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R. L. POLK & CO.

POLK STATISTICS ®

STANDARD SERVICES

MOTOR STATISTICAL DIVISION

PREFACE

With the developement and growth of the automobile in 20th Century America, there came the increasing need to keep track of the expanding vehicle population.

In 1922 Polk began compiling motor vehicle ownership information from state motor vehicle registration records. The Company's first report, issued that same year, carried totals on 132 different makes totaling 12,245,881 cars and trucks. 1981 was over 141,907,779 vehicles.

Today the Motor Statistical Division of R. L. Polk & Co. compiles registration statistics on:

...Automobiles
...Trucks
...Commercial Trailers
...Motorcycles
...Motor Homes

Polk statistics are compiled from Motor Vehicle Department records and new vehicle data are supplied monthly, quarterly, semi-annually or annually as desired. Reports are issued for each post office town, county and state in the entire United States.

Many additional specialized reports are compiled to meet individual customer specifications...reports on Census Tracts, Fleet, etc.

Once a year, as of July 1, a report is published showing the number of vehicles in operation, by make and by year model.

MOTOR STATISTICAL DIVISION

FEBRUARY - 1983

TABLE OF CONTENTS

STANDARD PASSENGER REPORT SERVICES PAGE

SERVICE E

Description.............................. 1
Service.................................. 2
State Government Description............. 3
Service.................................. 4

SERVICE D

Description.............................. 5
Service.................................. 6
Federal Government Description........... 7
Service.................................. 8

SERVICE A

Description.............................. 9
Service.................................. 10-11

SERVICE C

Description.............................. 12
Map...................................... 13
Service.................................. 14-15

SERVICE K

Description.............................. 16
Service.................................. 17-18

SERVICE L

Description.............................. 19
Service.................................. 20-21

SERVICE M

Description.............................. 22
Service.................................. 23

SERVICE N

Description.............................. 24
Service.................................. 25

STANDARD TRUCK REPORT SERVICES

SERVICE H

Description.............................. 26
Service.................................. 27
State Government Description............. 28
Service.................................. 29

STANDARD TRUCK REPORT SERVICES CONTINUED PAGE

SERVICE G

Description.............................. 30
Service.................................. 31
Federal Government Description.......... 32
Service.................................. 33
Motor Home Description................. 34
Service.................................. 35

SERVICE F

Description.............................. 36
Service.................................. 37-38

SERVICE I

Description.............................. 39
Map...................................... 40
Service.................................. 41-42

SERVICE P

Description.............................. 43
Service.................................. 44-45

POCKET SUMMARY

Description.............................. 46
Service.................................. 47

NEW TRUCK MODEL PREFIX REPORT

Description.............................. 48
United States Summary Sheets........... 49-50
State Sheet.............................. 51-52

CARS BY MODEL REPORT

Description.............................. 53
Report................................... 54

IMPORT CAR BY MODEL REPORT

Description.............................. 55
Report................................... 56

NEW TRUCK BY MAKE MODEL REPORT

Description.............................. 57
Report................................... 58-60

PASSENGER MODEL BY CAR LINE & ENGINE REPORT

Description.............................. 61
Report................................... 62

MOTOR HOME REPORT PAGE

Description.................................. 63
Report....................................... 64-66

FOUR WHEEL DRIVE VEHICLES

Description.................................. 67
Report....................................... 68-69

A.D.I. PASSENGER REPORT

Description.................................. 70
United States Summary........................ 71
Report....................................... 72

A.D.I. TRUCK REPORT

Description.................................. 73
United States Summary........................ 74
Report....................................... 75

COMMERCIAL TRAILER SUMMARY REPORT

Description.................................. 76
United States Summary........................ 77-78

MOTORCYCLE REGISTRATION REPORT

Description.................................. 79
Summary...................................... 80-81
Report....................................... 82-83

BY MAKE BY YEAR PASSENGER CARS

Description.................................. 84
United States Summary........................ 85
State Summary................................ 86
County Sheet................................. 87
Town Sheet................................... 88

BY MAKE BY YEAR TRUCKS

Description.................................. 89
United States Summary........................ 90
State Summary................................ 91
County Sheet................................. 92
Town Sheet................................... 93

THE THREE COLUMN COUNT

Description.................................. 94
State Summary By County Pass. Car & Truck 95-96

THE TIRE SIZE COUNT PAGE

Description.............................. 97
State Total Summary...................... 98
State Summary............................ 99-100
County Summary........................... 101

BY MAKE BY YEAR IMPORT PASSENGER CAR COUNT

Description.............................. 102
United States Summary.................... 103
State Summary............................ 104
County Summary........................... 105

THE NATIONAL VEHICLE POPULATION PROFILE

Description.............................. 106-107

DOMESTIC CARS

Series Summary Description............... 108
Series Summary State..................... 109
Engine Summary Description............... 110
Engine Summary State..................... 111
Detail Description....................... 112
Detail................................... 113

IMPORT CARS

Series Summary Description............... 114
Series Summary State..................... 115
Engine Summary Description............... 116
Engine Summary State..................... 117
Detail Description....................... 118
Detail................................... 119

LIGHT TRUCKS

Series (model) Summary Description....... 120
Model Summary State...................... 121
Engine Summary Description............... 122
Engine Summary State..................... 123
Detail Description....................... 124
Detail................................... 125

MEDIUM HEAVY TRUCKS

Introduction and Description............. 126-127
GVW Summary.............................. 128
Series Model Summary..................... 129
Engine Summary........................... 130
Body of the Report....................... 131

Service "E"

Service "E" is a statistical report of new car registrations compiled by make and series, showing totals for the UNITED STATES.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle Registration Service

Passenger Cars Service "E"

UNITED STATES SUMMARY

Month FEBRUARY 1982

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

		Code No.	1982 MO.	1982 YR.	1981 MO.	1981 YR.
AMC Spirit		01	1443	3030	3580	6505
Concord		02	1565	3205	3790	7054
Concord SW		02	514	1936	1330	2811
Eagle 4WD		03	586	1165	678	1466
Eagle 4WD SW		03	1513	3163	1346	2817
Eagle SX4 4WD		04	1280	2429	1681	3236
TOTAL AMC		05	6901	14928	12405	23889
Chrysler LeBaron '81					3473	7660
LeBaron '81 SW					640	1467
LeBaron	*FWD*	07	4868	9846		
LeBaron SW	*FWD*	07	27	45		
Cordoba		08	1086	2231	2772	5886
Newport					681	1499
New Yorker '81					855	1893
New Yorker		09	2934	5471		
Imperial		10	208	444	378	854
Total		11	9123	18037	8799	19259
Plymouth Champ*	*FWD*	22	2914	5768	4936	7667
Sapporo*		23	840	1550	1353	2128
Horizon	*FWD*	24	6969	13213	12784	22327
Reliant	*FWD*	25	7086	14621	11482	21538
Reliant SW	*FWD*	25	2599	4994	3883	7342
Gran Fury '81					647	1103
Gran Fury		26	1158	1802		
Total		27	21566	41948	35085	62105
Chry/Ply Div Total			30689	59985	43884	81364
Dod Colt H Bck*	*FWD*	13	3014	5977	5019	7668
Challenger*		14	1007	1889	1350	2179
Omni	*FWD*	15	6450	12390	9232	17035
Aries	*FWD*	16	5215	10771	8901	16833
Aries SW	*FWD*	16	2049	3932	3036	5931
Dodge 400	*FWD*	17	1501	2982		
Diplomat		18	1326	2733	2049	4516
Diplomat SW		18	16	29	362	885
Mirada		17	525	1092	1583	3290
St. Regis					624	1208
Total		20	21103	41795	32156	59545
TOTAL CHRYSLER CORP.			51792	101780	76040	140909
Ford Fiesta*	*FWD*				5533	9625
Escort	*FWD*	29	20075	34550	14756	28886
Escort SW	*FWD*	29	6457	11702	10137	19244
EXP	*FWD*	29	3413	5928		1
Pinto					2076	4608
Pinto SW					668	1501
Fairmont		30	8231	16377	11672	25569
Fairmont SW		30	577	1079	3712	7942
Granada		31	5812	11008	7825	15549
Granada SW		31	2364	4714		
LTD		32	2885	5171	4201	7928
LTD Crn Victoria		32	2767	5418	2763	5861
Ford SW		32	1249	2492	1442	2980
Mustang		33	7410	13600	12603	25698
Thunderbird		34	2988	6199	6201	12954
Total		35	64228	118236	83589	168346
Lincoln Town Car		37	1747	3214	2049	4159
Mark VI		38	1458	2908	2432	4886
Continental		39	2371	4058		
Total		40	5576	10180	4481	9045
Mercury Lynx	*FWD*	41	6099	10114	4830	9043
Lynx SW	*FWD*	41	1706	3023	2742	5345
LN7	*FWD*	41	1242	2202		
Bobcat					541	1132
Bobcat SW					122	255
Zephyr		42	2919	5553	4045	8744
Zephyr SW		42	225	425	980	2038
Cougar		43	2894	5340	2957	6082
Cougar SW		43	1012	1886		
Marquis		44	557	1003	601	1157
Marquis Brougham		44	1034	2345	913	1900
Grand Marquis		44	2075	3973	1843	3562
Marquis SW		44	614	1213	655	1186
XR7		45	1170	2320	2338	4903
Capri		46	2018	3867	3690	7410
Total		47	23565	43264	26257	52757
Linc Merc Div Total			29141	53444	30738	61802
TOTAL FORD MOTOR CO.			93369	171682	114327	230148

		Code No.	1982 MO.	1982 YR.	1981 MO.	1981 YR.
Buick Skylark	*FWD*	49	13594	24410	15610	29396
Skyhawk	*FWD*	50	530	541		
Century '82	*FWD*	51	5038	7949		
Regal/Century		52	13899	29488	24259	47662
Regal/Century SW		52	836	1719	1144	2246
Le Sabre		53	1867	3650	1555	3243
Le Sabre Limited		53	3692	7447	3087	6326
Electra		54	3789	7775	4009	8379
Buick SW		53	862	1866	726	1495
Riviera	*FWD*	55	2817	6083	3166	6416
Total		56	46924	90928	53556	105163
Cadillac De Ville		58	6567	14162	6829	13949
Cimarron	*FWD*	59	1274	2482		
Fleetwood & Chas		60	2677	6184	3054	5853
Eldorado	*FWD*	61	3500	7729	3716	7951
Seville	*FWD*	62	1814	3407	2184	4671
Total		63	15832	33964	15783	32424
Chevrolet Chevette		64	18657	36875	36458	63556
Camaro		65	7711	12339	6539	12724
Monza					4259	10838
Cavalier	*FWD*	66	7657	12159		
Cavalier SW	*FWD*	66	2080	3350		
Citation	*FWD*	67	21513	39311	25710	50122
Malibu		68	5294	12170	11695	24956
Malibu SW		68	2155	5264	4010	8202
Celebrity	*FWD*	69	4556	6923		
Monte Carlo		70	6780	14930	12988	25095
Impala		71	3611	7144	4421	9007
Caprice		71	6600	13335	7198	15158
Chevrolet SW		71	2605	5826	3366	7150
Corvette		72	1461	3074	2490	4837
Total		73	90680	172700	119134	231645
Oldsmobile Omega	*FWD*	75	6930	12406	7983	14447
Firenza	*FWD*	76	479	482		
Cutlass Ciera	*FWD*	77	5688	9171		
Cutlass Salon '81					11967	25020
Cut Sup/Calais '81					19480	37633
Cut Sup/Calais		78	17546	37091		
Cutlass SW		78	1329	2774	2264	4470
Delta 88		79	759	1459	920	1914
Delta Royale		79	8293	16294	8095	16332
98		80	5667	12083	5591	11577
Oldsmobile SW		79	1154	2571	1221	2404
Toronado	*FWD*	81	1986	4214	2514	5231
Total		82	49831	98545	60035	119028
Pontiac T1000		84	5280	9205		
Firebird		85	4715	7494	4469	8539
Sunbird					8018	16116
J2000	*FWD*	86	3792	6442		
J2000 SW	*FWD*	86	563	949	2	2
Phoenix	*FWD*	87	5843	10222	7540	14313
LeMans/Bonn		88	4196	8308	4054	8440
LeMans/Bonn SW		88	968	2018	1413	3068
6000	*FWD*	90	2266	3926		
Grand Prix		91	5780	11845	9749	18701
Catalina		89	86	234	548	1271
Bonneville '81		89	344	925	3001	6294
Bonn '81 Brougham		89	331	796	2301	4861
Pontiac SW		89	110	242	615	1308
Total		92	34274	62606	41710	82913
TOTAL GM CORP.			237541	458743	290218	571173
(Checker)		94	93	244	134	302
Misc. Domestic		94	114	288	171	364
(Domestic Sponsored Imports)*			7775	15184	18191	29267
Other Imp	*Total*	95	156029	307514	181884	345050
(Grand Total)			163804	322698	200075	374317
(Domestic Sta Wgn)			33584	67212	45816	92089
(Domestic Sponsored Import Sta Wgn)					113	223
Grand Total All Registrations		96	545746	1054935	675045	1311533

4074 1/82

*DOMESTIC SPONSORED IMPORTS INCLUDE CHAMP, CHALLENGER, COLT, FIESTA, AND SAPPORO. (MEMO TOTAL) INCLUDED IN MAKE TOTALS

INCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "E" State Government

This service is a statistical report of new car registrations, by make and series reflecting the U. S. Total of vehicles credited to STATE GOVERNMENT. The figures are memo totals because STATE GOVERNMENT vehicles are included in the individual state totals.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

10054

POLK STATISTICS ®

National New Vehicle Registration Service Passenger Cars Service "E"

State Summary
For The State of STATE GOVERNMENT

Month FEBRUARY 1982

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	Code No.	1982 MO.	1982 YR.	1981 MO.	1981 YR.
AMC Spirit	02			7	24
Concord	02	171	208	186	222
Concord S W	02	7	7	14	20
Eagle 4WD	03	9	9		
Eagle 4WD S W	03	5	8		
Eagle SX4 4WD	04			2	2
TOTAL AMC	05	192	232	209	268
Chrysler LeBaron '81				12	17
LeBaron '81 S W				22	28
LeBaron	*FWD* 07	32	58		
LeBaron S W	*FWD* 07				
Cordoba	08				
Newport					1
New Yorker '81					
New Yorker	09	3	3		
Imperial	10				
Total	11	35	61	34	46
Plymouth Champ*	*FWD* 22				
Sapporo*	23				
Horizon	*FWD* 24	98	110	13	18
Reliant	*FWD* 25	187	215	103	123
Reliant S W	*FWD* 25	26	37	6	8
Gran Fury '81				197	295
Gran Fury	26	134	160		
Total	27	445	522	319	444
Chry/Ply Div Total		480	583	353	490
Dod Colt H Bck*	*FWD* 13				
Challenger*	14				
Omni	*FWD* 15	38	43	11	53
Aries	*FWD* 16	89	129	8	16
Aries S W	*FWD* 16	21	25	7	7
Dodge 400	*FWD* 17				
Diplomat	18	90	287	77	82
Diplomat S W	18			3	7
Mirada	19			17	17
St. Regis				8	38
Total	20	238	484	131	220
TOTAL CHRYSLER CORP		718	1067	484	710
Ford Fiesta*	*FWD*				
Escort	*FWD* 29	13	14	39	39
Escort S W	*FWD* 29	16	21	25	35
EXP	*FWD* 29				
Pinto				1	1
Pinto S W					
Fairmont	30	35	216	324	385
Fairmont S W	30	1	1	39	49
Granada	31	50	57	31	48
Granada S W	31	23	59		
LTD	32	76	99	25	29
LTD Crn Victoria	32	1	3	1	1
Ford S W	32	7	16	67	86
Mustang	33			2	5
Thunderbird	34			4	5
Total	35	222	486	558	683
Lincoln Town Car	37			1	1
Mark VI	38			1	1
Continental	39				
Total	40			2	2
Mercury Lynx	*FWD* 41		1	1	1
Lynx S W	*FWD* 41		2	1	1
LN7	*FWD* 41				
Bobcat					
Bobcat S W					1
Zephyr	42	1	1	3	3
Zephyr S W	42				
Cougar	43			2	5
Cougar S W	43	1	1		
Marquis	44	7	7		
Marquis Brougham	44				1
Grand Marquis	44	1	2	1	2
Marquis S W	44			1	1
XR7	45			1	1
Capri	46			1	1
Total	47	10	14	11	17
Linc Merc Div Total		10	14	13	19
TOTAL FORD MOTOR CO		232	500	571	702

	Code No.	1982 MO.	1982 YR.	1981 MO.	1981 YR.
Buick Skylark	*FWD* 49	5	6	2	5
Skyhawk	*FWD* 50				
Century '82	*FWD* 51				
Regal/Century	52	5	6	8	15
Regal/Century S W	52		1		
Le Sabre	53		2		
Le Sabre Limited	53	1	6		1
Electra	54		2	4	6
Buick S W	53	1	1	1	1
Riviera	*FWD* 55			1	1
Total	56	12	24	16	29
Cadillac De Ville	58	1	2		1
Cimarron	*FWD* 59				
Fleetwood & Chas.	60	1	1		
Eldorado	*FWD* 61	1	1		
Seville	*FWD* 62				
Total	63	3	4		1
Chevrolet Chevette	64	105	305	145	218
Camaro	65	1	2	4	6
Monza					
Cavalier	*FWD* 66	2	5		
Cavalier S W	*FWD* 66	1	1		
Citation	*FWD* 67	36	89	179	241
Malibu	68	13	17	55	121
Malibu S W	68	7	9	40	53
Celebrity	*FWD* 69	3	6		
Monte Carlo	70	2	2	6	15
Impala	71	67	84	13	36
Caprice	71	8	11	5	9
Chevrolet S W	71	70	84	70	107
Corvette	72				
Total	73	315	615	517	806
Oldsmobile Omega	*FWD* 75	4	4	9	28
Firenza	*FWD* 76				
Cutlass Ciera	*FWD* 77	1	1		
Cutlass Salon '81				67	76
Cut Sup/Calais '81				12	15
Cut Sup/Calais	78	7	11		
Cutlass S W	78	1	2		5
Delta 88	79			2	2
Delta Royale	79	5	9	3	5
98	80	2	2	3	5
Oldsmobile S W	79				
Toronado	*FWD* 81				
Total	82	20	29	96	136
Pontiac T1000	84		1		
Firebird	85			2	6
Sunbird					
J2000	*FWD* 86	3	3		
J2000 S W	*FWD* 86				
Phoenix	*FWD* 87			12	17
LeMans/Bonn	88	1	5	8	19
LeMans/Bonn S W	88	2	3	7	8
6000	*FWD* 90	4	5		
Grand Prix	91	3	5	3	6
Catalina	89				
Bonneville '81	89			1	1
Bonn '81 Brougham	89	1	1		2
Pontiac S W	89				1
Total	92	14	23	33	60
TOTAL GM CORP.		364	695	662	1032
(Checker)	94			4	4
Misc. Domestic	94			4	4
(Domestic Sponsored Imports)*					
Other Imp Total	95	14	27	14	25
(Grand Total)		14	27	14	25
(Domestic Sta Wgn)		189	278	303	418
(Domestic Sponsored Import Sta Wgn)					
Grand Total All Registrations	96	1520	2521	1944	2741

4074 1/82 *Domestic Sponsored Imports Include Champ, Challenger, Colt, Fiesta, and Sapporo. (Memo Total) Included In Make Totals.

Service "D"

Service "L" is a statistical report of new car registrations by make and series.

The geographical coverage is by STATE.

Published monthly, this service shows month and year-to-date totals for the current year and previous year.

The 51 STATE reports (Washington, D.C. is considered a state) and Federal Government equal the Service "E" U. S. Summary.

POLK STATISTICS ®

10023

National New Vehicle Registration Service Passenger Cars Service "D"

State Summary
For The State of MICHIGAN 21

Month FEBRUARY 1982

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale,republishing or sharing prohibited.

	Code No.	1982		1981	
		MO.	YR.	MO.	YR.
AMC Spirit	01	118	637	453	976
Concord	02	115	281	350	935
Concord S W	02	23	800	225	901
Eagle 4WD	03	67	105	40	130
Eagle 4WD S W	03	128	213	54	252
Eagle SX4 4WD	04	140	222	114	308
TOTAL AMC	05	591	2258	1246	3502
Chrysler LeBaron '81				166	531
LeBaron '81 S W				61	241
LeBaron	FWD 07	280	606		
LeBaron S W	FWD 07	1	1		
Cordoba	08	67	132	125	367
Newport				32	121
New Yorker '81				52	194
New Yorker	09	195	413		
Imperial	10	12	28	48	81
Total	11	555	1180	484	1535
Plymouth Champ*	FWD 22	68	110	165	302
Sapporo*	23	18	33	35	69
Horizon	FWD 24	476	847	839	1565
Reliant	FWD 25	283	544	822	1534
Reliant S W	FWD 25	123	192	221	372
Gran Fury '81				21	54
Gran Fury	26	243	302		
Total	27	1211	2028	2103	3896
Chry/Ply Div Total		1766	3208	2587	5431
Dod Colt H Bck*	FWD 13	97	177	153	259
Challenger*	14	37	56	39	71
Omni	FWD 15	475	831	568	1122
Aries	FWD 16	215	524	607	1235
Aries S W	FWD 16	100	160	145	252
Dodge 400	FWD 17	81	166		
Diplomat	18	71	100	71	263
Diplomat S W	18			29	206
Mirada	19	41	79	78	246
St. Regis				82	130
Total	20	1117	2093	1772	3784
TOTAL CHRYSLER CORP		2883	5301	4359	9215
Ford Fiesta*	FWD			507	905
Escort	FWD 29	1439	2649	1257	2495
Escort S W	FWD 29	556	940	702	1397
EXP	FWD 29	360	546		
Pinto				59	149
Pinto S W				22	58
Fairmont	30	372	585	513	1141
Fairmont S W	30	35	49	199	596
Granada	31	268	472	483	935
Granada S W	31	184	367		
LTD	32	135	207	195	391
LTD Crn Victoria	32	172	286	152	374
Ford S W	32	162	222	106	273
Mustang	33	423	760	699	1617
Thunderbird	34	132	294	231	582
Total	35	4236	7377	5125	10913
Lincoln Town Car	37	132	185	150	393
Mark VI	38	84	145	112	275
Continental	39	764	1011		
Total	40	980	1341	262	668
Mercury Lynx	FWD 41	530	840	344	746
Lynx S W	FWD 41	236	371	188	451
LN7	FWD 41	232	385		
Bobcat				25	46
Bobcat S W				2	8
Zephyr	42	118	187	164	405
Zephyr S W	42	27	35	156	272
Cougar	43	159	270	243	514
Cougar S W	43	154	235		
Marquis	44	50	73	33	88
Marquis Brougham	44	134	187	132	241
Grand Marquis	44	236	335	374	722
Marquis S W	44	166	201	161	307
XR7	45	73	117	120	281
Capri	46	168	281	227	641
Total	47	2283	3517	2169	4722
Linc Merc Div Total		3263	4858	2431	5390
TOTAL FORD MOTOR CO		7499	12235	7556	16303

	Code No.	1982		1981	
		MO.	YR.	MO.	YR.
Buick Skylark	FWD 49	985	1454	1169	2159
Skyhawk	FWD 50	110	110		
Century '82	FWD 51	688	993		
Regal/Century	52	541	1164	1285	2430
Regal/Century S W	52	23	53	56	99
Le Sabre	53	115	190	77	146
Le Sabre Limited	53	151	312	146	316
Electra	54	245	507	244	537
Buick S W	53	61	118	42	100
Riviera	FWD 55	185	388	223	526
Total	56	3104	5289	3242	6313
Cadillac De Ville	58	207	427	242	590
Cimarron	FWD 59	86	153		
Fleetwood & Chas.	60	80	171	108	236
Eldorado	FWD 61	143	316	164	407
Seville	FWD 62	142	240	88	216
Total	63	658	1307	602	1449
Chevrolet Chevette	64	1138	1952	2541	4128
Camaro	65	523	836	253	466
Monza				206	538
Cavalier	FWD 66	563	860		
Cavalier S W	FWD 66	154	236		
Citation	FWD 67	1330	2164	1349	2580
Malibu	68	153	330	321	836
Malibu S W	68	63	138	83	236
Celebrity	FWD 69	346	551		
Monte Carlo	70	216	483	638	1176
Impala	71	110	206	146	334
Caprice	71	306	537	264	658
Chevrolet S W	71	165	280	152	348
Corvette	72	59	232	208	374
Total	73	5126	8805	6161	11674
Oldsmobile Omega	FWD 75	420	778	479	990
Firenza	FWD 76	114	114		
Cutlass Ciera	FWD 77	665	956		
Cutlass Salon '81				476	1002
Cut Sup/Calais '81				941	1742
Cut Sup/Calais	78	665	1340		
Cutlass S W	78	66	106	82	186
Delta 88	79	29	59	37	77
Delta Royale	79	374	690	353	784
98	80	255	516	282	557
Oldsmobile S W	79	55	125	64	149
Toronado	FWD 81	152	322	188	459
Total	82	2795	5006	2902	6046
Pontiac T1000	84	379	583		
Firebird	85	454	663	245	421
Sunbird				356	786
J2000	FWD 86	364	566		
J2000 S W	FWD 86	50	80	1	1
Phoenix	FWD 87	550	860	612	1102
LeMans/Bonn	88	160	337	279	599
LeMans/Bonn S W	88	47	88	49	137
6000	FWD 90	216	463		
Grand Prix	91	276	602	612	1160
Catalina	89	2	6	30	66
Bonneville '81	89	14	36	154	339
Bonn '81 Brougham	89	4	11	89	240
Pontiac S W	89	4	12	20	68
Total	92	2520	4307	2447	4919
TOTAL GM CORP.		14203	24714	15354	30401
(Checker)	94		5		3
Misc. Domestic	94		8	1	5
(Domestic Sponsored Imports)*		220	376	899	1606
Other Imp Total	95	2701	4969	3134	6549
(Grand Total)		2921	5345	4033	8155
(Domestic Sta Wgn)		2583	5022	2830	6910
(Domestic Sponsored Import Sta Wgn)				4	10
Grand Total All Registrations	96	27877	49485	31650	65975

4074 1/82 *Domestic Sponsored Imports Include Champ, Challenger, Colt, Fiesta, and Sapporo. (Memo Total) Included In Make Totals.

Excludes Federal Government Registrations

Service "D" Federal Government

This service is a statistical report of new car registrations, by make and series reflecting vehicles credited to FEDERAL GOVERNMENT.

Published monthly, the report shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

10053

National New Vehicle Registration Service Passenger Cars Service "D"

State Summary
For The State of FEDERAL GOVERNMENT
Month FEBRUARY 1982

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	Code	1982		1981	
	No.	MO.	YR.	MO.	YR.
AMC Spirit	01				
Concord	02	4	4	1	2
Concord S W	02				
Eagle 4WD	03		1		
Eagle 4WD S W	03		1		
Eagle SX4 4WD	04				
TOTAL AMC	05	4	6	1	2
Chrysler LeBaron'81					4
LeBaron '81 S W					
LeBaron	FWD 07				
LeBaron S W	FWD 07				
Cordoba	08				
Newport					
New Yorker '81					
New Yorker	09				
Imperial	10				
Total	11				4
Plymouth Champ*	FWD 22				
Sapporo*	23				
Horizon	FWD 24	3	5	954	954
Reliant	FWD 25	56	95		2
Reliant S W	FWD 25			6	6
Gran Fury '81					
Gran Fury	26	1	1		
Total	27	60	101	960	962
Chry/Ply Div Total		60	101	960	966
Dod Colt H Bck*	FWD 13				
Challenger*	14				
Omni	FWD 15			11	11
Aries	FWD 16	2	2	1	1
Aries S W	FWD 16			2	2
Dodge 400	FWD 17				
Diplomat	18	1	1	11	11
Diplomat S W	18				
Mirada	19	1	1		
St. Regis				5	13
Total	20	4	4	30	38
TOTAL CHRYSLER CORP		64	105	990	1004
Ford Fiesta*	FWD			2	2
Escort	FWD 29	2	2	5	7
Escort S W	FWD 29		1	1	1
EXP	FWD 29				
Pinto					
Pinto S W					
Fairmont	30	4	7	6	12
Fairmont S W	30	2	4	2	2
Granada	31	1	2		2
Granada S W	31				
LTD	32	6	14	11	16
LTD Crn Victoria	32			2	2
Ford S W	32			3	4
Mustang	33			1	1
Thunderbird	34		1		
Total	35	15	31	33	49
Lincoln Town Car	37				
Mark VI	38				
Continental	39				
Total	40				
Mercury Lynx	FWD 41				
Lynx S W	FWD 41				
LN7	FWD 41				
Bobcat					
Bobcat S W					
Zephyr	42				
Zephyr S W	42				
Cougar	43		1		1
Cougar S W	43				
Marquis	44			1	1
Marquis Brougham	44	1	2		
Grand Marquis	44				
Marquis S W	44				
XR7	45				1
Capri	46				
Total	47	1	3	1	3
Linc Merc Div Total		1	3	1	3
TOTAL FORD MOTOR CO		16	34	34	52

	Code	1982		1981	
	No.	MO.	YR.	MO.	YR.
Buick Skylark	FWD 49	3	4	3	7
Skyhawk	FWD 50				
Century '82	FWD 51				
Regal/Century	52	2	3		6
Regal/Century S W	52				
Le Sabre	53	1	1	1	4
Le Sabre Limited	53			1	2
Electra	54		2		
Buick S W	53				
Riviera	FWD 55				1
Total	56	6	10	5	20
Cadillac De Ville	58				
Cimarron	FWD 59				
Fleetwood & Chas.	60				
Eldorado	FWD 61				
Seville	FWD 62				
Total	63				
Chevrolet Chevette	64	5	12	1	6
Camaro	65				
Monza					
Cavalier	FWD 66				
Cavalier S W	FWD 66				
Citation	FWD 67	12	21	29	49
Malibu	68	7	10	4	14
Malibu S W	68	2	3		2
Celebrity	FWD 69	2	3		
Monte Carlo	70	4	6	4	6
Impala	71	10	28	11	33
Caprice	71	5	10	4	5
Chevrolet S W	71	2	3		1
Corvette	72				
Total	73	49	96	53	116
Oldsmobile Omega	FWD 75	3	9	2	5
Firenza	FWD 76				
Cutlass Ciera	FWD 77	2	2		
Cutlass Salon '81				12	15
Cut Sup/Calais'81				5	9
Cut Sup/Calais	78	4	17		
Cutlass S W	78		1		
Delta 88	79	3	3	2	4
Delta Royale	79	10	14	1	5
98	80		4		1
Oldsmobile S W	79	1	1		
Toronado	FWD 81				
Total	82	23	51	22	39
Pontiac T1000	84				
Firebird	85				1
Sunbird					
J2000	FWD 86		1		
J2000 S W	FWD 86				
Phoenix	FWD 87	3	3	3	4
LeMans/Bonn	88		5	2	4
LeMans/Bonn S W	88				
6000	FWD 90	2	4		
Grand Prix	91	1	1	1	3
Catalina	89				
Bonneville '81	89				
Bonn '81 Brougham	89	2	2		
Pontiac S W	89				
Total	92	8	16	6	12
TOTAL GM CORP.		86	173	86	187
(Checker)	94				
Misc. Domestic	94				
(Domestic Sponsored Imports)*				2	2
Other Imp Total	95	1	2	1	2
(Grand Total)		1	2	3	4
(Domestic Sta Wgn)		7	14	14	18
(Domestic Sponsored Import Sta Wgn)					
Grand Total All Registrations	96	171	320	1112	1247

4074 1/82 *Domestic Sponsored Imports Include Champ, Challenger, Colt, Fiesta, and Sapporo. (Memo Total) Included in Make Totals.

Service "A"

Service "A" is a statistical report of new car registrations by make and series.

The geographical coverage is by individual COUNTIES accumulated to a state total.

Published monthly, this service shows month and year-to-date totals for the current year.

20165

Polk National New Vehicle Registration Service PASSENGER CARS Service "A" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED

•INCLUDES STA WGN

(MEMO TOTAL) INCLUDED IN MAKE TOTALS

MAKE & MODEL	CODE NO	STATE TOTAL		ALCONA		ALGER		ALLEGAN		ALPENA		ANTRIM		ARENAC		BARAGA		BARRY	
		MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
AMC SPIRIT	01	118	637							1	1					1	1		
CONCORD•	02	138	1081								1							1	1
EAGLE 4 WD•	03	195	318	1	1					1	1					1	1		
EAGLE SX4 4WD	04	140	222				1										1		
AMC TOTAL	05	591	2258	1	1		1			2	3					2	3	1	1
STA WGN (MEMO)•	06	151	1013	1	1														
CHRYSLER LEBARON •	07	281	607					1	1				1		1				
CORDOBA	08	67	132							1	1								
NEW YORKER	09	195	413					1	1									1	1
IMPERIAL	10	12	28																
CHRYSLER TOTAL	11	555	1180					2	2	1	1		1		1			1	1
STA WGN (MEMO)•	12	1	1																
DODGE COLT HATCHBACK•	13	97	177															1	2
CHALLENGER	14	37	56																
OMNI	15	475	831					3	5	3	3		1						
ARIES•	16	315	684					2	3	1	1		1		1		1		
DODGE 400	17	81	166					1	1	1	1			1	1				
DIPLOMAT•	18	71	100																
MIRADA	19	41	79																
DODGE TOTAL	20	1117	2093					6	9	5	5		2	1	2		1	1	2
STA WGN (MEMO)•	21	100	160					1	1				1						
PLYMOUTH CHAMP	22	68	110					1	1										
SAPPORO	23	18	33																
HORIZON	24	476	847					1	3	1	2			2	3			3	3
RELIANT•	25	406	736			2	3	1	4	2	2	1	2		2	1	1	3	3
GRAN FURY	26	243	302					2	3									1	1
PLYMOUTH TOTAL	27	1211	2028			2	3	5	11	3	4	1	2	2	5	1	1	7	7
STA WGN (MEMO)•	28	123	192			1	1		1				1					1	1
FORD ESCORT•/EXP	29	2355	4135	1	2	3	3	9	17	3	4	1	1	2	5	3	4	5	7
FAIRMONT•	30	407	634		1			6	7	2	4	2	2						1
GRANADA•	31	450	839					1	2	1	1				1	1	1	4	5
LTD•	32	469	715	1	1											2	2	6	6
MUSTANG	33	423	760					1	3	2	2		1					1	1
THUNDERBIRD	34	132	294	1	1						1		2						
FORD TOTAL	35	4236	7377	3	5	3	3	17	29	8	12	3	6	2	6	6	7	17	20
STA WGN (MEMO)•	36	937	1578			1	1	3	3	1	2	1	1	1	2	1	1	2	2
LINCOLN TOWN CAR	37	132	185																
MARK VI	38	84	145							1	1								
CONTINENTAL	39	764	1011									1	1						
LINCOLN TOTAL	40	980	1341							1	1	1	1						
MERCURY LYNX•/LN7	41	998	1596		1			4	5			2	2					2	2
ZEPHYR•	42	145	222	1	1			1	1			1	1					1	1
COUGAR•	43	313	505																
MARQUIS•	44	586	796					1	4					1	1	1	1		1
XR7	45	73	117									1	1	1	1			1	1
CAPRI	46	168	281					2	2		1								
MERCURY TOTAL	47	2283	3517	1	2			8	12		1	4	4	2	2	1	1	4	5
STA WGN (MEMO)•	48	583	842					1	2										
BUICK SKYLARK	49	985	1454	2	2			4	6						2		1	5	5
SKYHAWK	50	110	110			1	1												
CENTURY '82	51	688	993			1	1		2				1					1	2
CENTURY•/REGAL•	52	564	1217	1	1			4	7	1	1	1	2						3
LESABRE•/LESABRE LTD	53	327	620	1	1				4	1	1	1	1	1	2			2	2
ELECTRA	54	245	507						1	1	1							1	1
RIVIERA	55	185	388					2	2									1	1
BUICK TOTAL	56	3104	5289	4	4	2	2	10	22	3	3	2	4	1	4		1	10	14
STA WGN (MEMO)•	57	64	171									1	1					1	1
CADILLAC DEVILLE	58	207	427							1	3			1	1				
CIMARRON	59	86	153							1	1								
FLEETWOOD & CHASSIS	60	80	171																
ELDORADO	61	143	316																
SEVILLE	62	142	240																
CADILLAC TOTAL	63	658	1307							2	4			1	1				
CHEVROLET CHEVETTE	64	1138	1952	3	4	1	2	5	8	2	3	1	3	2	2			8	10
CAMARO	65	523	836		1			1	1		1								
CAVALIER•	66	717	1096					7	8	1	1	1	1	3	4	1	1	3	5
CITATION	67	1330	2164	1	4			7	11	2	7	5	6	4	10	2	3	6	9
MALIBU•	68	216	468						2		1			1	2				1
CELEBRITY	69	346	551	2	2			3	3	1	1								
MONTE CARLO	70	216	483					1	1						1				
IMPALA•/CAPRICE•	71	561	1023	3	5			2	6	2	5								
CORVETTE	72	59	232	1	1				1										1
CHEVROLET TOTAL	73	5126	8805	10	17	1	2	26	43	8	19	7	10	10	19	3	4	17	26
STA WGN (MEMO)•	74	382	654					1	2	1	2			1	1	1	1		1
OLDSMOBILE OMEGA	75	420	778					2	3		1		1	1	1	1	1	3	4
FIRENZA	76	114	114																
CIERA	77	665	956					4	4				1				1	1	2
CUTLASS•	78	731	1446				1	1	6	1	2	2	3		2	1	1	1	2
DELTA 88•/ROYALE	79	458	874					2	2	2	3			2	3	2	3	2	4
98	80	255	516					1	1	2	2				4				
TORONADO	81	152	322															1	2
OLDSMOBILE TOTAL	82	2795	5006				1	10	16	5	8	2	5	3	10	4	6	8	14
STA WGN (MEMO)•	83	121	231										1	1	1			2	2
PONTIAC T1000	84	379	583					3	3	1	1					1	1		
FIREBIRD	85	454	663						1	1	1							1	1
J2000•	86	414	646					2	3				1	1	1			1	1
PHOENIX	87	550	860					2	3	2	3			1	1	1	1		1
LEMANS•/BONN '82•	88	207	425					1	2	1	1				1			1	1
CAT•/BON•/BON BRO 81	89	24	65															1	1
6000	90	216	463							1	2		1						
GRAND PRIX	91	276	602					1	1										
PONTIAC TOTAL	92	2520	4307					9	13	6	8		2	2	3	2	2	4	5
STA WGN (MEMO)•	93	101	180										1	1	1			1	1
MISC. DOMESTIC	94		8																
OTHER IMPORTS•	95	2701	4969	4	6	2	8	10	17	4	5	3	4	1	1	1	3	11	17
GRAND TOTAL	96	27877		23		10		103		48		23		25		20		81	
ALL REGISTRATIONS			49485		35		20		174		77		41		54		29		112

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

601 1-82

MONTH FEBRUARY 1982 PAGE 1 OF 11 STATE MICH 21

20175

Polk National New Vehicle Registration Service PASSENGER CARS Service "A" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED

•INCLUDES STA WGN

(MEMO TOTAL) INCLUDED IN MAKE TOTALS	CNTY	STATE TOTAL		WASHTENAW		WAYNE		WEXFORD		STATE GOVT		EXCL STGOV							
MAKE & MODEL	CODE NO	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
AMC SPIRIT	01			4	5	23	53					118	637						
CONCORD•	02			4	6	23	70			33	33	105	1048						
EAGLE 4 WD•	03			4	6	28	53	1	1			195	318						
EAGLE SX4 4WD	04			3	4	36	52		1			140	222						
AMC TOTAL	05			15	21	110	228	1	2	33	33	558	2225						
STA WGN (MEMO)•	06			5	8	18	46					151	1013						
CHRYSLER LEBARON •	07			5	10	98	218	1	2			281	607						
CORDOBA	08					35	72					57	132						
NEW YORKER	09			6	7	73	164					195	413						
IMPERIAL	10			1	1	4	15					12	28						
CHRYSLER TOTAL	11			12	18	210	499	1	2			555	1180						
STA WGN (MEMO)•	12					1	1					1	1						
DODGE COLT HATCHBACK•	13			5	8	26	38					97	177						
CHALLENGER	14				3	14	21					37	56						
OMNI	15			26	47	102	181					475	831						
ARIES•	16			8	20	70	195	1	2			315	684						
DODGE 400	17			1	3	31	54	1	1			81	166						
DIPLOMAT•	18					10	21					71	100						
MIRADA	19			3	3	19	34					41	79						
DODGE TOTAL	20			43	84	272	544	2	3			1117	2093						
STA WGN (MEMO)•	21			4	6	23	27		1			100	160						
PLYMOUTH CHAMP	22			1	2	11	14					68	110						
SAPPORO	23					4	8					18	33						
HORIZON	24			17	28	110	226		1			476	847						
RELIANT•	25			17	26	91	176					406	736						
GRAN FURY	26					41	53			130	154	113	148						
PLYMOUTH TOTAL	27			35	56	257	477		1	130	154	1081	1874						
STA WGN (MEMO)•	28			4	6	24	43					123	192						
FORD ESCORT•/EXP	29			93	142	965	1762	7	11			2355	4135						
FAIRMONT•	30			8	12	121	217					407	634						
GRANADA•	31			7	10	202	452					450	839						
LTD•	32			6	7	336	482		2			469	715						
MUSTANG	33			7	16	202	394	1	1			423	760						
THUNDERBIRD	34				4	79	168					132	294						
FORD TOTAL	35			121	191	1905	3475	8	14			4236	7377						
STA WGN (MEMO)•	36			26	36	505	864	1	3			937	1578						
LINCOLN TOWN CAR	37			1	1	77	100					132	185						
MARK VI	38				1	44	69					84	145						
CONTINENTAL	39			1	1	740	962					764	1011						
LINCOLN TOTAL	40			2	3	861	1131					980	1341						
MERCURY LYNX•/LN7	41			49	80	591	917		1			998	1596						
ZEPHYR•	42			4	11	53	81					145	222						
COUGAR•	43			2	3	222	329					313	505						
MARQUIS•	44			8	10	472	588		1			586	796						
XR7	45				1	53	69					73	117						
CAPRI	46			5	6	92	161					168	281						
MERCURY TOTAL	47			68	111	1483	2145		2			2283	3517						
STA WGN (MEMO)•	48			9	14	450	612					583	842						
BUICK SKYLARK	49			26	35	154	240		1			985	1454						
SKYHAWK	50			1	1	9	9					110	110						
CENTURY '82	51			17	20	117	161					688	993						
CENTURY•/REGAL•	52			21	32	93	224					564	1217						
LESABRE•/LESABRE LTD	53			6	10	49	88	2	4			327	620						
ELECTRA	54			4	9	31	63		1			245	507						
RIVIERA	55			3	7	27	51					185	388						
BUICK TOTAL	56			78	114	480	836	2	6			3104	5289						
STA WGN (MEMO)•	57			3	4	12	25					84	171						
CADILLAC DEVILLE	58			2	3	56	122					207	427						
CIMARRON	59			1	2	33	63					86	153						
FLEETWOOD & CHASSIS	60				2	27	53					80	171						
ELDORADO	61			2	2	44	92					143	316						
SEVILLE	62			5	5	53	101					142	240						
CADILLAC TOTAL	63			10	14	213	431					658	1307						
CHEVROLET CHEVETTE	64			24	38	143	301	1	2		1	1138	1951						
CAMARO	65			7	9	79	112		1			523	836						
CAVALIER•	66			18	23	123	197	3	3			717	1096						
CITATION	67			53	70	160	281	4	4			1330	2164						
MALIBU•	68			6	11	40	93					216	468						
CELEBRITY	69			9	11	53	73	1	2			346	551						
MONTE CARLO	70			7	11	41	118					216	483						
IMPALA•/CAPRICE•	71			11	25	89	175	1	2			581	1023						
CORVETTE	72			1	3	14	42					59	232						
CHEVROLET TOTAL	73			136	201	742	1392	10	14		1	5126	8804						
STA WGN (MEMO)•	74			9	15	44	98	1	1			382	654						
OLDSMOBILE OMEGA	75			13	19	61	153	1	2			420	778						
FIRENZA	76			6	6	18	18					114	114						
CIERA	77			17	22	91	127	2	2			665	956						
CUTLASS•	78			14	29	124	286			2	3	729	1443						
DELTA 88•/ROYALE	79			7	14	74	125	2	2		1	458	873						
98	80			4	6	38	71	1	2			255	516						
TORONADO	81			1	3	23	42	1	1			152	322						
OLDSMOBILE TOTAL	82			62	99	429	822	7	9	2	4	2793	5002						
STA WGN (MEMO)•	83			4	8	28	41	1	1		1	121	230						
PONTIAC T1000	84			9	13	67	103		1			379	583						
FIREBIRD	85			7	14	75	116		1			454	663						
J2000•	86			21	26	87	136	1	1			414	646						
PHOENIX	87			11	18	76	111	1	1			550	860						
LEMANS•/BONN '82•	88			3	5	30	66					207	425						
CAT•/BON•/BON BRO 81	89				1	7	17					24	65						
6000	90			5	9	33	56	2	2			216	453						
GRAND PRIX	91			2	3	49	112					276	602						
PONTIAC TOTAL	92			58	89	424	717	4	6			2520	4307						
STA WGN (MEMO)•	93			3	4	13	28	1	1			121	180						
MISC. DOMESTIC	94												8						
OTHER IMPORTS•	95			151	335	539	992	8	12			2701	4969						
GRAND TOTAL ALL REGISTRATIONS	96			791	1336	7925	13689	43	71	165	192	27712	49293						

601 1-82

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

MONTH FEBRUARY 1982 PAGE 11 OF 11 STATE MICH 21

Service "C"

Service "C" is a statistical report of new car registrations compiled by make and series.

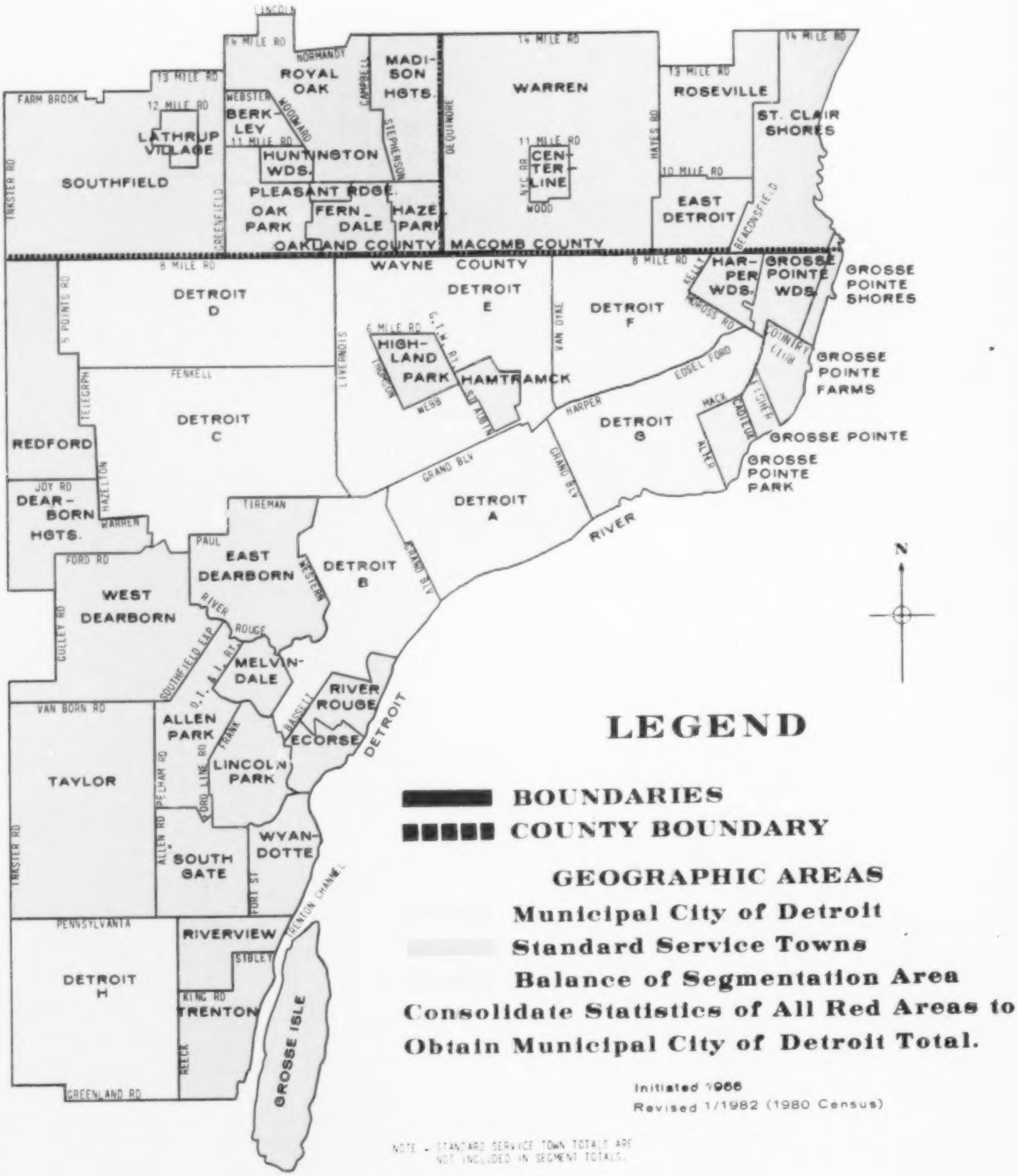
The geographical coverage is by individual POST OFFICE TOWNS accumulated to a county total.

Published monthly, the report shows month and year-to-date totals for the current year.

Certain select cities are arranged by individual Market Segments.

DETROIT MARKET SEGMENTATION AREA

M11


LINCOLN
14 MILE RD
NORMANDY
ROYAL OAK
MADISON HGTS.
WARREN
ROSEVILLE
13 MILE RD
FARM BROOK
12 MILE RD
WEBSTER
BERKLEY
WOODWARD
CAMPBELL
DEQUINDRE
LATHRUP VILLAGE
11 MILE RD
HUNTINGTON WDS.
STEPHENSON
CENTERLINE
NYC RR
HAYES RD
ST. CLAIR SHORES
INKSTER RD
SOUTHFIELD
GREENFIELD
PLEASANT RDGE.
10 MILE RD
OAK PARK
FERNDALE
HAZEL PARK
WOOD
EAST DETROIT
BEACONSFIELD
OAKLAND COUNTY
MACOMB COUNTY
WAYNE COUNTY
8 MILE RD
DETROIT D
DETROIT E
DETROIT F
HARPER WDS.
GROSSE POINTE WDS.
GROSSE POINTE SHORES
KELLY
MOROSS RD
5 POINTS RD
6 MILE RD
G.T.W. RY.
HIGHLAND PARK
VAN DYKE
COUNTRY CLUB
GROSSE POINTE FARMS
LIVERNOIS
TELEGRAPH
FENKELL
OAKMAN
HAMTRAMCK
EDSEL FORD
WEBB
ST. AUBIN
HARPER
MACK
FISHER
REDFORD
DETROIT C
DETROIT G
CADIEUX
GROSSE POINTE
ALTER
GROSSE POINTE PARK
GRAND BLV
GRAND BLV
JOY RD
DEARBORN HGTS.
HAZELTON
WARREN
DETROIT A
TIREMAN
RIVER
PAUL
EAST DEARBORN
FORD RD
WESTERN
DETROIT B
GRAND BLV
N
WEST DEARBORN
GULLEY RD
RIVER ROUGE
SOUTHFIELD EXP.
D.T. & I. RY.
MELVINDALE
RIVER ROUGE
VAN BORN RD
BASSETT
DETROIT
ALLEN PARK
FRANK
ECORSE
TAYLOR
PELHAM RD
FORD LINE RD
LINCOLN PARK
ALLEN RD
WYANDOTTE
SOUTH GATE
FORT ST
TRENTON CHANNEL
PENNSYLVANIA
RIVERVIEW
SIBLEY
DETROIT H
KING RD
TRENTON
GROSSE ISLE
REECK
GREENLAND RD

LEGEND

▬ BOUNDARIES

▪▪▪▪▪ COUNTY BOUNDARY

GEOGRAPHIC AREAS

Municipal City of Detroit

Standard Service Towns

Balance of Segmentation Area

Consolidate Statistics of All Red Areas to Obtain Municipal City of Detroit Total.

Initiated 1966
Revised 1/1982 (1980 Census)

NOTE - STANDARD SERVICE TOWN TOTALS ARE NOT INCLUDED IN SEGMENT TOTALS.

MARKET SEGMENTATION - DETROIT, MICHIGAN

BACKGROUND

EFFECTIVE WITH THE JANUARY 1964 STATISTICAL REPORTS, R. L. POLK & CO. BEGAN A NEW SYSTEM OF CREDITING REGISTRATIONS IN SELECTED METROPOLITAN MARKETS THROUGHOUT THE COUNTRY. DETROIT, MICHIGAN WAS INCORPORATED INTO THE PROGRAM IN JANUARY, 1966 THE NEW PROGRAM, REFERRED TO AS MARKET SEGMENTATION, INCLUDED A PROCEDURE FOR CREDITING REGISTRATIONS BY CENSUS TRACT CODING THEM BASED ON THE STREET ADDRESSES OF REGISTRANTS RATHER THAN ONLY THE TOWN ADDRESS AS SHOWN ON OFFICIAL STATE DOCUMENTS. THIS WAS NECESSARY BECAUSE A TOWN ADDRESS OFTEN DOES NOT DENOTE THE ACTUAL LOCATION OF A REGISTRANT. (A RESIDENT OF HAMTRAMCK FOR EXAMPLE, MAY SHOW HIS HAMTRAMCK STREET ADDRESS BUT SHOW DETROIT AS HIS TOWN ADDRESS, SINCE HIS MAIL IS DELIVERED THROUGH THE DETROIT POST OFFICE.)

TO ENHANCE THE VALUE OF THIS COMPILATION PROCEDURE, GEOGRAPHIC AREAS COMPRISED OF CENSUS TRACT GROUPS BOTH WITHIN THE MAJOR CITIES AS WELL AS SURROUNDING SUBURBAN AREAS, WERE CREATED AND DESIGNATED AS MARKET SEGMENTS. THE MAP ON THE REVERSE SIDE ILLUSTRATES THE GEOGRAPHIC BOUNDARIES ASSOCIATED WITH THE DETROIT AREA.

REGISTRATION SUMMARIES BY SEGMENT

IN REVIEWING THE MAP AND ACCOMPANYING STATISTICAL REPORT, PLEASE NOTE THAT REGISTRATION STATISTICS ARE AVAILABLE FOR EACH OF THE MARKET SEGMENTS, INCLUDING THE DEFINED SUBURBAN COMMUNITIES. SHOULD YOU WISH TO OBTAIN A GRAND TOTAL FOR ANY SEGMENT, YOU SHOULD SUMMARIZE ALL THE COMMUNITY STATISTICS, IF ANY, WITHIN THE SEGMENT AND ADD THE FIGURE TO THE CORRESPONDING SEGMENT TOTALS SHOWN IN THE REPORTS. SIMILARLY, TOTAL REGISTRATIONS FOR THE MAJOR CITY MAY BE OBTAINED BY SUMMARIZING THE APPROPRIATE SEGMENT TOTALS WHICH ARE COLOR CODED ON THE MAP (PINK SHADED AREAS).

SEGMENT BOUNDARY CHANGES

WHEN INITIALLY DESIGNED, ALL SEGMENTS WHICH ARE IN PART DETERMINED BY CENSUS TRACT BOUNDARIES, WERE TO REMAIN UNCHANGED OVER A PERIOD OF YEARS. SUCH BOUNDARIES DO NOT ORDINARILY CROSS MUNICIPAL CITY OR COUNTY LINES. HOWEVER, BETWEEN THE 1960 AND 1970 CENSUSES, A NUMBER OF PHYSICAL CHANGES WERE MADE TO CENSUS TRACTS IN SOME MARKETS AND, AS A RESULT, IT HAS BEEN NECESSARY TO MAKE CORRESPONDING ADJUSTMENTS TO THE SEGMENT BOUNDARIES. ALSO, OVER THE TEN YEAR PERIOD, POSTAL JURISDICTIONS OF THE MAJOR CITY POST OFFICES HAVE BEEN EXPANDED AND THUS, IN SOME MARKETS, THE PERIPHERAL BOUNDARY OF THE TOTAL SEGMENTATION AREAS HAS BEEN ENLARGED. IN ALL INSTANCES, HOWEVER, A CONCERTED EFFORT WAS MADE TO CONFORM TO THE SAME BOUNDARY OUTLINES WHICH WERE IN EFFECT AT THE TIME THE SEGMENTATION MARKET WAS FIRST INCORPORATED INTO THE PROGRAM.

R. L. POLK & CO.
MOTOR STATISTICAL DIVISION

MOTOR STATISTICAL DIVISION
R. L. POLK & CO.

Polk National New Vehicle Registration Service PASSENGER CARS Service "C" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED

•INCLUDES STA WGN

(MEMO TOTAL) INCLUDED IN MAKE TOTALS		COUNTY TOTAL		ALLEN PARK		BELLEVILLE		DEARBRN HT		DETROIT-A		DETROIT-B		DETROIT-C		DETROIT-D		DETROIT-E	
MAKE & MODEL	CODE NO	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
AMC SPIRIT	01	23	53		1		1	3	3	1	2			2	4	1	3	1	2
CONCORD•	02	23	70			1	2	1	2	1	1	1	1	5	39	1	1	1	2
EAGLE 4 WD•	03	28	53			1	2		1	3	6	3	3	2	10	3	6		1
EAGLE SX4 4WD	04	36	52	1	1		1	1	2		1	1	1	3	4	4	5	2	3
AMC TOTAL	05	110	228	1	2	2	6	5	8	5	10	5	5	12	57	9	15	4	8
STA WGN (MEMO)•	06	18	46			1	2		1			2	2	1	15	1	3	1	2
CHRYSLER LEBARON •	07	98	248		2		1			6	7	1	3	1	7	5	9	6	12
CORDOBA	08	35	72	1	1				1	3	3			1	2	3	4	2	4
NEW YORKER	09	73	164	1	3	1	2	1	2	8	13		2	1	8	7	15	3	11
IMPERIAL	10	4	15																
CHRYSLER TOTAL	11	210	499	2	6	1	3	1	3	17	23	1	5	3	17	15	28	11	27
STA WGN (MEMO)•	12	1	1																
DODGE COLT HATCHBACK•	13	26	38			1	2			2	2	1	1	1	3	1	4	2	2
CHALLENGER	14	14	21													1	2	1	2
OMNI	15	102	181		2	3	4	2	2	18	22	1	2	5	7	16	20	4	7
ARIES•	16	70	195				1			10	49			1	6	10	13	4	13
DODGE 400	17	31	54					2	3	1	2							1	1
DIPLOMAT•	18	10	21			2	2	1	1		1							1	1
MIRADA	19	19	34								1	1	1	1	1	2	5	2	4
DODGE TOTAL	20	272	544		2	6	9	5	6	31	77	3	4	8	17	30	44	15	30
STA WGN (MEMO)•	21	23	27							2	2				1	1	1	1	1
PLYMOUTH CHAMP	22	11	14					2	2	1	1					2	3		
SAPPORO	23	4	8		1										1		2		
HORIZON	24	110	226	1	2	1	3	2	4	10	29	4	4	6	12	5	9	5	9
RELIANT•	25	91	176	2	6		1	3	4	3	13	1	2	6	13	3	6	5	10
GRAN FURY	26	41	53					2	2	2	4			1	2	1	1		1
PLYMOUTH TOTAL	27	257	477	3	9	1	4	9	12	16	47	5	6	13	28	11	21	10	20
STA WGN (MEMO)•	28	24	43		2					2	2	1	1		1	1	1	1	1
FORD ESCORT•/EXP	29	965	1762	8	12	23	43	31	46	27	82	11	20	17	30	37	92	11	32
FAIRMONT•	30	121	217		1	1	1	3	4	14	21	1	3	4	9	7	11	7	9
GRANADA•	31	202	452	1	2	2	2			13	23	1	5	6	7	4	9	7	14
LTD•	32	336	482		1	2	4	6	6	8	19	2	4	2	12	4	6	1	3
MUSTANG	33	202	394	1	1	2	5	2	6	2	7	2	3	2	7	2	7	1	4
THUNDERBIRD	34	79	168			1	2			1	12	1	2			1	4	9	11
FORD TOTAL	35	1905	3475	10	17	31	57	42	62	65	164	18	37	31	65	55	129	36	73
STA WGN (MEMO)•	36	505	864	2	4	5	12	12	17	15	36	4	6	6	8	6	12	4	13
LINCOLN TOWN CAR	37	77	100				2	1	1	3	3	1	2	1	5		1	3	3
MARK VI	38	44	69					1	3	1	2					2	2	5	8
CONTINENTAL	39	740	962			1	1	6	6	2	7			1	2	2	3	1	2
LINCOLN TOTAL	40	861	1131			1	3	8	10	6	12	1	2	2	7	4	6	9	13
MERCURY LYNX•/LN7	41	591	917	8	9	8	13	6	9	5	12	1	1	4	11	11	19	6	25
ZEPHYR•	42	53	81	2	2					8	19		1	1	1	2	3		1
COUGAR•	43	222	329	1	2		2	2	3	11	15						1	6	17
MARQUIS•	44	472	588	6	9	3	5	2	2	1	6	1	1	9	13	3	5	5	9
XR7	45	53	69	1	1					3	5	1	2	2	3	4	4	4	9
CAPRI	46	92	161		1					9	11	3	3		1	1	3	1	3
MERCURY TOTAL	47	1483	2145	18	24	11	20	10	15	37	68	6	8	16	29	21	35	22	64
STA WGN (MEMO)•	48	450	612	1	1		2	2	2	4	7			1	4	3	7	4	18
BUICK SKYLARK	49	154	240	3	4	3	3	6	8	5	11	1	2	12	21	11	17	7	11
SKYHAWK	50	9	9													3	3		
CENTURY '82	51	117	161		1	5	5		1	16	23	5	8	8	10	9	13	8	10
CENTURY•/REGAL•	52	93	224	1	5	2	2	1	2	10	27	4	6	8	19	7	16	2	13
LESABRE•/LESABRE LTD	53	49	88	1	1	1	1			11	19	5	5	3	5	4	7	6	9
ELECTRA	54	31	63	1	1		1		1	6	10	2	4	2	3	3	5	3	7
RIVIERA	55	27	51	1	1	1	1		1	4	7	1	1	2	5	2	4	1	4
BUICK TOTAL	56	480	836	7	13	12	13	7	13	52	97	18	26	35	63	39	65	27	54
STA WGN (MEMO)•	57	12	25			1	1			3	6			1	2	1	1	1	2
CADILLAC DEVILLE	58	56	122	1	3			1	1	5	13	1	7	3	7	2	9	7	18
CIMARRON	59	33	63		1					3	4			6	11	3	4	3	6
FLEETWOOD & CHASSIS	60	27	53					1	1	4	7	1	1	4	6	1	4	3	3
ELDORADO	61	44	92					3	5	4	9		3	2	3	6	11	3	6
SEVILLE	62	53	101			1	1			8	14	8	21	2	5	10	16	2	10
CADILLAC TOTAL	63	213	431	1	4	1	1	5	7	24	47	10	32	17	32	22	44	18	43
CHEVROLET CHEVETTE	64	143	301	7	7	4	7		2	2	6	3	10	10	23	10	24	14	24
CAMARO	65	79	112	1	2	1	1	1	3	7	8	1	2	4	7	7	10	8	9
CAVALIER•	66	123	197	4	6	3	5	2	4	2	7	1	2	12	19	13	22	7	10
CITATION	67	160	281	3	5	2	2	2	5	7	18	1	1	13	18	14	20	7	17
MALIBU•	68	40	93			1	2	2	3	6	14		2		5	3	5	3	7
CELEBRITY	69	53	73		1	1	1	1	3	8	12			5	6	3	4	5	6
MONTE CARLO	70	41	118			2	4	1	6	2	6		1	6	8	6	10	2	9
IMPALA•/CAPRICE•	71	89	175	3	3			2	3	18	30	1	3	10	16	6	13	3	6
CORVETTE	72	14	42		1			3	2								6	1	2
CHEVROLET TOTAL	73	742	1392	18	25	14	22	14	31	52	101	7	21	60	102	62	114	50	90
STA WGN (MEMO)•	74	44	98	1	1	2	3			8	18		1	4	8	2	4	2	6
OLDSMOBILE OMEGA	75	61	153	2	3	1	1	3	3	2	11	1	2		1	7	11	2	3
FIRENZA	76	18	18									1	1	2				1	1
CIERA	77	91	127	1	1	1	2	2	2	8	10	1	1	5	10	11	14	10	13
CUTLASS•	78	124	286	4	6	1	4	4	5	11	23	6	11	9	17	5	28	9	14
DELTA 88•/ROYALE	79	74	125	4	4			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
98	80	38	71				1	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TORONADO	81	23	42		1			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OLDSMOBILE TOTAL	82	429	822	11	15	3	8	12	14	41	86	17	25	23	46	38	73	33	48
STA WGN (MEMO)•	83	28	41	1	1					10	13			6	8				
PONTIAC T1000	84	67	103	3	4		1	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
FIREBIRD	85	79	116			1	1	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
J2000•	86	87	136		1	3	4	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
PHOENIX	87	76	111			2	2	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
LEMANS•/BONN '82•	88	30	66		2			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CAT•/BON•/BON BRO 81	89	7	17			1	2	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
6000	90	33	56		1			[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
GRAND PRIX	91	49	112	1	1	1	2	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
PONTIAC TOTAL	92	424	717	4	9	8	12	11	15	26	52	11	23	25	46	21	38	24	40
STA WGN (MEMO)•	93	13	28								2					2	3		2
MISC. DOMESTIC	94																		
OTHER IMPORTS•	95	539	992	12	19	8	12	6	19	31	50	5	14	21	64	41	82	48	89
GRAND TOTAL ALL REGISTRATIONS	96	7925	13689	87	145	99	170	135	215	403	834	107	208	266	563	368	694	307	599

602 1-82

MONTH FEBRUARY 1982 PAGE 1 OF 6 STATE MICH 21 COUNTY WAYNE 163 125

11901

Polk National New Vehicle Registration Service PASSENGER CARS Service "C" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED

•INCLUDES STA WGN

(MEMO TOTAL) INCLUDED IN MAKE TOTALS MAKE & MODEL	CODE NO	COUNTY TOTAL		DETROIT-F		DETROIT-G		DETROIT-H		E DEARBORN		ECORSE		FLAT ROCK		GARDEN CITY		GROSSE ILE	
		MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
AMC SPIRIT	01			2	5	1	2	1	2	1	2						2		
CONCORD•	02			1	1		1												
EAGLE 4 WD•	03			1	1	3	3				2			1	1				
EAGLE SX4 4WD	04			2	3	1	1		1	1	2					1	1		
AMC TOTAL	05			6	10	5	7	1	3	2	6			1	1	1	3		
STA WGN (MEMO)•	06					1	2				2			1	1				
CHRYSLER LEBARON •	07			4	10	5	8	1	1	1	2			1	2	1	1		1
CORDOBA	08			3	4		6			1	1						2		1
NEW YORKER	09			1	3	1	6			1	5		1						
IMPERIAL	10										1		1						
CHRYSLER TOTAL	11			8	17	6	20	1	1	3	9		2	1	2	1	3		2
STA WGN (MEMO)•	12																		
DODGE COLT HATCHBACK•	13			2	2		1									2	3		
CHALLENGER	14						1	1	1							1	1		
OMNI	15			3	9	4	7		1	3	4	1	1		1	1	4	1	1
ARIES•	16			7	10	2	3				2		43			1	2		
DODGE 400	17			1	1	1	1												
DIPLOMAT•	18				1								1						
MIRADA	19																		
DODGE TOTAL	20			13	23	7	13	1	2	3	6	1	45		1	5	10	1	1
STA WGN (MEMO)•	21			2	2		1												
PLYMOUTH CHAMP	22				1														
SAPPORO	23			1	1					1	1								
HORIZON	24			8	16	4	7	4	6	4	5		1						3
RELIANT•	25			8	12	2	3	1	1	3	3	1	1				1		2
GRAN FURY	26			1	3														
PLYMOUTH TOTAL	27			18	33	6	10	5	7	8	9	1	2				1		5
STA WGN (MEMO)•	28			3	3												1		1
FORD ESCORT•/EXP	29			8	17	11	17	9	15	488	822	1	3	3	12	13	21	7	9
FAIRMONT•	30			3	3	1	2	1	2	49	87					2	3	1	1
GRANADA•	31			1	2	3	4		1	137	326			1	1	1	3	1	1
LTD•	32			1	3	3	3		1	266	367							2	2
MUSTANG	33			2	5	2	3	1	3	146	272			1	3	1	1	1	3
THUNDERBIRD	34						2		2	59	113			2	2	1	1		
FORD TOTAL	35			15	30	20	31	11	24	1145	1987	1	3	7	18	18	29	12	16
STA WGN (MEMO)•	36			1	3	3	4	1	1	373	603			1	1	2	4	3	4
LINCOLN TOWN CAR	37									43	47		1						
MARK VI	38			1	2	2	3			23	30						2		
CONTINENTAL	39			1	1	1	1			712	924								
LINCOLN TOTAL	40			2	3	3	4			778	1001		1				2		
MERCURY LYNX•/LN7	41			2	5	1	5	7	10	406	555			2	2	7	11	3	3
ZEPHYR•	42						1	1	1	20	23					2	3		
COUGAR•	43					1	1			187	265	1	3				2	1	1
MARQUIS•	44			3	4		1	1	1	387	442	1	1					1	1
XR7	45									30	31								
CAPRI	46			1	3					50	97	1	1			3	4		
MERCURY TOTAL	47			6	12	2	8	9	12	1080	1413	3	5	2	2	12	20	5	5
STA WGN (MEMO)•	48			1	2		1	1	1	396	490			1	1	1	7	2	2
BUICK SKYLARK	49			8	13	7	10							1	2	6	7		
SKYHAWK	50																		
CENTURY '82	51			5	6	7	8		1		1	1	1				1	1	1
CENTURY•/REGAL•	52			2	6	4	11	1	5	4	4		3			1	2	1	2
LESABRE•/LESABRE LTD	53			1	3	1	2			1	2				1		1		1
ELECTRA	54			2	2	1	2			1	2							1	1
RIVIERA	55			1	2	2	4				1								
BUICK TOTAL	56			19	32	22	37	1	6	6	10	1	4	1	3	7	11	3	5
STA WGN (MEMO)•	57				1														1
CADILLAC DEVILLE	58			2	2	2	2					1	1	1	1		1		
CIMARRON	59			1	2	1	1				1								1
FLEETWOOD & CHASSIS	60			1	1	1	4		1		1								1
ELDORADO	61			2	4	2	2				1								1
SEVILLE	62					4	5			3	7					1	1		
CADILLAC TOTAL	63			6	9	10	14		1	3	10	1	1	1	1	1	2		3
CHEVROLET CHEVETTE	64			3	10	2	3	2	4	4	5	1	1	1	2		3		1
CAMARO	65			1	1	3	4			6	8			1	1	2	2		
CAVALIER•	66			4	4	1	1	6	3	2	6					5	3	1	1
CITATION	67			5	10	9	10	3	5	4	6						2		1
MALIBU•	68			5	6	2	4	2	2		2						1		
CELEBRITY	69			1	1			2	4	11	13								
MONTE CARLO	70			2	5		2		4	1	5			1	3		3		
IMPALA•/CAPRICE•	71			5	7	2	5	2	5		8	1	1	1	1	3	5		
CORVETTE	72			1	2										1				
CHEVROLET TOTAL	73			26	46	19	29	17	27	28	53	2	2	4	8	12	26	1	4
STA WGN (MEMO)•	74			1	1		1	2	2		5					2	2		
OLDSMOBILE OMEGA	75			2	5			2	3	2	10			1	1	2	2		
FIRENZA	76															1	2		
CIERA	77			4	4	3	3	3	4	2	4		1			2	3		1
CUTLASS•	78			5	7	2	6	1	2	3	10	1	4	1	2	2	3		1
DELTA 88•/ROYALE	79				2			1	1	2	3								
98	80			1	2	1	1	1	1			1	1			1	1		
TORONADO	81			1	1	1	1												
OLDSMOBILE TOTAL	82			13	21	7	11	8	11	9	27	2	6	2	3	8	11		2
STA WGN (MEMO)•	83																		
PONTIAC T1000	84			3	6	4	4	1	1	2	4						2		2
FIREBIRD	85				1	1	3			4	4								
J2000•	86			4	5	6	7			1	1					1	2	1	2
PHOENIX	87			6	8	3	8			2	2			1	1				
LEMANS•/BONN '82•	88			1	2	1	1		1				1			1	1		
CAT•/BON•/BON BRO 81	89						1				1					1	1		
6000	90					1	1				2					1	2		
GRAND PRIX	91			3	5	1	5		2		3	1	1			1	1		1
PONTIAC TOTAL	92			17	27	17	30	1	4	9	17	1	2	1	1	5	9	1	5
STA WGN (MEMO)•	93				1		1		1										
MISC. DOMESTIC	94																		
OTHER IMPORTS•	95			24	52	24	41	3	7	22	37		1	4	7	8	16	5	9
GRAND TOTAL ALL REGISTRATIONS	96			173	315	148	255	58	105	3096	4585	13	74	24	47	78	143	28	56

602 1-82

MONTH FEBRUARY 1982 PAGE 2 OF 6 STATE MICH 21 COUNTY WAYNE 163 126

Service "K"

Service "K" is a statistical report of new import car registrations by make and manufacturer. The geographical coverage is by state to a U. S. Total.

Published monthly, this service shows both month and year-to-date totals. Current and previous year totals are shown for the United States.

A precentage of penetrations of the import car total to the United States Industry total is shown for each state. Memo totals by county of Manufacturer-Origin are shown for each state and the United States Summary.

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE 30001

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR Service "K" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE, RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE	U S TOTAL 1982		U S TOTAL 1981											
	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
DOMESTIC SPONSORED IMPORTS														
CHAMP-J	2914	5768	4936	7667										
CHALLENGER-J	1007	1889	1350	2179										
COLT/HATCHBACK-J	3014	5977	5019	7668										
FIESTA-G			5533	9625										
SAPPORO-J	840	1550	1353	2128										
TOTAL DOM SPON IMPORTS	7775	15184	18191	29267										
OTHER IMPORTS														
ALFA ROMEO-IT	109	272	75	120										
AUDI-G	3425	6982	2845	5741										
B.M.W.-G	3499	6878	2480	4925										
JAGUAR	473	959	198	408										
ROVER			55	149										
TRIUMPH	26	64	417	811										
BRT TOTAL-B	499	1023	921	1894										
NISSAN-J	29554	58860	34591	65983										
DELOREAN-IR	315	707												
FERRARI-IT	47	92	47	115										
FIAT-IT	1123	1771	2367	4120										
HONDA-J	29353	58624	32961	61741										
ISUZU-J	1171	2323	137	137										
LANCIA-IT	48	81	10	10										
LOTUS-B			3	6										
MAZDA-J	11049	20660	15417	29743										
MERCEDES BENZ-G	4979	9958	4229	8358										
PEUGEOT-F	1058	2147	951	1857										
PORSCHE-G	862	1852	685	1327										
RENAULT-F	2257	4285	2281	4710										
ROLLS ROYCE-B	62	107	62	122										
SAAB-S	1220	2410	1022	1968										
SUBARU-J	11451	21727	10906	20318										
TOYOTA-J	37874	73667	47334	88761										
VOLKSWAGEN-G	10659	22947	18642	35410										
VOLVO-S	5408	10126	3896	7634										
MISC. IMPORTS	7	15	22	50										
TOTAL OTHER IMPORTS	156029	307514	181884	345050										
GRAND TOTAL ALL IMPORTS	163804	322698	200075	374317										
% OF IMPORT TO TOT IND	30.01	30.59	29.64	28.54										
TOTAL INDUSTRY NO.	545746		675045											
TOTAL INDUSTRY YR.		1054935		1311533										
* MEMO TOTAL BY COUNTRY OF MANUFACT.														
BRITISH (B)	564	1135	991	2034										
FRENCH (F)	3315	6432	3232	6567										
GERMAN (G)	23424	48617	34414	65386										
IRELAND-(IR)	315	707												
ITALIAN (IT)	1331	2226	2514	4401										
JAPANESE (J)	128227	251045	154006	286327										
NETHERLAND (N)														
SWEDISH (S)	6628	12536	4918	9602										
BALANCE OF WORLD														

622 1-82

* INCLUDES MAKES IN MISC. IMPORTS TOTAL

STATE ______ MONTH FEBRUARY 1982 PAGE 1 OF 9

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

30005

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR Service "K" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE, RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE	MASS		MICH		MINN		MISS		MO		MONT		NEBR	
	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
DOMESTIC SPONSORED IMPORTS														
CHAMP-J	43	85	68	110	139	228	18	27	41	100	10	12	18	39
CHALLENGER-J	21	28	37	56	13	25	4	8	10	20			4	5
COLT/HATCHBACK-J	37	82	97	177	122	241	19	24	71	132	3	8	10	22
FIESTA-G														
SAPPORO-J	5	16	18	33	13	18	6	13	10	23			1	1
TOTAL DOM SPON IMPORTS	106	211	220	376	287	512	47	72	132	275	13	20	33	67
OTHER IMPORTS														
ALFA ROMEO-IT	3	8	1	3		2		1		1				
AUDI-G	63	155	76	149	39	79	25	44	39	100	15	28	10	26
B.M.W.-G	69	125	25	52	21	32	10	16	38	69	2	3	7	14
JAGUAR	10	15	2	7	3	4	2	2	4	13				1
ROVER														
TRIUMPH												1		1
JRT TOTAL-B	10	15	2	7	3	4	2	2	4	13		1		2
NISSAN-J	383	846	319	616	174	297	355	599	419	876	50	91	108	205
DELOREAN-IR	3	8	24	46			1	2	3	10	1	1	2	7
FERRARI-IT	1	1								1				
FIAT-IT	12	19	68	82	45	49	2	2	11	17	7	7	19	25
HONDA-J	424	867	569	1044	385	746	135	262	354	791	125	173	108	233
ISUZU-J	1	2	1	1			20	35	3	4				1
LANCIA-IT	1	1	2	2	1	2								
LOTUS-B														
MAZDA-J	99	250	214	417	194	322	137	233	194	441	22	37	61	134
MERCEDES BENZ-G	70	155	58	119	20	40	19	35	38	118	6	9	16	29
PEUGEOT-F	22	40	7	14	3	7	7	10	7	11	4	5		
PORSCHE-G	8	21	15	30	6	10	2	4	8	25	3	4	1	4
RENAULT-F	72	120	149	256	70	105	16	23	25	55	12	20	5	9
ROLLS ROYCE-B								1	2	3				
SAAB-S	57	114	27	56	16	32			6	17	5	14	6	11
SUBARU-J	310	585	215	387	111	192	54	86	89	185	93	141	71	128
TOYOTA-J	655	1451	503	926	284	498	232	379	616	1239	59	80	91	172
VOLKSWAGEN-G	208	477	389	694	207	374	59	102	143	359	38	70	22	48
VOLVO-S	79	169	37	68	35	71	46	60	59	124	3	5	2	5
MISC. IMPORTS														
TOTAL OTHER IMPORTS	2550	5429	2701	4969	1614	2862	1122	1896	2058	4459	445	689	529	1053
GRAND TOTAL ALL IMPRTS	2656	5640	2921	5345	1901	3374	1169	1968	2190	4734	458	709	562	1120
% OF IMPORT TO TOT IND	36.59	36.32	10.48	10.80	16.11	16.17	24.51	23.65	21.73	23.05	27.12	27.86	18.09	19.43
TOTAL INDUSTRY NO.	7258		27877		11798		4770		10078		1689		3106	
TOTAL INDUSTRY YR.		15530		49485		20870		8322		20535		2545		5765
* MEMO TOTAL BY COUNTRY OF MANUFACT.														
BRITISH (B)	10	15	2	7	3	4	2	3	6	16		1		2
FRENCH (F)	94	160	156	270	73	112	23	33	32	66	16	25	5	9
GERMAN (G)	418	933	563	1044	293	535	115	201	266	671	64	114	56	121
IRELAND-(IR)	3	8	24	46			1	2	3	10	1	1	2	7
ITALIAN (IT)	17	29	71	87	46	53	2	3	11	19	7	7	19	25
JAPANESE (J)	1978	4212	2041	3767	1435	2567	980	1666	1807	3811	362	542	472	940
NETHERLAND (N)														
SWEDISH (S)	136	283	64	124	51	103	46	60	65	141	8	19	8	16
BALANCE OF WORLD														

622 1-82

* INCLUDES MAKES IN MISC. IMPORTS TOTAL

STATE ______ MONTH FEBRUARY 1982

PAGE 5 OF 9

Service "L"

Service "L" is a statistical report of new import car registrations by make and manufacturer.

The geographical coverage is by individual COUNTIES accumulated to a state total.

Published monthly, this service shows month and year-to-date totals for each county.

Current and previous year figures are shown for each state. A percentage of penetrations of the import car total to the industry total is shown for each county. Memo totals by country of Manufacturer-Origin are shown by county with an accumulated state total.

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE 20188

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR Service "L" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE, RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE	ST TOTAL 1982		ST TOTAL 1981		ALCONA		ALGER		ALLEGAN		ALPENA		ANTRIM	
	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
DOMESTIC SPONSORED IMPORTS														
CHAMP-J	68	110	165	302					1	1				
CHALLENGER-J	37	56	39	71										
COLT/HATCHBACK-J	97	177	153	259										
FIESTA-G			507	905										
SAPPORO-J	18	33	35	69										
TOTAL DOM SPON IMPORTS	220	376	899	1606					1	1				
OTHER IMPORTS														
ALFA ROMEO-IT	1	3												
AUDI-G	76	149	57	111										
B.M.W.-G	25	52	19	44					1	1				
JAGUAR	2	7	3	5										
ROVER				1										
TRIUMPH			15	22										
JRT TOTAL-B	2	7	22	38										
NISSAN-J	319	616	469	867		1			2	3	1	5	1	1
DELOREAN-IR	24	46												
FERRARI-IT				1										
FIAT-IT	68	82	87	157	1	1								
HONDA-J	569	1044	511	1046					2	7			1	1
ISUZU-J	1	1												
LANCIA-IT	2	2												
LOTUS-B														
MAZDA-J	214	417	338	635	2	3	1	1			2	2	1	1
MERCEDES BENZ-G	58	119	41	84										
PEUGEOT-F	7	14	6	12										
PORSCHE-G	15	30	8	17					1	1				
RENAULT-F	149	256	187	501										
ROLLS ROYCE-B														
SAAB-S	27	56	12	29										
SUBARU-J	215	387	182	416	1	1		3	2	2				
TOYOTA-J	503	926	650	1373			1	1	1	2				
VOLKSWAGEN-G	389	694	519	1159				3	1	1	1	1		1
VOLVO-S	37	68	25	58										
MISC. IMPORTS			1	1										
TOTAL OTHER IMPORTS	2701	4969	3134	6549	4	6	2	8	10	17	4	8	3	4
GRAND TOTAL ALL IMPRTS	2921	5345	4033	8155	4	6	2	8	11	18	4	8	3	4
% OF IMPORT TO TOT IND	10.48	10.80	12.74	12.36	17.39	17.14	20.00	40.00	10.68	10.34	8.33	10.39	13.04	9.76
TOTAL INDUSTRY NO.	27877		31650		23		10		103		48		23	
TOTAL INDUSTRY YR.		49485		65975		35		20		174		77		41
* MEMO TOTAL BY COUNTRY OF M'NUFACT. BRITISH (B)	2	7	22	38										
FRENCH (F)	156	270	193	513										
GERMAN (G)	563	1044	1151	2320				3	3	3	1	1		1
IRELAND-(IR)	24	46												
ITALIAN (IT)	71	87	88	159	1	1								
JAPANESE (J)	2041	3767	2542	5038	3	5	2	5	8	15	3	7	3	3
NETHERLAND (N)														
SWEDISH (S)	64	124	37	87										
BALANCE OF WORLD														

608 1-82 * INCLUDES MAKES IN "MISC. IMPORTS" TOTAL

STATE MICH MONTH FEBRUARY 1982

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE 20199

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR Service "L" Report

"COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE, RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED."

MAKE	SANILAC		SCHOOLCRFT		SHIAWASSEE		TUSCOLA		VAN BUREN		WASHTENAW		WAYNE	
	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
DOMESTIC SPONSORED IMPORTS														
CHAMP-J	2	2					1	2			1	2	11	14
CHALLENGER-J								1				3	14	21
COLT/HATCHBACK-J						4					5	8	26	38
FIESTA-G														
SAPPORO-J													4	8
TOTAL DOM SPON IMPORTS	2	2				4	1	3			6	13	55	81
OTHER IMPORTS														
ALFA ROMEO-IT														
AUDI-G											4	6	5	12
B.M.W.-G											1	3	7	10
JAGUAR														1
ROVER														
TRIUMPH														
JRT TOTAL-B														1
NISSAN-J							1	1	3	7	21	43	57	121
DELOREAN-IR						1					2	4	7	10
FERRARI-IT														
FIAT-IT									2	2	3	3	12	13
HONDA-J		3			2	4			2	4	40	93	117	208
ISUZU-J														
LANCIA-IT														
LOTUS-B														
MAZDA-J	1	1		1					3	4	10	27	43	79
MERCEDES BENZ-G												1	11	24
PEUGEOT-F													3	5
PORSCHE-G												1	4	7
RENAULT-F	1	1					1	2		1	7	13	49	78
ROLLS ROYCE-B														
SAAB-S											1	3	12	15
SUBARU-J	1	1			1	1			2	7	15	24	15	41
TOYOTA-J	1	1					1	1		4	42	84	134	255
VOLKSWAGEN-G		2			1	4	1	1	1	2	4	27	53	94
VOLVO-S											1	3	10	19
MISC. IMPORTS														
TOTAL OTHER IMPORTS	4	9		1	4	10	4	5	13	31	151	335	539	992
GRAND TOTAL ALL IMPRTS	6	11		1	4	14	5	8	13	31	157	348	594	1073
% OF IMPORT TO TOT IND	7.41	8.53		3.45	2.55	5.34	3.85	3.88	10.08	15.50	19.85	26.05	7.50	7.84
TOTAL INDUSTRY NO.	81		21		157		130		129		791		7925	
TOTAL INDUSTRY YR.		129		29		262		206		200		1336		13689
* MEMO TOTAL BY COUNTRY OF MANUFACT.														
BRITISH (B)														1
FRENCH (F)	1	1					1	2		1	7	13	52	83
GERMAN (G)		2			1	4	1	1	1	2	9	38	80	147
IRELAND-(IR)						1					2	4	7	10
ITALIAN (IT)									2	2	3	3	12	13
JAPANESE (J)	5	8		1	3	9	3	5	10	26	134	284	421	785
NETHERLAND (N)														
SWEDISH (S)											2	6	22	34
BALANCE OF WORLD														

603 1-82 * INCLUDES MAKES IN "MISC. IMPORTS" TOTAL

STATE MICH MONTH FEBRUARY 1982 PAGE 12 OF 13

SERVICE "M"

Service "M" is a statistical report of new import car registrations by make and series, showing totals for the U.S.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS®

National New Vehicle Registration Service
Import Passenger Car Service "M"

UNITED STATES SUMMARY

Month FEBRUARY 1982

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	1982		1981	
	MO.	YR.	MO.	YR.
Alfa Romeo – IT	109	272	75	120
Audi Quattro	12	13	2	2
4000	1494	2924	1114	2074
5000	1919	4045	1729	3665
Total Audi – G	3425	6982	2845	5741
Bentley – B				
BMW 528I/528E	793	1457	446	936
320I	2264	4494	1741	3442
633 CSI	128	271	114	205
733I	314	656	179	342
Total BMW – G	3499	6878	2480	4925
Delorean – IR	315	707		
Dodge Challenger*	1007	1889	1350	2179
Colt*	3014	5977	5019	7668
Total Dodge – J	4021	7866	6369	9847
Ferrari – IT	47	92	47	115
Fiat Strada	621	839	602	1019
124 Spider	267	506	516	1004
128 X 1/9	128	242	634	1112
131 Brava	107	184	615	985
Total Fiat – IT	1123	1771	2367	4120
Ford* – G			5533	9625
Honda Accord	16165	31434	14569	27549
Civic	10520	21712	14014	25843
Prelude	2668	5478	4378	8349
Total Honda – J	29353	58624	32961	61741
Isuzu – J	1171	2323	137	137
Jaguar – B	473	959	198	408
Jensen – B				
Lancia – IT	48	81	10	10
Lotus – B			3	6
Mazda GLC	4029	7501	7267	13584
626	3944	7341	4906	9645
RX7	3076	5818	3244	6514
Total Mazda – J	11049	20660	15417	29743
Mercedes Benz 240D	1255	2424	882	1711
280	10	26	144	298
300	2612	5388	2461	4872
380	1102	2120	664	1275
450			78	202
Total M Benz – G	4979	9958	4229	8358
Nissan Stanza/510	3966	7848	4069	7805
Maxima/810	3151	6256	1938	3514
200 SX	4304	8612	5842	11315
210	9769	20129	12308	23161
280 ZX	4368	8669	4508	8912
310	3996	7346	5926	11276
Total Nissan – J	29554	58860	34591	65983
Peugeot 504	142	280	134	269
505	854	1744	814	1585
604	62	123	3	3
Total Peugeot – F	1058	2147	951	1857
Plymouth Champ*	2914	5768	4936	7667
Sapporo*	840	1550	1353	2128
Total Plymouth – J	3754	7318	6289	9795
Porsche 911	332	693	215	403
924	370	799	365	720
928	160	360	105	204
944				
Total Porsche – G	862	1852	685	1327
Renault Fuego	6	7		
LeCar	1509	2989	1716	3521
18i	742	1289	565	1189
Total Renault – F	2257	4285	2281	4710

	1982		1981	
	MO.	YR.	MO.	YR
Rolls Royce – B	62	107	62	122
Rover – B			55	149
Saab – S	1220	2410	1022	1968
Subaru DL/GL	9416	17826	8608	15677
STD DL/GL	2035	3901	2298	4641
Total Subaru – J	11451	21727	10906	20318
Toyota Celica	10804	20499	9644	10472
Supra (Memo)	2045	4010	1062	2226
Corona	955	1964	2084	4423
Corolla	12730	24924	22871	41328
Cressida	2079	4217	1293	2349
Starlet	1536	3071	2813	5610
Tercel	9770	18992	8629	16579
Total Toyota – J	37874	73667	47334	88761
Triumph Spitfire			127	234
TR7	15	40	233	469
TR8	11	24	57	108
Total Triumph – B	26	64	417	811
Volkswagen Dash/Qntm	544	1216	1899	4068
Jetta	1702	3464	952	1829
Rabbit	560	1161	590	1226
Scirocco	1028	1981	1638	3379
Total Volkswagen – G	3834	7822	5079	10502
Volvo 240	5089	9437	2657	5134
260	319	689	1239	2500
Total Volvo – S	5408	10126	3896	7634
Other Imports	6832	15140	13836	25484
Total Imports	163804	322698	200075	374317
Total Industry	545746	1054935	675045	1311533
Memo* Domestic Sponsored Imports	7775	15184	18191	29267
Imports % Industry	30.01	30.59	29.64	28.54
(MEMO) TOTALS BY COUNTRY OF MANUFACTURER ORIGIN				
British – B	564	1135	991	2034
% Imports	.34	.35	.50	.54
French – F	3315	6432	3232	6567
% Imports	2.02	1.99	1.62	1.75
German – G	16599	33492	20851	40478
% Imports	10.13	10.38	10.42	10.81
Ireland – IR	315	707		
% Imports	.19	.22		
Italian – IT	1331	2226	2514	4401
% Imports	.81	.69	1.26	1.18
Japanese – J	128227	251045	154006	286327
% Imports	78.28	77.80	76.97	76.49
Netherland – N				
% Imports				
Swedish – S	6628	12536	4918	9602
% Imports	4.05	3.88	2.46	2.57
Balance of World				
% Imports				
U. S. Imports	6825	15125	13563	24908
% Imports	4.17	4.69	6.78	6.65

845 1/82 = *DOMESTIC SPONSORED IMPORTS INCLUDE ARROW, CHAMP, CHALLENGER, COLT, FIESTA AND SAPPORO. (MEMO TOTAL) INCLUDED IN MAKE TOTALS.

SERVICE "N"

Service "N" is a statistical report of new import car registrations by make and series.

The geographical coverage is by state.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

The 51-state report (Washington, D.C. is considered a state) and Federal Government equal the Service "M" U.S. Summary.

POLK STATISTICS ®

National New Vehicle Registration Service
Import Passenger Car Service "N"

State Summary
For The State of MICHIGAN 21

Month FEBRUARY 1982

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	1982		*1981*	
	MO.	*YR.*	*MO.*	*YR.*
Alfa Romeo - IT	1	3		
Audi *Quattro*				
4000	43	76	27	56
5000	33	73	30	55
Total Audi - G	76	149	57	111
Bentley - B				
BMW 528I/528E	4	14	7	12
320I	18	33	10	25
633 CSI	1	1	1	2
733I	2	4	1	5
Total BMW - G	25	52	19	44
Delorean - IR	24	46		
Dodge Challenger*	37	56	39	71
Colt*	97	177	153	259
Total Dodge - J	134	233	192	330
Ferrari - IT				1
Fiat *Strada*	59	65	34	55
124 Spider	4	10	12	14
128 X 1/9	2	2	21	51
131 Brava	3	5	20	37
Total Fiat - IT	68	82	87	157
Ford* - G			507	905
Honda *Accord*	357	626	214	408
Civic	167	335	226	500
Prelude	45	83	71	138
Total Honda - J	569	1044	511	1046
Isuzu - J	1	1		
Jaguar - B	2	7	3	5
Jensen - B				
Lancia - IT	2	2		
Lotus - B				
Mazda *GLC*	101	181	192	362
626	71	139	89	164
RX7	42	97	57	109
Total Mazda - J	214	417	338	635
Mercedes Benz *240D*	17	26	10	15
280				2
300	30	58	25	56
380	11	35	6	11
450				
Total M Benz - G	58	119	41	84
Nissan *Stanza/510*	67	130	48	84
Maxima/810	15	49	17	57
200 SX	25	49	69	128
210	82	166	155	261
280 ZX	42	75	41	88
310	88	147	139	249
Total Nissan - J	319	616	469	867
Peugeot *504*				2
505	7	14	6	10
604				
Total Peugeot - F	7	14	6	12
Plymouth Champ*	68	110	165	302
Sapporo*	18	33	35	69
Total Plymouth - J	86	143	200	371
Porsche *911*	2	5	4	6
924	11	21	4	10
928	2	4		1
944				
Total Porsche - G	15	30	8	17
Renault *Fuego*	5	5		
LeCar	83	174	135	323
18i	61	77	52	178
Total Renault - F	149	256	187	501

	1982		*1981*	
	MO.	*YR.*	*MO.*	*YR.*
Rolls Royce - B				
Rover - B				1
Saab - S	27	56	12	29
Subaru *DL/GL*	185	333	140	319
STD DL/GL	30	54	42	97
Total Subaru - J	215	387	182	416
Toyota *Celica*	151	270	142	280
Supra (Memo)	41	74	19	35
Corona	7	11	19	50
Corolla	126	239	304	619
Cressida	21	37	18	36
Starlet	15	29	29	102
Tercel	183	340	138	286
Total Toyota - J	503	926	650	1373
Triumph *Spitfire*			6	6
TR7			7	12
TR8			2	4
Total Triumph - B			15	22
Volkswagen Dash/Qntm	21	40	33	67
Jetta	43	85	9	32
Rabbit	8	15	8	23
Scirocco	35	72	53	200
Total Volkswagen-G	107	212	103	322
Volvo *240*	35	63	16	38
260	2	5	9	20
Total Volvo - S	37	68	25	58
Other Imports	282	482	421	848
Total Imports	2921	5345	4033	8155
Total Industry	27877	49485	31650	65975
Memo* Domestic Sponsored Imports	220	376	899	1606
Imports % Industry	10.48	10.80	12.74	12.36
(MEMO) TOTALS BY COUNTRY OF MANUFACTURER ORIGIN				
British - B	2	7	22	38
% Imports	.07	.13	.55	.47
French - F	156	270	193	513
% Imports	5.34	5.05	4.79	6.29
German - G	281	562	735	1483
% Imports	9.62	10.51	18.22	18.19
Ireland - IR	24	46		
% Imports	.82	.86		
Italian - IT	71	87	88	159
% Imports	2.43	1.63	2.18	1.95
Japanese - J	2041	3767	2542	5038
% Imports	69.87	70.48	63.03	61.78
Netherland - N				
% Imports				
Swedish - S	64	124	37	87
% Imports	2.19	2.32	.92	1.07
Balance of World				
% Imports				
U. S. Imports	282	482	416	837
% Imports	9.65	9.02	10.31	10.26

845 1-82 *Domestic Sponsored Imports Include Arrow, Champ, Challenger, Colt, Fiesta and Sapporo. (Memo Total) Included In Make Totals.

Service "H"

Service "H" is a statistical report of new truck registrations by make and Gross Vehicle Weight for the UNITED STATES.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle Registration Service

Truck Service "H"

INCLUDES MULTIPURPOSE VEHICLES

UNITED STATES SUMMARY

Month FEBRUARY 1982

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6,000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501-26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001 & OVER GVW GRP 8	TOTAL 1982	TOTAL 1981
DODGE	4	MO	10168	5115	4						15287	12718
		YR	20229	10438	11						30678	24047
*VAN, RAMCHARGER, RAM 50 & RAMPAGE	5	MO	6233	3498							9731	7652
		YR	12544	6974							19518	14410
PLY VAN, TRAIL DUSTER & ARROW	8	MO	686	305							991	1551
		YR	1271	653							1924	2902
TOTAL CHRYSLER CORP.	9	MO	10854	5420	4						16278	14269
		YR	21500	11091	11						32602	26949
FORD	15	MO	14628	29215				789	1470	533	46635	53083
		YR	25722	56220				1548	2913	1248	87651	105562
*VAN, BRONCO, COURIER & RANGER	16	MO	5463	9947							15410	16790
		YR	10141	19516							29657	32607
FREIGHTLINER	17	MO								497	497	604
		YR								1119	1119	1120
MERCEDES-BENZ	21	MO						166	52		218	313
		YR						358	128		486	602
DAIMLER-BENZ CORP.	22	MO						166	52	497	715	917
		YR						358	128	1119	1605	1722
CHEVROLET	30	MO	33654	24155	984		68	602	997	50	60510	50563
		YR	60203	46563	2150		73	713	999	104	110805	103188
*VAN, EL CAMINO, BLAZER, L.U.V. & S10	31	MO	19486	7284							26770	16045
		YR	34409	13930							48339	32192
GMC	39	MO	6439	6667	124		24	255	966	554	15029	11950
		YR	11187	12442	250		71	601	2248	1250	28049	23618
*VAN, JIMMY, CABALLERO & S15	40	MO	2955	1720							4675	1831
		YR	5036	3263							8299	3663
TOTAL GM CORP.	41	MO	40093	30822	1108		92	857	1963	604	75539	62513
		YR	71390	59005	2400		144	1314	3247	1354	138854	126806
INTERNATIONAL	45	MO						973	860	1075	2908	4881
		YR						1924	1866	2356	6146	10298
JEEP TRUCK	48	MO	2130	1790							3920	3612
		YR	4474	4216							8690	7878
*CJ's, CHEROKEE, WAGONEER & SCRAMBLER	49	MO	2130	1338							3468	3184
		YR	4474	3122							7596	6944
MACK	53	MO						193	58	830	1081	1248
		YR						373	102	2102	2577	2748
KENWORTH	54	MO								548	548	712
		YR								1220	1220	1517
PETERBILT	55	MO								401	401	441
		YR								1022	1022	825
TOTAL PACCAR CORP.	56	MO								949	949	1153
		YR								2242	2242	2342
AUTOCAR	57	MO								46	46	109
		YR								104	104	203
VOLVO	62	MO							13	10	23	72
		YR							36	23	59	166
WESTERN STAR	63	MO								69	69	62
		YR								124	124	112
WHITE	64	MO								174	174	330
		YR								320	320	570
TOTAL VOLVO WHITE CORP.	65	MO							13	299	312	573
		YR							36	571	607	1051
MISCELLANEOUS DOMESTIC		MO				2	1			148	151	122
		YR				4	1		1	286	292	213
OTHER IMPORTS		MO	22067	500					20		22587	20824
		YR	44504	877					27		45408	39134
GRAND TOTAL	83	MO	89772	67747	1112	2	93	2978	4436	4935	171075	163195
		YR	167590	131409	2411	4	145	5517	8320	11278	326674	324703
1981 YR TO DATE			156489	133429	2135	2	234	8766	10422	13226		

3693 1/82 *INDICATES MEMO TOTAL

INCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "H" State Government

This service is a statistical report of new truck registrations, by make and Gross Vehicle Weight reflecting trucks credited to State Government. The figures are memo totals because State Government vehicles are included in the individual state totals.

POLK STATISTICS®

National New Vehicle Registration Service

10055

Truck Service "H"

State Summary
INCLUDES MULTIPURPOSE VEHICLES **for the state of** STATE GOVERNMENT
Month FEBRUARY **1982**

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501 26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1982	TOTAL 1981
DODGE	4	MO	240	213							453	184
		YR	436	395	1						832	347
•VAN, RAMCHARGER, RAM 50 & RAMPAGE	5	MO	61	86							147	77
		YR	118	199							317	124
PLY VAN, TRAIL DUSTER & ARROW	8	MO		25							25	9
		YR		52							52	18
TOTAL CHRYSLER CORP.	9	MO	240	238							478	193
		YR	436	447	1						884	365
FORD	15	MO	23	103				19	107	7	259	607
		YR	93	196				55	129	18	491	803
•VAN, BRONCO, COURIER & RANGER	16	MO	6	41							47	253
		YR	60	93							153	305
FREIGHTLINER	17	MO										
		YR										
MERCEDES-BENZ	21	MO										
		YR										
DAIMLER-BENZ CORP.	22	MO										
		YR										
CHEVROLET	30	MO	65	86				1	19		171	306
		YR	107	156				6	19	1	289	560
•VAN, EL CAMINO, BLAZER, L.U.V. & S10	31	MO	59	22							81	75
		YR	80	41							121	122
GMC	39	MO	10	19			1	5	11	2	48	83
		YR	12	37			2	7	19	5	82	212
•VAN, JIMMY, CABALLERO & S15	40	MO	6	7							13	17
		YR	7	12							19	43
TOTAL GM CORP	41	MO	75	105			1	6	30	2	219	389
		YR	119	193			2	13	38	6	371	772
INTERNATIONAL	45	MO						11	66	3	80	463
		YR						25	121	12	158	893
JEEP TRUCK	48	MO	2	50							52	42
		YR	3	67							70	57
•CJ's, CHEROKEE, WAGONEER & SCRAMBLER	49	MO	2	21							23	41
		YR	3	38							41	52
MACK	53	MO										16
		YR								1	1	19
KENWORTH	54	MO								1	1	
		YR								1	1	1
PETERBILT	55	MO										
		YR										
TOTAL PACCAR CORP.	56	MO								1	1	
		YR								1	1	1
AUTOCAR	57	MO										6
		YR										20
VOLVO	62	MO										
		YR										
WESTERN STAR	63	MO										
		YR										
WHITE	64	MO										1
		YR										2
TOTAL VOLVO WHITE CORP.	65	MO										7
		YR										22
MISCELLANEOUS DOMESTIC		MO								6	6	
		YR								6	6	
OTHER IMPORTS		MO	18								18	20
		YR	47								47	30
GRAND TOTAL	83	MO	358	496			1	36	203	19	1113	1737
		YR	698	903	1		2	93	288	44	2029	2962
1981 YR TO DATE			679	990				664	505	124		

3693 1/82 •INDICATES MEMO TOTAL

Service "G"

Service "G" is a statistical report of new truck registrations by make and gross vehicle weight.

The geographical coverage is by STATE.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

The 51 STATE reports (Washington, D.C. is considered a state), the Federal Government report and the Motor Home Chassis report equal the Service "H" U. S. Summary.

POLK STATISTICS®

National New Vehicle Registration Service

10023

Truck Service "G"

INCLUDES MULTIPURPOSE VEHICLES **State Summary for the state of** MICHIGAN 21
Month FEBRUARY **1982**

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501 26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1982	TOTAL 1981
DODGE	4	MO	454	221							675	385
		YR	851	455							1306	930
•VAN, RAMCHARGER, RAM 50 & RAMPAGE	5	MO	298	155							453	209
		YR	584	299							883	532
PLY VAN, TRAIL DUSTER & ARROW	8	MO	16	19							35	40
		YR	27	37							64	89
TOTAL CHRYSLER CORP.	9	MO	470	240							710	425
		YR	878	492							1370	1019
FORD	15	MO	573	1336				16	39	35	1999	1746
		YR	955	2289				26	75	53	3398	3907
•VAN, BRONCO, COURIER & RANGER	16	MO	222	604							826	676
		YR	377	1029							1406	1531
FREIGHTLINER	17	MO								6	6	5
		YR								19	19	14
MERCEDES-BENZ	21	MO							2		2	
		YR							2		2	4
DAIMLER-BENZ CORP.	22	MO							2	6	8	5
		YR							2	19	21	18
CHEVROLET	30	MO	1304	949	3			22	19	4	2301	1432
		YR	2173	2047	5			31	19	4	4279	3247
•VAN, EL CAMINO, BLAZER, L.U.V. & S10	31	MO	751	303							1054	484
		YR	1285	665							1950	1060
GMC	39	MO	313	319			1	2	14	32	681	416
		YR	507	575	1		3	9	31	77	1203	935
•VAN, JIMMY, CABALLERO & S15	40	MO	161	120							281	69
		YR	270	210							480	189
TOTAL GM CORP	41	MO	1617	1268	3		1	24	33	36	2982	1848
		YR	2680	2622	6		3	40	50	81	5482	4182
INTERNATIONAL	45	MO						15	14	22	51	112
		YR						26	50	49	125	242
JEEP TRUCK	48	MO	96	62							158	132
		YR	177	127							304	363
•CJ's, CHEROKEE, WAGONEER & SCRAMBLER	49	MO	96	42							138	111
		YR	177	89							266	303
MACK	53	MO						3		11	14	14
		YR						10	1	27	38	30
KENWORTH	54	MO								4	4	5
		YR								9	9	22
PETERBILT	55	MO								6	6	2
		YR								20	20	5
TOTAL PACCAR CORP.	56	MO								10	10	7
		YR								29	29	27
AUTOCAR	57	MO										1
		YR										10
VOLVO	62	MO										
		YR										1
WESTERN STAR	63	MO										2
		YR								1	1	2
WHITE	64	MO								1	1	
		YR								2	2	
TOTAL VOLVO WHITE CORP.	65	MO								1	1	3
		YR								3	3	13
MISCELLANEOUS DOMESTIC		MO								4	4	5
		YR								10	10	8
OTHER IMPORTS		MO	231	5					3		239	240
		YR	456	6					3		465	511
GRAND TOTAL	83	MO	2987	2911	3		1	58	91	125	6176	4537
		YR	5146	5536	6		3	102	181	271	11245	10320
1981 YR TO DATE			3926	5566	1		6	237	258	326		

3693 1/82 •INDICATES MEMO TOTAL

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "G" Federal Government

This service is a statistical report of new truck registrations, by make and Gross Vehicle Weight reflecting trucks credited to FEDERAL GOVERNMENT.

Published monthly, this service shows month and year-to-date totals for the current and previous years.

POLK STATISTICS®

National New Vehicle Registration Service

10054

Truck Service "G"

State Summary
INCLUDES MULTIPURPOSE VEHICLES for the state of FEDERAL GOVT.
Month FEBRUARY 1982

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501 26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1982	TOTAL 1981
DODGE	4	MO	211	115							326	600
		YR	1420	253							1673	1108
•VAN, RAMCHARGER, RAM 50 & RAMPAGE	5	MO	205	8							213	261
		YR	1409	13							1422	363
PLY VAN, TRAIL DUSTER & ARROW	8	MO		1							1	19
		YR	1	1							2	23
TOTAL CHRYSLER CORP.	9	MO	211	116							327	619
		YR	1421	254							1675	1131
FORD	15	MO	10	18							28	477
		YR	21	40					1		62	483
•VAN, BRONCO, COURIER & RANGER	16	MO	9	16							25	427
		YR	20	32							52	432
FREIGHTLINER	17	MO										
		YR										
MERCEDES-BENZ	21	MO										
		YR										
DAIMLER-BENZ CORP.	22	MO										
		YR										
CHEVROLET	30	MO	22	195					2		219	208
		YR	59	333					2		394	252
•VAN, EL CAMINO, BLAZER, L.U.V. & S10	31	MO	16	119							135	70
		YR	51	183							234	100
GMC	39	MO		4				2			6	60
		YR		6				7	14	23	50	275
•VAN, JIMMY, CABALLERO & S15	40	MO		3							3	
		YR		4							4	3
TOTAL GM CORP	41	MO	22	199				2	2		225	268
		YR	59	339				7	16	23	444	527
INTERNATIONAL	45	MO						45	22	5	72	2
		YR						180	33	7	220	6
JEEP TRUCK	48	MO	2	40							42	
		YR	114	314							428	
•CJ's, CHEROKEE, WAGONEER & SCRAMBLER	49	MO	2	33							35	
		YR	114	155							269	
MACK	53	MO										
		YR										
KENWORTH	54	MO										
		YR								1	1	1
PETERBILT	55	MO										
		YR										
TOTAL PACCAR CORP.	56	MO										
		YR								1	1	1
AUTOCAR	57	MO										
		YR										
VOLVO	62	MO										
		YR										
WESTERN STAR	63	MO										
		YR								1	1	
WHITE	64	MO								1	1	
		YR								1	1	
TOTAL VOLVO WHITE CORP.	65	MO								1	1	
		YR								2	2	
MISCELLANEOUS DOMESTIC		MO										
		YR										
OTHER IMPORTS		MO	1								1	6
		YR	5								5	7
GRAND TOTAL	83	MO	246	373				47	24	6	696	1372
		YR	1620	947				187	50	33	2837	2155
1981 YR TO DATE			969	882	1		4	143	63	93		

3693 1/82 •INDICATES MEMO TOTAL

Service "G" Motor Home Chassis

This service is a statistical report of new truck registrations, by make and Gross Vehicle Weight, reflecting truck chassis that are used in the manufacturing of Motor Homes.

These units are reported directly to R. L. Polk & Company by Chassis manufacturers. Units designated as Motor Home Chassis are included immediately in the report. Units designated as Van type are included in the report on a six months delay basis.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle Registration Service

10053

Truck Service "G"

State Summary MOTOR HOME
INCLUDES MULTIPURPOSE VEHICLES **for the state of** CHASSIS
Month FEBRUARY 1982

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501 26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1982	TOTAL 1981
DODGE	4	MO										
		YR										
*VAN, RAMCHARGER, RAM 50 & RAMPAGE	5	MO										
		YR										
PLY VAN, TRAIL DUSTER & ARROW	8	MO										
		YR										
TOTAL CHRYSLER CORP.	9	MO										
		YR										
FORD	15	MO		396							396	12
		YR		396							396	20
*VAN, BRONCO, COURIER & RANGER	16	MO		396							396	12
		YR		396							396	20
FREIGHTLINER	17	MO										
		YR										
MERCEDES-BENZ	21	MO										
		YR										
DAIMLER-BENZ CORP.	22	MO										
		YR										
CHEVROLET	30	MO			918						918	767
		YR		1	2010						2011	2071
*VAN, EL CAMINO, BLAZER, L.U.V. & S10	31	MO										
		YR		1							1	
GMC	39	MO			105						105	
		YR			209						209	
*VAN, JIMMY, CABALLERO & S15	40	MO										
		YR										
TOTAL GM CORP	41	MO			1023						1023	767
		YR		1	2219						2220	2071
INTERNATIONAL	45	MO										
		YR										
JEEP TRUCK	48	MO										
		YR										
*CJ's, CHEROKEE, WAGONEER & SCRAMBLER	49	MO										
		YR										
MACK	53	MO										
		YR										
KENWORTH	54	MO										
		YR										
PETERBILT	55	MO										
		YR										
TOTAL PACCAR CORP.	56	MO										
		YR										
AUTOCAR	57	MO										
		YR										
VOLVO	62	MO										
		YR										
WESTERN STAR	63	MO										
		YR										
WHITE	64	MO										
		YR										
TOTAL VOLVO WHITE CORP.	65	MO										
		YR										
MISCELLANEOUS DOMESTIC		MO										
		YR										
OTHER IMPORTS		MO										112
		YR	57								57	201
GRAND TOTAL	83	MO		396	1023						1419	891
		YR	57	397	2219						2673	2292
1981 YR TO DATE			201	144	1947							

3693 1/82 *INDICATES MEMO TOTAL

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "F"

Service "F" is a statistical report of new truck registrations by make and gross vehicle weight.

The geographical coverage is by individual COUNTIES accumulated to a state total.

Published monthly, this service shows month and year-to-date totals for the current year.

Polk National New Vehicle Registration Service TRUCKS Service "F" Report

20165

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & GVW	CODE NO (CNTY)	GVW	STATE TOTAL		ALCONA		ALGER		ALLEGAN		ALPENA		ANTRIM		ARENAC		BARAGA		BARRY	
			MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
DODGE	1	1	454	851	1	1		2	4	7	1	4		1			1	1	5	5
	2	2	221	455			1	1	2	2									1	1
	3	3																		
>	4	TOT	675	1306	1	1	1	3	6	9	1	4		1			1	1	6	6
•1 DODGE	5	1-3	453	883	1	1		1	3	5		1							4	4
PLY VAN TRAIL	6	1	16	27																
DUSTER & ARROW	7	2	19	37																
>	8	TOT	35	64																
TOT CHRYSLER CORP	9		710	1370	1	1	1	3	6	9	1	4		1			1	1	6	6
FORD	10	1	573	955					6	11									5	10
	11	2	1336	2289		1		1	11	19		1	1	2	3	3	4	6	2	5
	12	6	16	26																
	13	7	39	75																
	14	8	35	53																
>	15	TOT	1999	3398		1		1	17	30		1	1	2	3	3	4	6	7	15
•2 FORD	16	1-2	826	1406					3	7									2	6
> FREIGHTLINER	17	8	6	19						1										
MERCEDES-BENZ	18	5																		
	19	6																		
	20	7	2	2																
>	21	TOT	2	2																
TOT DMLER-BNZ CRP	22		8	21						1										
CHEVROLET	23	1	1304	2173	3	7	1	1	10	19	10	16	1	3	8	11	1	3	8	9
	24	2	949	2047	2	3	1	1	12	18	2	6	1	3	3	7	2	3	4	6
	25	3	3	5																
	26	5																		
	27	6	22	31										1						
	28	7	19	19					1	1										
	29	8	4	4																
>	30	TOT	2301	4279	5	10	2	2	23	38	12	22	2	7	11	18	3	6	12	15
•3 CHEVROLET	31	1-2	1054	1950	3	7	1	1	7	10	3	8		2	3	4		1	2	2
GMC	32	1	313	507						3	2	4							1	1
	33	2	319	575					1	3		1				1			2	4
	34	3		1																
	35	5	1	3																
	36	6	2	9																
	37	7	14	31																
	38	8	32	77									1	1						
>	39	TOT	681	1203					1	6	2	5	1	1		1			3	5
•4 GMC	40	1-2	281	480						1	2	5								1
TOTAL GM CORP.	41		2982	5482	5	10	2	2	24	44	14	27	3	8	11	19	3	6	15	20
INTERNATIONAL	42	6	15	26																
	43	7	14	50																
	44	8	22	49					1	3										1
>	45	TOT	51	125					1	3										1
JEEP	46	1	96	177							1	2								
	47	2	62	127						1	2	2							1	1
>	48	TOT	158	304						1	3	4							1	1
•5 JEEP	49	1-2	138	266						1	1	2							1	1
MACK	50	6	3	10																
	51	7		1																
	52	8	11	27																
>	53	TOT	14	38																
> KENWORTH	54	8	4	9																
> PETERBILT	55	8	6	20																
TOT PACCAR CORP.	56		10	29																
> AUTOCAR	57	8																		
VOLVO	58	5																		
	59	6																		
	60	7																		
	61	8																		
>	62	TOT																		
> WESTERN STAR	63	8		1																
> WHITE	64	8	1	2																
TOT VLV WHITE CRP	65		1	3																
OTHER	66	1	231	456	1	2			1	5				1	1	1			2	5
	67	2	5	6																
	68	3																		
	69	4																		
	70	5																		
	71	6																		
	72	7	3	3																
	73	8	4	10						1										
>	74	TOT	243	475	1	2			1	6				1	1	1			2	5
TOTAL GVW	75	1	2987	5146	5	10	1	3	21	45	14	26	1	5	9	12	2	4	21	30
	76	2	2911	5536	2	4	2	3	26	43	4	10	2	5	6	11	6	9	10	17
	77	3	3	6																
	78	4																		
	79	5	1	3																
	80	6	58	102										1						
	81	7	91	181					1	1										
	82	8	125	271					1	5			1	1						1
GRAND TOTAL	83		6176	11245	7	14	3	6	49	94	18	36	4	12	15	23	8	13	31	48

604 T-82

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

MONTH FEBRUARY 1982 PAGE 1 OF 11 STATE MICH 21

•MEMO TOTAL
•1 VAN, RAMCHARGER, RAM 50 & RAMPAGE
•2 VAN, COURIER, BRONCO & RANGER
•3 VAN, EL CAMINO, BLAZER, L.U.V. & S10
•4 VAN, JIMMY, CABALLERO & S15
•5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Polk National New Vehicle Registration Service TRUCKS Service "F" Report 20175

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO.SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & GVW	CODE NO	GVW	STATE TOTAL MO.	STATE TOTAL YR.	WASHTENAW MO.	WASHTENAW YR.	WAYNE MO.	WAYNE YR.	WEXFORD MO.	WEXFORD YR.	STATE GOVT MO.	STATE GOVT YR.	EXCL STGOV MO.	EXCL STGOV YR.	MO.	YR.	MO.	YR.	MO.	YR.
DODGE	1	1			7	15	135	293		1			454	851						
	2	2			6	11	76	152	1	3	2	2	219	453						
	3	3																		
>	4	TOT			13	26	211	445	1	4	2	2	673	1304						
•1 DODGE	5	1-3			9	20	175	368			2	2	451	881						
PLY VAN TRAIL	6	1					3	5					16	27						
DUSTER & ARROW	7	2					10	23					19	37						
>	8	TOT					13	28					35	64						
TOT CHRYSLER CORP	9				13	26	224	473	1	4	2	2	708	1368						
FORD	10	1			19	37	128	263				1	573	954						
	11	2			39	53	557	980	6	11	1	3	1335	2286						
	12	6			1	1	7	12					16	26						
	13	7			1	4	13	27					39	75						
	14	8					1	9					35	53						
>	15	TOT			60	95	706	1291	6	11	1	4	1998	3394						
•2 FORD	16	1-2			28	44	422	718	2	4	1	2	822	1404						
> FREIGHTLINER	17	8						7					6	19						
MERCEDES-BENZ	18	3																		
	19	6																		
	20	7					2	2					2	2						
>	21	TOT					2	2					2	2						
TOT DMLER-BNZ CRP	22						2	9					8	21						
CHEVROLET	23	1			32	47	132	223	3	7			1304	2173						
	24	2			26	40	109	229		3	1	6	948	2041						
	25	3											3	5						
	26	5																		
	27	6					9	17					22	31						
	28	7					1	1					19	19						
	29	8											4	4						
>	30	TOT			58	87	251	470	3	10	1	6	2300	4273						
•3 CHEVROLET	31	1-2			30	43	133	232		2	1	1	1053	1949						
GMC	32	1			2	4	30	41	1	2			313	507						
	33	2			3	7	38	66	3	3	3	5	316	570						
	34	3												1						
	35	5						1					1	3						
	36	6											2	9						
	37	7					3	7					14	31						
	38	8					3	9					32	77						
>	39	TOT			5	11	74	124	4	5	3	5	678	1198						
•4 GMC	40	1-2			2	3	32	51	1	1	1	2	280	478						
TOTAL GM CORP.	41				63	98	325	594	7	15	4	11	2978	5471						
INTERNATIONAL	42	6						1			1	1	14	25						
	43	7					3	9			1	2	13	48						
	44	8					6	10				1	22	48						
>	45	TOT					9	20			2	4	49	121						
JEEP	46	1			5	9	26	39		1			96	177						
	47	2			4	5	7	30		1			62	127						
>	48	TOT			9	14	33	69		2			158	304						
•5 JEEP	49	1-2			8	13	33	65		1			138	266						
MACK	50	6					2	5					3	10						
	51	7												1						
	52	8					4	6					11	27						
>	53	TOT					6	11					14	38						
> KENWORTH	54	8					1	1		1			4	9						
> PETERBILT	55	8			1	1	1	2					6	20						
TOT PACCAR CORP.	56				1	1	2	3		1			10	29						
> AUTOCAR	57	8																		
VOLVO	58	5																		
	59	6																		
	60	7																		
	61	8																		
>	62	TOT																		
> WESTERN STAR	63	8												1						
> WHITE	64	8											1	2						
TOT VLV WHITE CRP	65												1	3						
OTHER	66	1			5	16	35	66					231	456						
	67	2											5	6						
	68	3																		
	69	4																		
	70	5																		
	71	6																		
	72	7											3	3						
	73	8						1					4	10						
>	74	TOT			5	16	35	67					243	475						
TOTAL GVW	75	1			70	128	489	930	4	11		1	2987	5145						
	76	2			78	116	797	1480	10	21	7	16	2904	5520						
	77	3											3	6						
	78	4																		
	79	5						1					1	3						
	80	6			1	1	18	35			1	1	57	101						
	81	7			1	4	22	46			1	2	90	179						
	82	8			1	1	16	45		1		1	125	270						
GRAND TOTAL	83				151	250	1342	2537	14	33	9	21	6167	11224						

606 1-82

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

MONTH FEBRUARY 1982 PAGE 11 OF 11 STATE MICH 21

•MEMO TOTAL
•1 VAN, RAMCHARGER, RAM 50 & RAMPAGE
•2 VAN, COURIER, BRONCO & RANGER
•3 VAN, EL CAMINO, BLAZER, L.U.V. & S10
•4 VAN, JIMMY, CABALLERO & S15
•5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Service "I"

Service "I" is a statistical report of new truck registrations by make and gross vehicle weight.

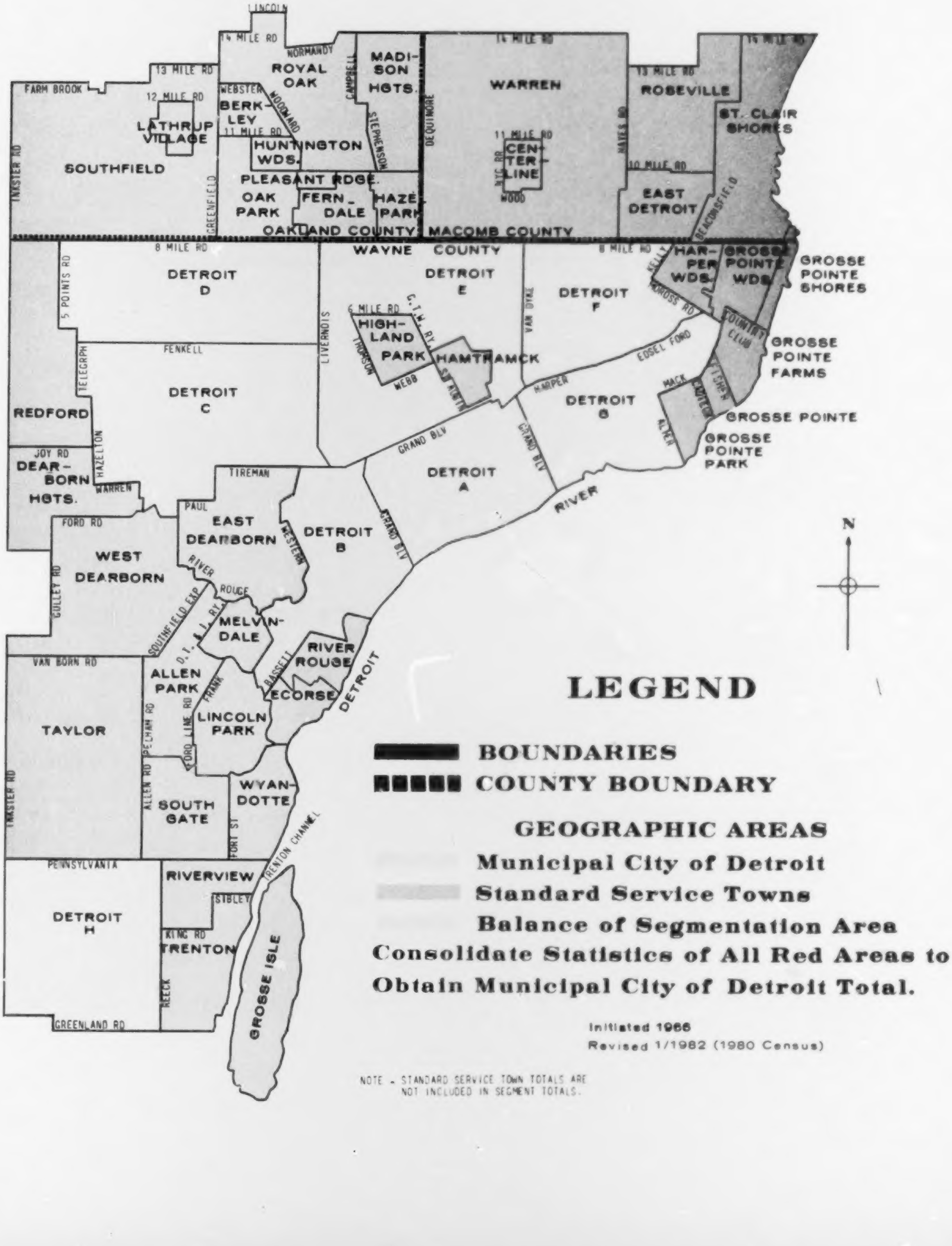
The geographical coverage is by individual POST OFFICE TOWNS accumulated to a county total.

Published monthly, the report shows month and year-to-date totals for the current year.

Certain select cities are arranged by individual Market Segments.

DETROIT MARKET SEGMENTATION AREA

M11


LINCOLN
14 MILE RD
NORMANDY
ROYAL OAK
MADISON HGTS.
WARREN
ROSEVILLE
ST. CLAIR SHORES
13 MILE RD
FARM BROOK
12 MILE RD
LATHRUP VILLAGE
WEBSTER
BERKLEY
WOODWARD
CAMPBELL
STEPHENSON
DEQUINDRE
11 MILE RD
HUNTINGTON WDS.
CENTERLINE
HAYES RD
10 MILE RD
SOUTHFIELD
INKSTER RD
GREENFIELD
PLEASANT RDGE.
OAK PARK
FERNDALE
HAZEL PARK
NYC RR
WOOD
EAST DETROIT
BEACONSFIELD
OAKLAND COUNTY
MACOMB COUNTY
WAYNE COUNTY
8 MILE RD
DETROIT D
5 POINTS RD
DETROIT E
DETROIT F
VAN DYKE
KELLY
HARPER WDS.
GROSSE POINTE WDS.
GROSSE POINTE SHORES
CROSS RD
6 MILE RD
G.T.W. RY
LIVERNOIS
HIGHLAND PARK
THOMSON
HAMTRAMCK
COUNTRY CLUB
GROSSE POINTE FARMS
FENKELL
TELEGRAPH
DETROIT C
WEBB
ST AUBIN
EDSEL FORD
HARPER
MACK
FISHER
DETROIT G
GROSSE POINTE
ALTER
GROSSE POINTE PARK
REDFORD
HAZELTON
JOY RD
DEARBORN HGTS.
WARREN
GRAND BLV
DETROIT A
TIREMAN
RIVER
N
PAUL
EAST DEARBORN
DETROIT B
WESTERN
FORD RD
WEST DEARBORN
RIVER ROUGE
GULLEY RD
SOUTHFIELD EXP
D.T. & I. RY
MELVINDALE
RIVER ROUGE
BASSETT
ECORSE
DETROIT
VAN BORN RD
ALLEN PARK
FRANK
LINCOLN PARK
TAYLOR
PELHAM RD
FORD LINE RD
INKSTER RD
ALLEN RD
SOUTH GATE
WYANDOTTE
FORT ST
TRENTON CHANNEL
PENNSYLVANIA
RIVERVIEW
SIBLEY
DETROIT H
KING RD
TRENTON
REECK
GREENLAND RD
GROSSE ISLE

LEGEND

▬ BOUNDARIES

▪▪▪▪▪ COUNTY BOUNDARY

GEOGRAPHIC AREAS

Municipal City of Detroit

Standard Service Towns

Balance of Segmentation Area

Consolidate Statistics of All Red Areas to Obtain Municipal City of Detroit Total.

Initiated 1966

Revised 1/1982 (1980 Census)

NOTE - STANDARD SERVICE TOWN TOTALS ARE NOT INCLUDED IN SEGMENT TOTALS.

MARKET SEGMENTATION - DETROIT, MICHIGAN

BACKGROUND

EFFECTIVE WITH THE JANUARY 1964 STATISTICAL REPORTS, R. L. POLK & CO. BEGAN A NEW SYSTEM OF CREDITING REGISTRATIONS IN SELECTED METROPOLITAN MARKETS THROUGHOUT THE COUNTRY. DETROIT, MICHIGAN WAS INCORPORATED INTO THE PROGRAM IN JANUARY, 1966 THE NEW PROGRAM, REFERRED TO AS MARKET SEGMENTATION, INCLUDED A PROCEDURE FOR CREDITING REGISTRATIONS BY CENSUS TRACT CODING THEM BASED ON THE STREET ADDRESSES OF REGISTRANTS RATHER THAN ONLY THE TOWN ADDRESS AS SHOWN ON OFFICIAL STATE DOCUMENTS. THIS WAS NECESSARY BECAUSE A TOWN ADDRESS OFTEN DOES NOT DENOTE THE ACTUAL LOCATION OF A REGISTRANT. (A RESIDENT OF HAMTRAMCK FOR EXAMPLE, MAY SHOW HIS HAMTRAMCK STREET ADDRESS BUT SHOW DETROIT AS HIS TOWN ADDRESS, SINCE HIS MAIL IS DELIVERED THROUGH THE DETROIT POST OFFICE.)

TO ENHANCE THE VALUE OF THIS COMPILATION PROCEDURE, GEOGRAPHIC AREAS COMPRISED OF CENSUS TRACT GROUPS BOTH WITHIN THE MAJOR CITIES AS WELL AS SURROUNDING SUBURBAN AREAS, WERE CREATED AND DESIGNATED AS MARKET SEGMENTS. THE MAP ON THE REVERSE SIDE ILLUSTRATES THE GEOGRAPHIC BOUNDARIES ASSOCIATED WITH THE DETROIT AREA.

REGISTRATION SUMMARIES BY SEGMENT

IN REVIEWING THE MAP AND ACCOMPANYING STATISTICAL REPORT, PLEASE NOTE THAT REGISTRATION STATISTICS ARE AVAILABLE FOR EACH OF THE MARKET SEGMENTS, INCLUDING THE DEFINED SUBURBAN COMMUNITIES. SHOULD YOU WISH TO OBTAIN A GRAND TOTAL FOR ANY SEGMENT, YOU SHOULD SUMMARIZE ALL THE COMMUNITY STATISTICS, IF ANY, WITHIN THE SEGMENT AND ADD THE FIGURE TO THE CORRESPONDING SEGMENT TOTALS SHOWN IN THE REPORTS. SIMILARLY, TOTAL REGISTRATIONS FOR THE MAJOR CITY MAY BE OBTAINED BY SUMMARIZING THE APPROPRIATE SEGMENT TOTALS WHICH ARE COLOR CODED ON THE MAP (PINK SHADED AREAS).

SEGMENT BOUNDARY CHANGES

WHEN INITIALLY DESIGNED, ALL SEGMENTS WHICH ARE IN PART DETERMINED BY CENSUS TRACT BOUNDARIES, WERE TO REMAIN UNCHANGED OVER A PERIOD OF YEARS. SUCH BOUNDARIES DO NOT ORDINARILY CROSS MUNICIPAL CITY OR COUNTY LINES. HOWEVER, BETWEEN THE 1960 AND 1970 CENSUSES, A NUMBER OF PHYSICAL CHANGES WERE MADE TO CENSUS TRACTS IN SOME MARKETS AND, AS A RESULT, IT HAS BEEN NECESSARY TO MAKE CORRESPONDING ADJUSTMENTS TO THE SEGMENT BOUNDARIES. ALSO, OVER THE TEN YEAR PERIOD, POSTAL JURISDICTIONS OF THE MAJOR CITY POST OFFICES HAVE BEEN EXPANDED AND THUS, IN SOME MARKETS, THE PERIPHERAL BOUNDARY OF THE TOTAL SEGMENTATION AREAS HAS BEEN ENLARGED. IN ALL INSTANCES, HOWEVER, A CONCERTED EFFORT WAS MADE TO CONFORM TO THE SAME BOUNDARY OUTLINES WHICH WERE IN EFFECT AT THE TIME THE SEGMENTATION MARKET WAS FIRST INCORPORATED INTO THE PROGRAM.

R. L. POLK & CO.
MOTOR STATISTICAL DIVISION

MOTOR STATISTICAL DIVISION
R. L. POLK & CO.

Polk National New Vehicle Registration Service TRUCKS Service "I" Report

11816

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO.SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & GVW	CODE NO	TONS GVW	COUNTY TOTAL		ALLEN PARK		BELLEVILLE		DEARBRN HT		DETROIT-A		DETROIT-B		DETROIT-C		DETROIT-D		DETROIT-E	
			NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
DODGE	1	1	135	293	2	2	2	3	1	2	28	38	3	4	1	1	6	15	2	5
	2	2	76	152		1		1			2	5		1	2	4	3	3	1	1
	3	3																		
>	4	TOT	211	445	2	3	2	4	1	2	30	43	3	5	3	5	9	18	3	6
•1 DODGE	5	1-3	175	368	2	3	1	1			30	42	2	4	1	3	6	13	3	5
PLY VAN TRAIL	6	1	3	5																
DUSTER & ARROW	7	2	10	23															1	1
>	8	TOT	13	28															1	1
TOT CHRYSLER CORP	9		224	473	2	3	2	4	1	2	30	43	3	5	3	5	9	18	4	7
FORD	10	1	128	263	6	6	5	8	3	3		7	4	4	4	5	3	4	3	6
	11	2	557	980	5	6	4	9	14	20	16	45	6	11	5	17	12	24	6	14
	12	6	7	12					1	1	1	2							2	3
	13	7	13	27							2	7				2	1	1	5	6
	14	8	1	9								2								
>	15	TOT	706	1291	11	12	9	17	18	24	19	63	10	15	9	24	16	29	16	29
•2 FORD	16	1-2	422	718	5	6	3	7	7	11	9	34	6	6	3	8	6	13	3	10
> FREIGHTLINER	17	8		7								5								
MERCEDES-BENZ	18	3																		
	19	6																		
	20	7	2	2							1	1	1	1						
>	21	TOT	2	2							1	1	1	1						
TOT DMLER-BNZ CRP	22		2	9							1	6	1	1						
CHEVROLET	23	1	132	223	1	4	9	10		5	4	12	2	5	7	16	7	10	4	9
	24	2	109	229	1	1		1	4	4	13	36	2	4	7	24	3	4	13	24
	25	3																		
	26	5																		
	27	6	9	17								8								
	28	7	1	1																
	29	8																		
>	30	TOT	251	470	2	5	9	11	4	9	17	56	4	9	14	40	10	14	17	33
•3 CHEVROLET	31	1-2	133	232	1	2	3	5	2	4	6	25		2	12	29	8	10	7	13
GMC	32	1	30	41	1	1	1	2			2	2			2	4				
	33	2	38	66			2	2	1	1	4	7			5	8	1	5	4	8
	34	3																		
	35	5		1																
	36	6																		
	37	7	3	7								2					1	1		
	38	8	3	9										1					1	1
>	39	TOT	74	124	1	1	3	4	1	1	6	11		1	7	12	2	6	5	9
•4 GMC	40	1-2	32	51	1	1			1	1	2	3			6	8	1	5	2	6
TOTAL GM CORP.	41		325	594	3	6	12	15	5	10	23	67	4	10	21	52	12	20	22	42
INTERNATIONAL	42	6		1																
	43	7	3	9							1	2			1	1				
	44	8	6	10								1								
>	45	TOT	9	20							1	3			1	1				
JEEP	46	1	26	39	1	1		1			1	1			3	6	1	1	2	3
	47	2	7	30						1	2	3			3	19				
>	48	TOT	33	69	1	1		1		1	3	4			6	25	1	1	2	3
•5 JEEP	49	1-2	33	65	1	1		1		1	3	4			6	22	1	1	2	3
MACK	50	6	2	5							2	3								1
	51	7																		
	52	8	4	6						1	2	2		1						
>	53	TOT	6	11						1	4	5		1						1
> KENWORTH	54	8	1	1											1	1				
> PETERBILT	55	8	1	2			1	1												
TOT PACCAR CORP.	56		2	3			1	1							1	1				
> AUTOCAR	57	8																		
VOLVO	58	5																		
	59	6																		
	60	7																		
	61	8																		
>	62	TOT																		
> WESTERN STAR	63	8																		
> WHITE	64	8																		
TOT VLV WHITE CRP	65																			
OTHER	66	1	35	66				1			1	1	1	2	2	2	3	4	1	3
	67	2																		
	68	3																		
	69	4																		
	70	5																		
	71	6																		
	72	7																		
	73	8		1																
>	74	TOT	35	67				1			1	1	1	2	2	2	3	4	1	3
TOTAL GVW	75	1	489	930	11	14	17	25	4	10	36	61	10	15	19	34	20	34	12	26
	76	2	797	1480	6	8	6	13	19	26	37	96	8	16	22	72	19	36	25	48
	77	3																		
	78	4																		
	79	5		1																
	80	6	18	35					1	1	3	13							2	4
	81	7	22	46							4	12	1	1	1	3	2	2	5	6
	82	8	16	45			1	1		1	2	10		2	1	1			1	1
GRAND TOTAL	83		1342	2537	17	22	24	39	24	38	82	192	19	34	43	110	41	72	45	85

605 1-82

MONTH FEBRUARY 1982 PAGE 1 OF 6 STATE MICH 21 COUNTY WAYNE 163 121

•MEMO TOTAL
•1 VAN, RAMCHARGER, RAM 50 & RAMPAGE
•2 VAN, COURIER, BRONCO & RANGER
•3 VAN, EL CAMINO, BLAZER, L.U.V. & S10
•4 VAN, JIMMY, CABALLERO & S15
•5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Polk National New Vehicle Registration Service TRUCKS Service "1" Report

11817

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO.SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & GVW	CODE NO.	GVW	COUNTY TOTAL		DETROIT-F		DETROIT-G		DETROIT-H		E DEARBORN		ECORSE		FLAT ROCK		GARDEN CTY		GROSSE ILE	
			MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
DODGE	1	1			5	7	1	4			1	1		30	1	1	2	4	1	1
	2	2			3	5	1	3						1			1	1		
	3	3																		
>	4	TOT			8	12	2	7			1	1		31	1	1	3	5	1	1
•1 DODGE	5	1-3			7	11		5			1	1		31			2	3	1	1
PLY VAN TRAIL	6	1			1	1														
DUSTER & ARROW	7	2																		
>	8	TOT			1	1														
TOT CHRYSLER CORP	9				9	13	2	7			1	1		31	1	1	3	5	1	1
FORD	10	1			3	4		1		1	57	157			1	2		1	1	1
	11	2			5	7	3	4	3	3	351	607	1	1	2	8	4	7	1	3
	12	6									1	3								
	13	7									4	5				1				
	14	8									1	3								
>	15	TOT			8	11	3	5	3	4	414	775	1	1	3	11	4	8	2	4
•2 FORD	16	1-2			3	5	1	3	1	2	309	494	1	1	1	8	2	3	2	2
> FREIGHTLINER	17	8												1		1				
MERCEDES-BENZ	18	5																		
	19	6																		
	20	7																		
>	21	TOT																		
TOT DMLER-BNZ CRP	22													1		1				
CHEVROLET	23	1			8	12	2	2	1	4	3	7	2	2	1	1	3	3	2	2
	24	2			4	5	2	5		3	6	12	2	2		1	2	4	1	1
	25	3																		
	26	5																		
	27	6																		
	28	7					1	1												
	29	8																		
>	30	TOT			12	17	5	8	1	7	9	19	4	4	1	2	5	7	3	3
•3 CHEVROLET	31	1-2			4	7	1	2		3	1	7	1	1	1	1	2	4	3	3
GMC	32	1				1	1	1	1	1	2	2			1	1	4	5		
	33	2			3	4	1	1			1	1						1		
	34	3																		
	35	5										1								
	36	6																		
	37	7									2	3								
	38	8							1	1		1		1						
>	39	TOT			3	5	2	2	2	2	5	8		1	1	1	4	6		
•4 GMC	40	1-2			2	4	2	2	1	1	1	1								
TOTAL GM CORP.	41				15	22	7	10	3	9	14	27	4	5	2	3	9	13	3	3
INTERNATIONAL	42	6																		
	43	7																		
	44	8																		
>	45	TOT																		
JEEP	46	1			6	6					2	2								
	47	2						1												
>	48	TOT			6	6		1			2	2								
•5 JEEP	49	1-2			6	6		1			2	2								
MACK	50	6																		
	51	7																		
	52	8																		
>	53	TOT																		
> KENWORTH	54	8																		
> PETERBILT	55	8																		
TOT PACCAR CORP.	56																			
> AUTOCAR	57	8																		
VOLVO	58	5																		
	59	6																		
	60	7																		
	61	8																		
>	62	TOT																		
> WESTERN STAR	63	8																		
> WHITE	64	8																		
TOT VLV WHITE CRP	65																			
OTHER	66	1			2	5	1	2			3	6			1	1	2	2		1
	67	2																		
	68	3																		
	69	4																		
	70	5																		
	71	6																		
	72	7																		
	73	8																		
>	74	TOT			2	5	1	2			3	6			1	1	2	2		1
TOTAL GVW	75	1			25	36	5	10	2	6	68	175	2	32	5	6	11	15	4	5
	76	2			15	21	7	14	3	6	358	620	3	4	2	9	7	13	2	4
	77	3																		
	78	4																		
	79	5										1								
	80	6									1	3								
	81	7					1	1			6	8				1				
	82	8							1	1	1	4		2		1				
GRAND TOTAL	83				40	57	13	25	6	13	434	811	5	38	7	17	18	28	6	9

605 1-82

MONTH FEBRUARY 1982 PAGE 2 OF 6 STATE MICH 21 COUNTY WAYNE 163 122

•MEMO TOTAL
•1 VAN, RAMCHARGER, RAM 50 & RAMPAGE
•2 VAN, COURIER, BRONCO & RANGER
•3 VAN, EL CAMINO, BLAZER, L.U.V. & S10
•4 VAN, JIMMY, CABALLERO & S15
•5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Service "P"

Service "P" is a statistical report of new import and other new domestic truck registrations, by make. In addition, the major domestic truck makes in the 6,000 lbs. and under gross vehicle weight group are shown.

The geographical coverage is by STATE to a U. S. Total.

Published monthly, this service shows both month and year-to-date totals. Current and previous year totals are shown for the United States.

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

30001

Polk National New Vehicle Registration Service TRUCKS Service "P" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE.RE-SALE,RE-PUBLISHING OR SHARING PROHIBITED

		MAKE	US SUMMARY 1982		US SUMMARY 1981									
			NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
GROSS VEHICLE WEIGHT GROUP NO. 1 & 2 -0-10,000 LBS.	DOMESTIC SPONSORED IMPORTS	CHEVROLET L.U.V.-J	2508	4651	5284	10418								
		FORD COURIER-J	3877	7528	5682	10295								
		DODGE RAM 50-J	2440	5256	2918	5198								
		PLYMOUTH ARROW-J	593	1086	1081	1867								
		TOTAL	9418	18521	14965	27778								
	OTHER IMPORTS	NISSAN-J	6778	14390	7377	13872								
		ISUZU-J	1098	2258	1	1								
		IVECO-I	116	210	52	90								
		MAZDA-J	2250	3634	895	1530								
		SUBARU-J	223	462	592	1154								
		SUZUKI-J	49	85	32	34								
		TOYOTA-J	9823	19504	8879	16874								
		•LANDCRUISER-J	203	376	64	129								
		VOLKSWAGEN-G	2230	4837	2933	5456								
		OTHERS		1	4	4								
		TOTAL OTHER IMPORT	22567	45381	20765	39015								
		TOTAL IMPORTS	31985	63902	35730	66793								
	DOMESTIC	CHEVROLET BLAZER-A	2633	4877	1676	3509								
		EL CAMINO-A	1433	3031	2562	5251								
		S 10-A	13533	22976										
		SUBURBAN-A	1883	3348	1748	3612								
		VAN-A	6663	12804	6523	13014								
		DODGE RAMCHARGER-A	547	1011	351	815								
		RAMPAGE-A	1030	1779										
		VAN-A	5714	11472	4378	8387								
		FORD BRONCO-A	2684	5319	2737	5681								
		ECONOLINE-A	8439	16400	8371	16631								
		RANGER-A	410	410										
		GMC CABALLERO-A	182	384	326	652								
		JIMMY-A	524	927	314	660								
		S 15-A	2524	4192										
		SUBURBAN-A	482	817	332	652								
		VANDURA-A	1445	2796	1191	2351								
		INC SCOUT-A			180	483								
		TRAVELER-A			65	180								
		JEEP CHEROKEE-A	383	918	453	933								
		CJ-A	2130	4474	1905	4204								
		WAGONEER-A	955	2204	826	1807								
		PLYMOUTH TRAIL DUSTER-A	35	63	126	264								
		VOYAGER-A	363	775	344	771								
		OTHERS	71542	134120	75998	153268								
		TOTAL DOMESTIC	125534	235097	110406	223125								
		TOTAL INDUSTRY GVW 1 & 2	157519	298999	146136	289918								
OVER 10,000 LBS.	IMPORTS	IVECO-I	20	27	59	119								
		MACK-MIDLINER-F	251	475	78	159								
		MERCEDES BENZ-G	218	486	313	602								
		VOLVO-S	23	59	72	166								
		TOT IMPTS OVER 10,000 LBS	512	1047	522	1046								
		GRAND TOTAL IMPORTS	32497	64949	36252	67839								
	MISC. DOMESTIC	CRANE CARRIER-A	88	152	58	98								
		DIVCO-A	3	5	3	4								
		F.W.D.-A	7	10	8	12								
		HENDRICKSON-A	11	24	5	19								
		MARMON-A	11	42	13	19								
		OSHKOSH-A	21	40	12	29								
		RITEWAY-A												
		OTHERS	5	11	7	13								
		TOTAL	146	284	106	194								
TOTAL INDUSTRY GVW 1-A			171075	326674	163195	324703								

603 1/82 •MEMO TOTAL

A-AMERICAN B-BRITISH G-GERMAN I-ITALIAN
F-FRENCH J-JAPANESE S-SWEDISH

MONTH FEBRUARY 1982

PAGE 1 OF 1

	1982 MONTH	1982 YEAR	1981 MONTH	1981 YEAR
GRAND TOTAL TRUCKS	171075	326674	163195	324703

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

20004

Polk National New Vehicle Registration Service TRUCKS Service "P" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE.RE-SALE,RE-PUBLISHING OR SHARING PROHIBITED

		MAKE	MAINE		MD		MASS		MICH		MINN		MISS	
			MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
GROSS VEHICLE WEIGHT GROUP NO. 1 & 2 -0-10,000 LBS.	DOMESTIC SPONSORED IMPORTS	CHEVROLET L.U.V.-J	16	21	39	71	17	33	85	138	49	89	36	66
		FORD COURIER-J	11	17	57	123	22	40	144	266	92	197	86	148
		DODGE RAM 50-J	14	22	29	44	11	23	41	78	44	76	7	23
		PLYMOUTH ARROW-J	3	6	9	11	3	5	14	21	16	26	7	12
		TOTAL	44	66	134	249	53	101	284	503	201	382	136	249
	OTHER IMPORTS	NISSAN-J	54	96	103	208	52	138	57	124	44	87	138	307
		ISUZU-J			16	30					2	2	37	61
		IVECO-I	2	7	5	7	3	3	4	4		1		
		MAZDA-J	12	16	23	36	18	26	41	56	50	72	40	55
		SUBARU-J	1	6	2	4	5	13	2	5	4	5	2	4
		SUZUKI-J												
		TOYOTA-J	42	70	150	320	91	181	75	160	55	110	68	120
		•LANDCRUISER-J	2	2	2	2	2	3	6	9	2	4	1	2
		VOLKSWAGEN-G	8	22	27	60	17	46	57	113	21	40	18	34
		OTHERS												
		TOTAL OTHER IMPORT	119	217	326	665	186	407	236	462	176	317	303	581
		TOTAL IMPORTS	163	283	460	914	239	508	520	965	377	699	439	830
	DOMESTIC	CHEVROLET BLAZER-A	9	15	40	78	15	25	103	239	62	101	14	19
		EL CAMINO-A	2	2	21	41	5	15	38	67	23	39	17	41
		S 10-A	88	126	312	481	67	118	532	900	342	519	179	292
		SUBURBAN-A	4	6	34	51	6	17	160	383	47	89	8	19
		VAN-A	15	34	230	390	103	209	296	606	158	283	50	85
		DODGE RAMCHARGER-A	2	6	7	13	2	7	40	67	12	19	3	3
		RAMPAGE-A	2	9	9	19	7	9	114	242	33	60	3	7
		VAN-A	21	32	113	213	63	149	258	496	74	126	55	96
		FORD BRONCO-A	12	22	30	56	18	43	112	205	54	81	19	28
		ECONOLINE-A	17	38	161	332	112	251	559	924	243	518	99	150
		RANGER-A	2	2					11	11	14	14	5	5
		GMC CABALLERO-A		2	4	7	1	2	8	12	2	3	4	6
		JIMMY-A	3	4	10	13	4	9	30	51	5	15	2	5
		S 15-A	21	35	55	77	11	17	142	236	53	74	38	67
		SUBURBAN-A	1	3	7	12	3	4	33	88	9	15	2	2
		VANDURA-A	13	21	24	47	25	53	101	181	15	31	20	31
		IHC SCOUT-A												
		TRAVELER-A												
		JEEP CHEROKEE-A	4	6	17	26	6	10	19	33	6	11	4	4
		CJ-A	9	16	36	72	32	72	96	177	24	49	42	66
		WAGONEER-A	4	12	12	23	11	29	23	56	21	47	5	6
		PLYMOUTH TRAIL DUSTER-A	1	1				1						
		VOYAGER-A			2	6	8	18	21	43	9	29	3	7
		OTHERS	495	823	943	1795	408	932	2682	4700	1669	2888	1363	2211
		TOTAL DOMESTIC	725	1215	2067	3752	907	1990	5378	9717	2872	5011	1935	3150
		TOTAL INDUSTRY GVW 1 & 2	888	1498	2527	4666	1146	2498	5898	10682	3249	5710	2374	3980
OVER 10,000 LBS.	IMPORTS	IVECO-I			2	2	1	1	3	3				
		MACK-MIDLINER-F			11	15	15	21	3	11	12	19	1	2
		MERCEDES BENZ-G	1	4	17	29	7	19	2	2	1	2	2	3
		VOLVO-S					1	3			1	1		
		TOT IMPTS OVER 10,000 LBS	1	4	30	46	24	44	8	16	14	22	3	5
		GRAND TOTAL IMPORTS	164	287	490	960	263	552	528	981	391	721	442	835
	MISC. DOMESTIC	CRANE CARRIER-A	1	1	2	2								
		DIVCO-A												
		F.W.D.-A			3	3								
		HENDRICKSON-A			1	2			1	2				
		MARMON-A			1	1								
		OSHKOSH-A							3	7				
		RITEWAY-A												
		OTHERS										1		
		TOTAL	1	1	7	8			4	9		1		
TOTAL INDUSTRY GVW 1-8			992	1655	2708	5129	1247	2773	6176	11245	3497	6185	2577	4352

603 1/82 •MEMO TOTAL

A-AMERICAN B-BRITISH G-GERMAN I-ITALIAN
F-FRENCH J-JAPANESE S-SWEDISH

MONTH FEBRUARY 1982

PAGE 4 OF 9

Pocket Summary

The Pocket Summary is a small compact report designed, as the name implies, to be carried in the pocket of those individuals who are interested in the latest statistics on car and truck registrations for both Domestic and Imported Vehicles.

Passenger car registrations for the United States are compiled by make and selected series. Month and year-to-date figures are shown for both the current and previous years. In additio-, a year-end total for the previous year is shown.

Truck registrations for the United States are compiled by make. Month and year-to-date figures are shown for the current year. Year-to-date figures are shown for that same period of the previous year. The truck registrations are also compiled by weight group on a year-to-date basis for the current year. The weight group total is shown covering the same period of the previous year.

Imported car and truck registrations are compiled for the ten and four leading makes respectively, showing year-to-date figures for the current and previous year. The makes are listed in current year rank sequence. The totals of all import car and truck registrations are shown for the current and previous years.

NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1982		YEAR TO DATE 1981	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Dodge Colt Hatchback	5977	.57	7888	.58
Plymouth Champ	5768	.55	7667	.58
Others	3439	.33	13932	1.08
Total Domestic Sponsored Imports	15184	1.44	28287	2.23
OTHER IMPORTS				
Nissan	58860	5.58	65983	5.03
Honda	58524	5.56	61741	4.71
Mazda	20660	1.96	29743	2.27
Mercedes-Benz	9958	.94	8358	.64
Subaru	21727	2.06	20318	1.55
Toyota	73667	6.98	88761	6.77
Volkswagen	22047	2.18	35410	2.70
Volvo	10128	.96	7634	.58
Others	30945	2.93	27102	2.07
Total Other Imports	307514	29.15	345050	26.31
GRAND TOTAL ALL IMPORT CARS	322698	30.59	374317	28.54

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

MAKES	YEAR TO DATE 1982		YEAR TO DATE 1981	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet L.U.V.	4651	1.42	10418	3.21
Dodge RAM 50	5250	1.61	5198	1.60
Ford Courier	7520	2.30	10299	3.17
Plymouth Arrow	1000	.33	1867	.57
Total Domestic Sponsored Imports	18521	5.67	27778	8.55
OTHER IMPORTS				
Nissan	14390	4.41	13872	4.27
Mazda	3634	1.11	1530	.47
Subaru	462	.14	1154	.36
Toyota	19504	5.97	16874	5.20
Volkswagen	4837	1.48	5459	1.68
Others	2554	.78	129	.04
Total Other Import Trucks	45381	13.89	39019	12.02
GRAND TOTAL ALL IMPORT TRUCKS	63902	19.56	66793	20.57

NEW DOMESTIC LIGHT TRUCKS
(0-6,000 LBS)

MAKES	YEAR TO DATE 1982		YEAR TO DATE 1981	
CHEVROLET S10	22970	7.03	-	-
DODGE RAMPAGE	1779	.54	-	-
FORD RANGER	418	.13	-	-
GMC S15	4192	1.28	-	-

UNITED STATES SUMMARY

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1972	10487794	2513952
*1973	11350995	3029074
*1974	8701094	2656918
*1975	8261840	2397417
*1976	9751485	3058009
*1977	10826234	3509328
*1978	10946104	3963340
*1979	10356695	3472209
*1980	8760937	2476777
*1981	8443919	2185489

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE

R. L. POLK & CO. R.1-82

FEBRUARY 1982 ISSUED 04/82

Supplementing Polk's Statistics:

CAN YOU AFFORD TO IGNORE ...

...the Top 60 Standard Metropolitan Areas which account for well over 50% of all U. S. passenger car sales? These important markets deserve the thorough analysis which Polk Registration Reports by Census Tracts can insure.

New passenger car and truck registrations by make, series, price class and gross vehicle weight groups can also be identified by name and type of buyer, whether a business or an individual. Registrations can be compiled not only by census tract but by postal zone or other geographic areas. All data are current, too, within three months of actual sales.

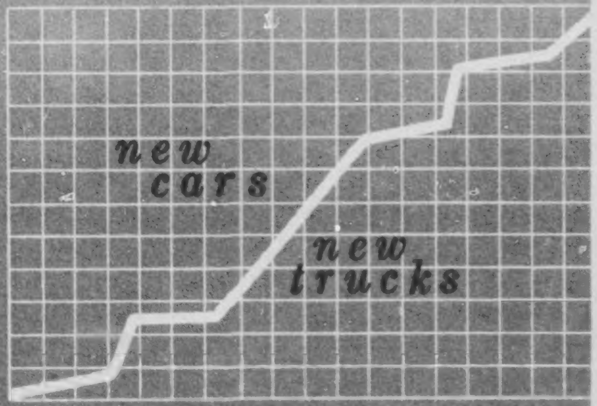
Consumer buying power and population shifts, as reflected in new passenger car registrations, can materially assist your Sales and Marketing Staff in evaluating retail sites... establishing dealer and salesmen objectives... planning distribution... and meeting many other marketing problems.

Since each Registration Report is prepared to your specifications, you resolve your marketing problems quickly and reduce your research costs.

R. L. POLK & CO.
DETROIT, MICH.

FEBRUARY
1982

pocket summary of registrations



COURTESY OF
R·L·POLK & CO.

POLK STATISTICS ®

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	FEBRUARY 1982	FEBRUARY 1981	% '82 VS '81	% IND 1982	% IND 1981
A.M.C.	6901	12409	55.63	1.28	1.84
(Concord)	2079	5120	40.61	.38	.76
(Eagle)	3379	3705	91.20	.62	.55
CHRYSLER	9123	8799	103.68	1.67	1.30
(Le Baron)	4895	4113	119.01	.90	.61
DODGE	21103	32156	65.63	3.87	4.76
(Diplomat)	1342	3035	44.22	.25	.45
(Colt)	3014	5019	60.05	.55	.74
(Challenger)	1007	1350	74.59	.18	.20
(Omni)	6450	9232	69.87	1.18	1.37
(Aries)	7264	11937	60.85	1.33	1.77
(Dodge 400)	1501	-	-	.28	-
PLYMOUTH	21568	35085	61.47	3.95	5.20
(Champ)	2914	4936	59.04	.53	.73
(Sapporo)	840	1353	62.08	.15	.20
(Horizon)	6985	12784	54.51	1.28	1.62
(Reliant)	9685	15365	63.03	1.78	2.28
(Gran Fury)	1158	647	178.98	.21	.10
CHRYSLER CORP.	51792	76040	68.11	9.49	11.28
FORD	64228	83589	76.84	11.77	12.39
(Fiesta)	-	5531	-	-	.82
(Escort)	29849	24883	120.29	5.49	3.68
(Fairmont)	8808	15384	57.25	1.61	2.28
(Granada)	8176	7825	104.49	1.50	1.16
(LTD)	6901	8406	82.10	1.26	1.25
(Mustang)	7410	12803	58.00	1.36	1.87
(T'Bird)	2988	6201	48.19	.55	.92
LINCOLN	5576	4481	124.44	1.02	.66
(Mark VI)	1458	2432	59.95	.27	.36
MERCURY	23565	26257	89.75	4.32	3.89
(Zephyr)	3144	5025	62.57	.58	.74
(Cougar)	5076	5295	95.86	.93	.78
(Capri)	2018	3690	54.69	.37	.55
(Lynx)	9047	7572	119.48	1.66	1.13
LINC/MERC. DIV.	29141	30738	94.80	5.34	4.55
FORD MOTOR CO.	93369	114327	81.67	17.11	16.94
BUICK	46924	53556	87.62	8.60	7.93
(Skyhawk)	530	-	-	.10	-
(Skylark)	13594	15610	87.09	2.49	2.31
(Century '82)	5030	-	-	.92	-
(Regal/Century)	14735	25403	58.00	2.70	3.76
(Riviera)	2817	3168	88.92	.52	.47
CADILLAC	15832	15783	100.31	2.90	2.34
(Cimarron)	1274	-	-	.23	-
(Eldorado)	3500	3716	94.19	.65	.55
(Seville)	1814	2184	83.06	.33	.32
CHEVROLET	90680	119134	76.12	16.62	17.65
(Chevette)	18657	36458	51.17	3.42	5.40
(Celebrity)	4550	-	-	.83	-
(Cavalier)	9737	-	-	1.78	-
(Monza)	-	4259	-	-	.63
(Camaro)	7711	6539	117.92	1.41	.97
(Citation)	21513	25710	83.68	3.94	3.81
(Malibu)	7448	15705	47.43	1.36	2.33
(Corvette)	1461	2490	58.67	.27	.37
(Monte Carlo)	6780	12988	52.20	1.24	1.92
OLDSMOBILE	49831	60035	83.00	9.13	8.89
(Omega)	6930	7983	86.81	1.27	1.18
(Firenza)	479	-	-	.09	-
(Cutlass Ciera)	5688	-	-	1.04	-
(Cutlass)	18879	33711	56.00	3.46	5.00
(Toronado)	1988	2514	79.08	.36	.37
PONTIAC	34274	41718	82.17	6.28	6.18
(T1000)	5280	-	-	.97	-
(J2000)	4355	2	-	.80	-
(6000)	2288	-	-	.42	-
(Sunbird)	-	8018	-	-	1.19
(Phoenix)	5843	7540	77.49	1.08	1.12
(Lemans)	5164	5467	94.46	.95	.81
(Firebird)	4715	4468	105.53	.86	.66
GEN. MTRS. CORP.	237541	290216	81.85	43.53	42.99
Misc. Domestic	114	171	66.67	.02	.03
Other Import	156029	181884	85.78	28.59	26.94
U. S. TOTAL	545748	675045	80.85		

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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE 1982	YEAR TO DATE 1981	% '82 VS '81	% IND 1982	% IND 1981	YEAR END 1981
A.M.C.	14928	23889	62.49	1.42	1.82	133455
(Concord)	5141	9865	52.11	.49	.75	58203
(Eagle)	6757	7519	89.87	.64	.57	41410
CHRYSLER	18037	19259	93.65	1.71	1.47	92105
(Le Baron)	9891	9127	108.37	.94	.70	46960
DODGE	41795	59545	70.19	3.96	4.54	360048
(Diplomat)	2762	6609	41.79	.26	.50	31514
(Colt)	5977	7668	77.95	.57	.58	43522
(Challenger)	1889	2179	86.69	.18	.17	12702
(Omni)	12390	17035	72.73	1.17	1.30	110209
(Aries)	14703	22764	64.59	1.40	1.74	152563
(Dodge 400)	2902	-	-	.28	-	2843
PLYMOUTH	41948	62195	67.94	3.98	4.73	391445
(Champ)	5768	7667	75.23	.55	.58	42522
(Sapporo)	1550	2128	72.84	.15	.16	13232
(Horizon)	13213	22327	59.18	1.25	1.70	130108
(Reliant)	19615	28880	67.92	1.86	2.21	197516
(Gran Fury)	1802	1103	163.37	.17	.08	8069
CHRYSLER CORP.	101780	140909	72.23	9.65	10.74	851598
FORD	118238	168346	70.24	11.20	12.84	1008430
(Fiesta)	-	9625	-	-	.73	33110
(Escort)	52180	48131	108.41	4.94	3.66	337657
(Fairmont)	17456	33511	52.09	1.65	2.56	189330
(Granada)	15722	15549	101.11	1.49	1.19	104752
(LTD)	13081	16769	78.01	1.24	1.28	109141
(Mustang)	13596	25690	52.92	1.29	1.96	153211
(T'Bird)	6199	12954	47.85	.59	.99	69083
LINCOLN	10180	9045	112.55	.96	.69	61775
(Mark VI)	2908	4886	59.52	.27	.37	29265
MERCURY	43264	52757	82.01	4.11	4.02	340860
(Zephyr)	5978	10782	55.44	.57	.82	53678
(Cougar)	9546	10985	86.90	.90	.84	74370
(Capri)	3867	7410	52.19	.37	.56	47553
(Lynx)	15339	14388	106.61	1.46	1.10	110962
LINC/MERC. DIV.	53444	61802	86.48	5.07	4.71	402643
FORD MOTOR CO.	171682	230148	74.60	16.27	17.55	1411073
BUICK	90924	105163	86.46	8.62	8.02	718304
(Skyhawk)	541	-	-	.05	-	-
(Skylark)	24410	29396	83.04	2.31	2.24	200350
(Century '82)	7949	-	-	.75	-	1812
(Regal/Century)	31207	49908	62.53	2.96	3.81	332058
(Riviera)	6083	6416	94.81	.58	.49	47221
CADILLAC	33964	32424	104.75	3.22	2.47	224458
(Cimarron)	2488	-	-	.24	-	13408
(Eldorado)	7729	7951	97.21	.73	.60	53233
(Seville)	3407	4671	72.94	.32	.36	23054
CHEVROLET	172700	231645	74.55	16.37	17.66	1437091
(Chevette)	36875	63558	58.02	3.50	4.84	347488
(Celebrity)	6923	-	-	.66	-	935
(Cavalier)	15509	-	-	1.47	-	72130
(Monza)	-	10838	-	-	.83	160880
(Camaro)	12339	12724	96.97	1.17	.97	93708
(Citation)	39311	50122	78.43	3.72	3.82	302301
(Malibu)	17434	33158	52.58	1.65	2.53	209522
(Corvette)	3074	4837	63.55	.29	.37	28637
(Monte Carlo)	14930	25095	59.49	1.42	1.91	190063
OLDSMOBILE	98545	119028	82.79	9.34	9.08	830092
(Omega)	12406	14447	85.87	1.18	1.10	109189
(Firenza)	482	-	-	.05	-	-
(Cutlass Ciera)	9171	-	-	.87	-	2007
(Cutlass)	39805	67123	59.30	3.77	5.12	449133
(Toronado)	4214	5231	80.56	.40	.40	36863
PONTIAC	62608	82911	75.51	5.93	6.32	548938
(T1000)	9205	-	-	.87	-	53365
(J2000)	7391	2	-	.70	-	47450
(6000)	3928	-	-	.37	-	864
(Sunbird)	-	16116	-	-	1.23	28203
(Phoenix)	10222	14313	71.42	.97	1.09	83289
(Lemans)	10328	11508	89.73	.98	.88	74180
(Firebird)	7494	8539	87.76	.71	.65	51578
GEN. MTRS. CORP.	458743	571173	80.32	43.48	43.55	3757681
Misc. Domestic	288	364	79.12	.03	.03	1528
Other Import	307514	345050	89.12	29.15	26.31	2286584
U. S. TOTAL	1054935	1311533	80.44			8443919

(Memo Total) - Included in Make Total

NEW TRUCK REGISTRATIONS

MAKES	FEB 1982	% IND	YEAR TO DATE 1982	YEAR TO DATE 1981	% '82 VS '81	% IND 1982	% IND 1981
Dodge	15287	8.94	30678	24047	127.58	9.39	7.41
Plymouth	991	.58	1924	2902	66.30	.59	.89
Ford	46635	27.26	87651	105562	83.03	26.83	32.51
Chevrolet	60510	35.37	110805	103188	107.38	33.92	31.78
G.M.C.	15029	8.79	28049	23618	118.76	8.59	7.27
I.H.	2908	1.70	6146	10298	59.68	1.88	3.17
Jeep Truck	3920	2.29	8690	7878	110.31	2.66	2.43
Mack	1081	.63	2577	2748	93.78	.79	.85
Kenworth	548	.32	1220	1517	80.42	.37	.47
Peterbilt	401	.23	1022	825	[illegible]	.31	.25
Daimler-Benz Corp.	715	.42	1605	1722	93.21	.49	.53
Volvo White	312	.18	607	1051	57.75	.19	.32
Misc.	22738	13.29	45700	39347	116.15	13.99	12.12
U. S. Total	171075		326674	324703	100.61		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW8 33 & OVER
Dodge	20229	10438	11	-	-	-	-	-
(Dodge 1)	12544	6974	-	-	-	-	-	-
Plymouth *	1271	653	-	-	-	-	-	-
Ford	25722	56220	-	-	-	1548	2913	1248
(Ford 2)	10141	19516	-	-	-	-	-	-
Chevrolet	60203	46563	2158	-	73	713	999	104
(Chev 3)	34408	13938	-	-	-	-	-	-
G.M.C.	11187	12442	258	-	71	601	2248	1250
(G.M.C. 4)	5038	3263	-	-	-	-	-	-
I.H.	-	-	-	-	-	1924	[illegible]	2350
Jeep Truck	4474	4216	-	-	-	-	-	-
(Jeep 5)	4474	3122	-	-	-	-	-	-
Mack	-	-	-	-	-	373	102	2102
Kenworth	-	-	-	-	-	-	-	1220
Peterbilt	-	-	-	-	-	-	-	1022
Daimler-Benz Corp.	-	-	-	-	-	358	128	1119
Volvo White	-	-	-	-	-	-	36	571
Misc.	44504	877	-	4	1	-	28	288
Total	167590	131409	2411	4	145	5517	8320	11278
1981 Total	156489	133429	2135	2	234	8766	10422	13228
1982 vs '81	107.09	98.49	112.93	200.00	61.97	62.94	79.83	85.27

(Memo Total)-To be included in GVW 1,2 & 3
1 Includes Vans, Ramcharger, Ram 50 and Rampage
2 Includes Courier, Ranger, Bronco and Vans
3 Includes El Camino, Blazer, L.U.V., S10, and Vans

* Plymouth includes Trail Duster and Arrow
4 Includes Vans, Jimmy, S15 and Caballero
5 Includes CJ's, Cherokee, Wagoneer and Scrambler

Polk Analysis of New Truck Registrations

The Truck Model report is a statistical report of new truck registrations compiled by make, model name code, and gross vehicle weight. This report is produced in two sections: GVW I through III; GVW IV through VIII. A United States summary showing month and year-to-date totals is published monthly.

Year-to-date totals by State are compiled and published quarterly.

20009

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

TRUCKS BY MODEL

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

MONTH MARCH 1982 GVW GROUPS 1 - 2 - 3 MAKE FORD PAGE 4

MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS	
	MONTH	YEAR		MONTH	YEAR		MONTH	YEAR		MONTH	YEAR
GVW 1			E30 RV CUTAWAY 8	526	1459	S31 SUPER CLUB WGN 8	441	1172			
			E34 CARGO VAN 6	161	349	S34 SUPER CARGO VN 6	64	146			
A11 COURIER S/B 4	49	199	E34 CARGO VAN 8	285	640	S34 SUPER CARGO VN 8	280	754			
A12 COURIER S/B 4	1189	4503	E35 WINDOW VAN 6	6	18	S35 SUPER WNDOW VN 6	5	12			
A21 COURIER L/B 4	77	334	E35 WINDOW VAN 8	30	93	S35 SUPER WNDOW VN 8	45	145			
			E36 DISPLAY VAN 6	1	11	S36 SUPER DSPLY VN 8	11	36			
A22 COURIER L/B 4	1466	5273	E36 DISPLAY VAN 8	2	12	X14 SUP CB PU 4X4 6	60	128			
			E37 CUTAWAY 6	12	32	X14 SUP CB PU 4X4 8	157	338			
E01 CLUB WGN 6	56	134	E37 CUTAWAY 8	264	784	X15 SUPER CB PU 6	327	737			
E01 CLUB WGN 8	18	42	E38 CUTAWAY PARCEL 6	12	33	X15 SUPER CB PU 8	1292	3204			
E04 CARGO VAN 6	1121	2744	E38 CUTAWAY PARCEL 8	77	237	X25 SUPER CB PU 6	62	119			
E04 CARGO VAN 8	138	348	F14 PICKUP 4X4 6	2192	5852	X25 SUPER CB PU 8	769	1681			
E05 WINDOW VAN 6	106	227	F14 PICKUP 4X4 8	2319	5925	X26 SUP CB PU 4X4 6	22	64			
E05 WINDOW VAN 8	15	37	F14 PICKUP 4X4 6		2	X26 SUP CB PU 4X4 8	186	464			
E06 DISPLAY VAN 6	46	167	F15 PICKUP 6	5092	12237	X28 SUP CH CB 4X4 8		1			
E06 DISPLAY VAN 8	1	5	F15 PICKUP 8	4633	11422	X35 SUPER CB PU 8		1			
F10 PICKUP 6	8391	20405	F16 CH CAB 4X4 8	1	1	X37 SUP C/C ST PLF 6		1			
F10 PICKUP 8	2299	5862	F25 PICKUP 6	1097	2671						
RANGER PICKUP 4	3928	4339	F25 PICKUP 8	1942	4792	MODEL NOT GIVEN	2	12			
			F26 PICKUP 4X4 6	453	1174						
MODEL NOT GIVEN	3	6	F26 PICKUP 4X4 8	1555	3905	TOTAL GVW 2	36990	93210			
			F26 PICKUP 4X4 8	2	2						
TOTAL GVW 1	18903	44625	F27 CH CAB 6	128	233						
			F27 CH CAB 8	142	392						
			F28 CH CAB 4X4 8	50	107						
GVW 2			F35 PICKUP 8	380	941						
			F36 PICKUP 4X4 8	228	623						
BRONCO WGN 4X4 6	782	1950	F37 C/C STK PLF 6	403	899						
BRONCO WGN 4X4 8	2546	6697	F37 C/C STK PLF 8	1288	3524						
E11 CLUB WGN 6	287	1209	F38 CH CAB 4X4 8	45	79						
E11 CLUB WGN 8	630	1619	S11 SUPER CLUB WGN 6	14	27						
E14 CARGO VAN 6	2023	4909	S11 SUPER CLUB WGN 8	28	72						
E14 CARGO VAN 8	1686	4064	S14 SUPER CARGO VN 6	118	248						
E14 CARGO VAN 8	1	1	S14 SUPER CARGO VN 8	119	365						
E15 WINDOW VAN 6	261	620	S15 SUPER WNDOW VN 6	5	14						
E15 WINDOW VAN 8	182	448	S15 SUPER WNDOW VN 8	12	43						
E16 DISPLAY VAN 6	60	129	S16 SUPER DSPLY VN 6	3	6						
E16 DISPLAY VAN 8	11	17	S16 SUPER DSPLY VN 8		1						
E21 CLUB WGN 8	243	699	S21 SUPER CLUB WGN 8		3						
E24 CARGO VAN 6	365	946	S24 SUPER CARGO VN 6	35	86						
E24 CARGO VAN 8	286	799	S24 SUPER CARGO VN 8	48	145						
E25 WINDOW VAN 6	29	77	S25 SUPER WNDOW VN 6	5	10						
E25 WINDOW VAN 8	31	106	S25 SUPER WNDOW VN 8	20	60						
E26 DISPLAY VAN 6	11	35	S26 SUPER DSPLY VN 6	1	2						
E26 DISPLAY VAN 8	5	16	S26 SUPER DSPLY VN 8	1	3						
E30 RV CUTAWAY 6	39	169	S31 SUPER CLUB WGN 6	54	151						

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20010

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

TRUCKS BY MODEL

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

MONTH MARCH 1982
GVW GROUPS 4 - 5 - 6 - 7 - 8
MAKE FORD
PAGE 6

MODEL	NUMBER OF UNITS MONTH	NUMBER OF UNITS YEAR
GVW 6		
B600	51	138
B600D	8	30
B700	85	279
B700D	76	180
C600	12	36
C600D		3
F600	429	1244
F600D	106	325
LN600	16	71
LN600D	16	40
MODEL NOT GIVEN	1	2
TOTAL GVW 6	800	2348
GVW 7		
C700	22	61
C700D	76	93
C7000D	7	11
C800	15	60
C800D	10	27
C8000D	75	146
C900	4	8
F700	467	1168
F700D	209	616
F800	116	329
F800D	117	285
LN700	88	254
LN700D	82	216
LN7000D	198	531
LN800	61	190
LN8000D	353	672
LN900		2
L800	21	62
L8000D	61	161
L900		3
TOTAL GVW 7	1982	4895
GVW 8		
CLT9000D	62	169
CL9000D	11	39
CT800D	1	6
CT8000D	17	27
LNT800	7	22
LNT8000D	64	161
LNT9000D	184	472
LN9000D	99	332
LTL9000D	37	106
LTS800		1
LTS8000D	20	38
LTS9000D	43	70
LT800	6	17
LT8000D	43	141
LT9000D	114	333
L9000	12	33
MODEL NOT GIVEN	1	2
TOTAL GVW 8	721	1969

724 9/77 6-0499

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10002

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

TRUCKS BY MODEL

MONTH MARCH 1982 GVW GROUPS 1 MAKE CHEVROLET PAGE 1 OF

STATE	C14 CH CB 6	C14 PICKUP 4	C14 PICKUP 6	C14 PICKUP 8	C14 PICKUP 8 DSL	EL CAMINO PU 6	EL CAMINO PU 8	G15 CHEVY VN 6	G15 CHEVY VN 8	G15 SPORTVAN 6	G15 SPORTVAN 8	LUV PICKUP 4	LUV PICKUP 4 DSL	LUV PICKUP 4X4 4	LUV PICKUP 4X4 4 DSL	S14 CH CB 4	S14 CH CB 6
	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD
ALABAMA			431	492	126	16	41	37	33	1	2	24	49	36	5		
ALASKA			25	17	15	3	11	5	7		4	12	6	28	16		
ARIZONA			305	265	33	51	61	27	33			47	24	28	8		
ARKANSAS			267	980	201	15	53	21	10		2	39	55	45	12		
CALIFORNIA			522	643	281	613	542	280	129	2	2	390	5	251	4	1	
COLORADO			102	127	30	32	36	31	17		2	21	13	85	20		
CONNECTICUT	1	2	243	47	16	6	12	80	19		2	12	15	13	3		
DELAWARE			52	53	18	10	3	31	10		1	3	5	9	3		
DISTRICT OF COLUMBIA			7	5			1	10	3				2	1			
FLORIDA			655	457	117	92	120	248	52	3	5	43	75	25	12		
GEORGIA			474	472	111	18	29	53	40			28	73	50	14		
HAWAII			25	9	5	4	8	18	4	6		22		11	1		
IDAHO			50	60	16	5	3	3	4			16	9	28	10		
ILLINOIS			527	502	194	79	66	184	62	17	27	53	56	70	13		
INDIANA			472	367	121	47	44	70	26	1	3	43	68	84	17		
IOWA		1	174	298	140	54	28	25	17	1	5	32	47	39	13		
KANSAS			193	328	101	42	62	19	12	2	3	32	28	20	11		
KENTUCKY			456	437	111	19	26	42	17	1	2	59	32	104	23		
LOUISIANA			742	1327	292	71	111	69	56		4	42	55	39	9		
MAINE			174	96	19	4	1	16	7			7	9	19	5		
MARYLAND			256	184	63	33	27	170	65	7	4	29	32	28	8		
MASSACHUSETTS			315	73	28	19	4	167	18	4	1	13	19	24	3		1
MICHIGAN			762	407	195	80	43	205	78	9	12	20	42	118	30		
MINNESOTA			234	237	119	56	21	82	15	1	3	33	43	50	9		
MISSISSIPPI			290	541	134	26	46	27	15		2	34	50	21	2		
MISSOURI			313	514	152	50	32	51	24	1	4	57	45	92	24		
MONTANA			27	69	24	10	4	3	5			8	6	31	18		
NEBRASKA			108	215	94	16	13	11	7	2	2	11	14	16	12		
NEVADA			22	45	26	9	21	9	6	1		13	7	18	10		
NEW HAMPSHIRE			168	53	14	28	5	59	13	2	2	3	10	19	4		
NEW JERSEY			392	101	62	44	23	437	48	11	6	20	29	36	4		
NEW MEXICO			201	215	35	8	26	11	8			11	19	28	8		
NEW YORK			659	297	99	49	35	550	82	27	13	33	43	108	18		
NORTH CAROLINA			548	539	192	59	64	133	40	2	4	65	101	144	45		
NORTH DAKOTA			36	138	92	5	4	5	4			4	7	16	4		
OHIO			722	386	126	49	44	198	64	18	11	28	64	120	10		
OKLAHOMA																	
OREGON			101	64	36	22	25	32	13	4	2	17	61	36	32		
PENNSYLVANIA			651	369	105	56	42	264	75	14	16	55	47	215	25		
RHODE ISLAND			52	6	5	4	3	23	1	1	1	8	5	2	1		
SOUTH CAROLINA		1	302	251	75	38	36	47	10		2	37	40	33	6		
SOUTH DAKOTA			36	81	39	6	5	1	4			6	5	23	7		
TENNESSEE			422	538	89	29	53	46	35	2	2	25	26	58	7		
TEXAS			2536	6264	1090	279	569	282	234	2	16	194	236	156	30	1	
UTAH			27	53	12	4	8	1	7		3	13	22	16	10		
VERMONT			73	25	3	4	4	10	10			4	9	22	6		
VIRGINIA			551	287	97	35	29	128	36	5	4	45	80	139	33		
WASHINGTON			206	120	40	56	40	37	15		9	71	71	53	21		
WEST VIRGINIA			216	119	21	8	5	16	12			27	30	203	37		
WISCONSIN			224	189	97	45	15	41	17	3	8	16	24	30	13		
WYOMING			24	48	9	3	7		3		1	11	8	21	8		
MOTOR HOME CHASSIS																	
FEDERAL GOVERNMENT			286	23				2		2				1			
TOTAL	1	4	16656	19433	5120	2311	2511	4317	1522	152	190	1824	1821	2862	648	2	1

725 9/77 8-0499

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POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

TRUCKS BY MODEL

MONTH MARCH 1982 GVW GROUPS 8 MAKE AUTOCAR PAGE 1 OF

MODEL	DC GLIDER	DC42	DC44	DC64	DC64T	DC66	KM64	KM64T	KM84	KS42	KS64	S64	S64T		MODEL NOT GIVEN		TOTAL
STATE	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD		YTD		YTD
ALABAMA				1									1				2
ALASKA					10		2	1									13
ARIZONA				1						2	1						4
ARKANSAS																	
CALIFORNIA																	
COLORADO						3											3
CONNECTICUT																	
DELAWARE																	
DISTRICT OF COLUMBIA																	
FLORIDA							2										2
GEORGIA																	
HAWAII																	
IDAHO																	
ILLINOIS							1										1
INDIANA				2													2
IOWA																	
KANSAS							1										1
KENTUCKY				13													13
LOUISIANA				2													2
MAINE																	
MARYLAND				1													1
MASSACHUSETTS				3													3
MICHIGAN					1												1
MINNESOTA																	
MISSISSIPPI													1				1
MISSOURI																	
MONTANA				1													1
NEBRASKA																	
NEVADA																	
NEW HAMPSHIRE				1											1		2
NEW JERSEY				4									1				5
NEW MEXICO					2												2
NEW YORK		10		6	1		1										18
NORTH CAROLINA				1													1
NORTH DAKOTA																	
OHIO													1				1
OKLAHOMA																	
OREGON																	
PENNSYLVANIA							1		1		1						3
RHODE ISLAND																	
SOUTH CAROLINA																	
SOUTH DAKOTA																	
TENNESSEE											1						1
TEXAS	1		1	21	5		1	1			1	3	7				41
UTAH				1													1
VERMONT																	
VIRGINIA				17													17
WASHINGTON																	
WEST VIRGINIA				10	3		1						1				15
WISCONSIN							1										1
WYOMING	1			2	1		4										8
MOTOR HOME CHASSIS																	
FEDERAL GOVERNMENT																	
TOTAL	2	10	1	87	23	3	15	2	1	2	4	3	12		1		166

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R. L. Polk & Co.

Motor Statistical Division

Cars by Model Report

This job consists of reporting all domestic passenger and selected Import Car Models by carline and by body style, including a breakout of (2) two and (4) four door models.

Month and Model year-to-date statistice are shown.

The information for this report is obtained from condensed Passenger Work File.

20006

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE
CARLINE BY MODEL BY CYLINDER-(BY YEAR MODEL)

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

1982 YEAR MODELS

MARCH 1982	MONTH				YEAR-TO-DATE			
FORD	4 CYL	6 CYL	8 CYL	TOTAL	4 CYL	6 CYL	8 CYL	TOTAL
LTD S								
4D SED			1140	1140			3700	3700
4D S/W			174	174			629	629
TOTAL LTD S			1314	1314			4329	4329
LTD								
2D SED			207	207			757	757
4D SED			1956	1956			8358	8358
4D S/W			580	580			2890	2890
TOTAL LTD			2743	2743			12005	12005
LTD CROWN VICTORIA								
2D SED			508	508			2291	2291
4D SED			2196	2196			10673	10673
4D S/W			600	600			3038	3038
TOTAL LTD CROWN VICTORIA			3304	3304			16002	16002
TOTAL CARLINE			7361	7361			32336	32336
GRANADA								
2D SED	38	666		704	151	3611		3762
4D SED	106	3202		3308	471	18294		18765
4D S/W		2935		2935		14480		14480
TOTAL CARLINE	144	6803		6947	622	36385		37007
FAIRMONT								
2D SED	613	10		623	2120	142		2262
4D SED	1241	4833	136	6210	7103	32031	533	39667
TOTAL FAIRMONT	1854	4843	136	6833	9223	32173	533	41929
FAIRMONT FUTURA								
2D SED	223	1092	1	1316	953	4176	5	5134
TOTAL CARLINE	2077	5935	137	8149	10176	36349	538	47063
ESCORT								
2D HATCH (3D)	10838			10838	44827			44827
4D HATCH (5D)	9570			9570	43642			43642
4D S/W	5967			5967	28263			28263
TOTAL ESCORT	26375			26375	116732			116732
EXP								
2D HATCH (3D)	4339			4339	31808			31808
TOTAL CARLINE	30714			30714	148540			148540
MUSTANG								
2D SED	2501	928	45	3474	8875	3668	203	12746
3D SED	1371	1169	1699	4239	5707	5632	4031	15370
TOTAL MUSTANG	3872	2097	1744	7713	14582	9300	4234	28116
MUSTANG GHIA								
2D SED	91	239	81	411	313	1048	236	1597
3D SED	151	341	163	655	663	1544	599	2806
TOTAL MUSTANG GHIA	242	580	244	1066	976	2592	835	4403
TOTAL CARLINE	4114	2677	1988	8779	15558	11892	5069	32519

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R.L. Polk & Co.

Motor Statistical Division

Company R.L. Polk & Co. . Job No. X-0040

Job Import Passenger Car Report By Make/Model. Issued Monthly

Geographical Area Covered United States

Job Description:

This report consists of month and year-to-date totals for all passenger Imports by make and series. Standard R.L. Polk Make/Model codes are also shown.

REGISTRATIONS FOR THE STATE OF OKLAHOMA ARE NOT AVAILABLE.

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

IMPORT PASSENGER CAR BY MODEL

MONTH MARCH 1982

PAGE 1 OF 7

	MAKE MODEL CODES	MONTH	YTD
ALFA ROMEO (1)			
SPIDER VELOCE 2000 2-DR RDSTR (AA541, BA541)	50230	92	258
ALFA GTV6 2.5 2-DR SED (AA669)	50270	57	163
TOTAL		149	421
ASTON MARTIN (B)	50400	1	6
AUDI			
5000 4-DR SED TURBO DSL (GH043)	51810		2
5000 S 4-DR SED (GB043)	51820	1385	4025
5000 S 4-DR SED DSL (GG043)	51830	218	714
4000 4-DR SED TURBO DSL (FH081)	51840		
QUATTRO 2-DR SPORT CPE 4X4 TURBO GAS (WAUDC085)	56030		13
4000 2-DR SED (BA081)	59320	156	454
4000 4-DR SED (FA081)	59330	848	2292
4000/QUATTRO 2-DR CPE (BB081, BB085)	59350	336	1080
4000 4-DR SED (FB081)	59360	1	2
4000 2-DR CPE TURBO DSL (BH081)	59380		
4000 4-DR SED DSL (FG081)	59390	243	680
5000 4-DR SED (FB043)	59300	8	25
5000 4-DR SED DSL (FG043)	59340	6	42
5000 4-DR SED TURBO (HC043)	59370	428	1282
TOTAL		3629	10611
BENTLEY (B)	53700		
BMW (G)			
528I/528E 4-DR SED (CJ95, CJ97, DK73, DK83)	50920	853	2310
320I 2-DR SED (AG33, AG43)	50930	2591	7085
733I 4-DR (FF33, FF43, FF34, FF44)	50940	308	964
633 CSI 2-DR (EB35, EB45, EB36, EB46)	50950	144	415
TOTAL		3896	10774
CITROEN (F)			
SM (00SB)	51710		
BALANCE OF CITROEN (00FC, 3571, 4510, 4658)	51720		
TOTAL			
CORTINA (B)			
CORTINA 2/4-DR SED	52000		
CORTINA SW	52020		
CORTINA 2/4-DR SED	52040		
TOTAL			
DE LOREAN (IR)			
2-DR SPORTS CAR (DT26)	51510	235	942
DODGE (J)			
CHALLENGER 2-DR (D43)	58300	1230	3119
COLT/DELUXE/CUSTOM 2-DR H/BACK (E24, E34, E44)	59530	2332	7995

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

NEW TRUCK BY MAKE MODEL

This service is a statistical report of new truck registrations by make series and gross vehicle weight. Cylinder information is shown for those series having multiple cylinder configurations.

Published monthly, this service shows current month and year-to-date totals at a U.S. level. Quarterly, this report is issued showing statistics by both State and U.S.

POLK NATIONAL NEW VEHICLE REGISTRATION
NEW TRUCK REGISTRATIONS
BY MAKE MODEL

MONTH MARCH 1982

PAGE 5 OF 18

MAKE ABBR.	MAKE	CYL	MAKE MODEL CODES	MONTH	YTD
FOR	FORD				
	GVW 1				
	ECONOLINE SW	6	65013	56	134
	ECONOLINE SW	8	65014	18	42
	F100 C & C	6	65113		
	F100 C & C	8	65114		
	PICKUP F100	6	65213	8394	20411
	PICKUP F100	8	65214	2302	5866
	ECONOLINE VAN	6	65613	1273	3139
	ECONOLINE VAN	8	65614	154	389
	F100 PICKUP SUP CAB		65618		
	F100 C & C SUP CAB		65718		
	RANGER PICKUP	4	65819	3925	4335
	GVW 2				
	F250 C & C 4X4	6	65020		
	F250 C & C 4X4	8	65021	50	108
	PICKUP F350	6	65023		
	PICKUP F350	8	65024	380	943
	PICKUP F150	6	65028	5094	12240
	PICKUP F150	8	65029	4631	11422
	F150 PICKUP 4X4	6	65120	2191	5855
	F150 PICKUP 4X4	8	65121	2320	5925
	F250 C & C	6	65123	128	233
	F250 C & C	8	65124	142	392
	F150 4X4 PICKUP SUP CAB		65125	217	466
	F150 C & C	6	65128		
	F150 C & C	8	65129		
	F250 PICKUP 4X4	6	65220	453	1175
	F250 PICKUP 4X4	8	65221	1557	3910
	PICKUP F250	6	65223	1098	2672
	PICKUP F250	8	65224	1942	4793
	4X4 C & C SUP CAB F150		65225		
	PICKUP SUP CAB F150		65228	1619	3940
	C & C SUP CAB F150		65229		
	BRONCO 4X4	6	65320	782	1949
	BRONCO 4X4	8	65321	2546	6698
	4X4 P/U SUP CAB F250		65325	208	528
	PICKUP SUP CAB F250		65328	831	1800
	C & C SUP CAB F250		65329		
	C & C 4X4 F150	6	65420		
	C & C 4X4 F150	8	65421	1	1
	C & C F350	6	65423	403	899
	C & C F350	8	65424	1288	3524
	4X4 C & C SUP CAB F250		65425		1
	PICKUP SUP CAB F350		65428		1

POLK NATIONAL NEW VEHICLE REGISTRATION
NEW TRUCK REGISTRATIONS
BY MAKE MODEL

MONTH MARCH 1982

PAGE 6 OF 18

MAKE ABBR.	MAKE	CYL	MAKE MODEL CODES	MONTH	YTD
FOR	FORD (CONT'D)				
	GVW 2				
	C & C SUP CAB F350		65429		
	PICKUP 4X4 F350	6	65520		
	PICKUP 4X4 F350	8	65521	228	623
	ECONOLINE SUPER VAN	6	65528	236	525
	ECONOLINE SUPER VAN	8	65529	536	1551
	C & C 4X4 F350	6	65620		
	C & C 4X4 F350	8	65621	45	79
	ECONOLINE VAN	6	65623	2918	7094
	ECONOLINE VAN	8	65624	2519	6197
	ECONOLINE SW	6	65628	287	1209
	ECONOLINE SW	8	65629	873	2318
	4X4 PICKUP SUP CAB F350	6	65720		
	4X4 PICKUP SUP CAB F350	8	65721		
	ECONOLINE SUPER SW	6	65728	69	179
	ECONOLINE SUPER SW	8	65729	468	1246
	4X4 C & C SUP CAB F350	6	65820		
	4X4 C & C SUP CAB F350	8	65821		
	STANDARD CUTAWAY	6	65823	51	201
	STANDARD CUTAWAY	8	65824	790	2243
	PARCEL CUTAWAY	6	65923	12	33
	PARCEL CUTAWAY	8	65924	77	237
	GVW 6				
	SCHOOL BUS B600		65169	136	417
	SCHOOL BUS B700D LIGHT DUTY DIESEL		65266	85	211
	F600D LIGHT DUTY DIESEL		65466	106	325
	LN600D LIGHT DUTY DIESEL		65666	16	40
	C600D MID RANGE MED DUTY DIESEL		65766		3
	C600		65769	12	36
	LN600		65968	16	71
	F600		65969	429	1245
	GVW 7				
	LN7000 MID RANGE HEAVY DUTY DIESEL		65176	198	531
	C700D LIGHT DUTY DIESEL		65276	76	93
	LN8000 MID RANGE HEAVY DUTY DIESEL		65277	353	672
	C700		65279	22	61
	C800D LIGHT DUTY DIESEL		65376	10	27
	L8000 MID RANGE HEAVY DUTY DIESEL		65377	61	161
	LN900, L900		65378		5
	F800		65379	116	329
	LN700		65478	88	254
	F-800D LIGHT DUTY DIESEL		65576	117	285
	C7000 MID RANGE HEAVY DUTY DIESEL		65676	7	11
	LN800, L800		65679	82	252
	C8000 MID RANGE HEAVY DUTY DIESEL		65777	75	146

POLK NATIONAL NEW VEHICLE REGISTRATION
NEW TRUCK REGISTRATIONS
BY MAKE MODEL

MONTH MARCH 1982

MAKE ABBR.	MAKE	CYL	MAKE MODEL CODES	MONTH	YTD
FOR	FORD (CONT'D)				
	GVW 7				
	C900		65778	4	8
	C800		65779	15	60
	LN700D LIGHT DUTY DIESEL		65876	82	216
	F700D LIGHT DUTY DIESEL		65877	209	616
	F700		65879	467	1168
	GVW 8				
	LTS8000 MID RANGE HEAVY DUTY DIESEL		65186	20	38
	CL9000 PREMIUM DIESEL		65187	11	39
	LTS900		65188		
	LNT8000 MID RANGE HEAVY DUTY DIESEL		65286	64	161
	LTS9000 PREMIUM DIESEL		65387	43	70
	LNT900, LT900		65388		
	LT9000 PREMIUM DIESEL		65486	114	334
	GLIDER L9000, LN9000		65586		
	CT800D MID RANGE MED DUTY DIESEL		65587	1	6
	LTS800		65589		1
	LT8000 MID RANGE HEAVY DUTY DIESEL		65686	43	141
	CLT9000 PREMIUM DIESEL		65687	62	169
	LNT800, LT800		65689	13	39
	CT8000 MID RANGE HEAVY DUTY DIESEL		65787	17	27
	LNT9000 PREMIUM DIESEL		65886	184	472
	L9000 PREMIUM DIESEL		65887	12	33
	LTL9000 PREMIUM DIESEL		65986	37	106
	LN9000 PREMIUM DIESEL		65987	100	333
FRG	FREIGHTLINER				
	GVW 8				
	FLC SERIES DIESEL		74386	172	478
	FLT SERIES DIESEL		74387	498	1288
	FLC CONV GLIDER(9Y)		75086	3	10
	FLC COE GLIDER(8Y)		75087	6	22
FWD	FWD				
	GVW 8				
	CB, RB SERIES DIESEL		82586		2
	FD SERIES DIESEL		82786		1
	DF SERIES DIESEL		82787	1	1
	BXU SERIES DIESEL		82886		
GMC	GMC				
	GVW 1				
	CABALLERO	6	66013	149	364
	CABALLERO	8	66014	87	256
	VANDURA		66119	327	760
	RALLY WAGON		66219	25	52

PASSENGER MODEL REGISTRATIONS
BY CAR LINE & ENGINE

This service is a statistical report of current model year Domestic new car registrations by manufacturer, make, car line, engine type and cylinder. Engine type is shown by car line and summarized within manufacturer. Engine type, as a percent of car line and manufacturer, is also shown.

This report is published quarterly on a model year-to-date basis showing only year-to-date totals.

PASSENGER MODEL REGISTRATIONS BY CAR LINE & ENGINE

MARCH 1982

CODE	CYL	FORD DIVISION	1982 YR MODEL YTD	% OF CARLINE
		LTD		
		2-DOOR		
D	8	255-2V	516	17%
F	8	302-2V	2478	82%
G	8	351-POLICE	12	
		INVALID ENGINE CODE	1	
		TOTAL BODY STYLE	3007	
		4-DOOR		
D	8	255-2V	3765	17%
F	8	302-2V	17022	76%
G	8	351-POLICE	1467	7%
		INVALID ENGINE CODE	27	
		TOTAL BODY STYLE	22281	
		4-DOOR S/W		
D	8	255-2V	2	
F	8	302-2V	6442	100%
G	8	351-POLICE	1	
		INVALID ENGINE CODE	10	
		TOTAL BODY STYLE	6455	
		GRANADA		
		2-DOOR		
A	4	139-2V	151	4%
6	4	140-2V LP GAS		
B	6	200-IV	1660	47%
3	6	230-2V	1727	49%
		INVALID ENGINE CODE	5	
		TOTAL BODY STYLE	3543	
		4-DOOR		
A	4	139-2V	467	3%
6	4	140-2V LP GAS		
B	6	200-1V	8714	50%
3	6	230-2V	8174	47%
		INVALID ENGINE CODE	9	
		TOTAL BODY STYLE	17364	
		4-DOOR S/W		
A	4	139-2V		
B	6	200-1V	6549	46%
3	6	230-2V	7673	54%
		INVALID ENGINE CODE	7	
		TOTAL BODY STYLE	14229	

NEW MOTOR HOME REGISTRATION SERVICE

This report shows the count of new retail sales of conventional (Type "A") motor homes and Mini-Homes (Type "C"). Compiled quarterly, the service shows figures for the "current month" and calendar year-to-date for approximately 113 individual brands. In addition, there are corporate totals for 11 major manufacturers that market their products under more than one brand name.

Geographically, the report is compiled by county within state, across the U.S. (except Oklahoma).

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

R.L. POLK NEW MOTOR HOME REGISTRATION SERVICE

STATE U.S. SUMMARY
COUNTY
PERIOD JAN.-MAR. 1982
20001 8
PAGE 1 OF 1

MFR BRAND	TYPE A			TYPE C			TYPE A & C		
		YTD			YTD			YTD	
	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY
CHAMPION	46	46	1.18				46	46	.57
TITAN	57	57	1.43				57	57	.71
TRANSTAR				5	5	.12	5	5	.06
TRANS VAN				77	77	1.88	77	77	.95
TOT CHAMPION HOME BLDS	103	103	2.59	82	82	2.00	185	185	2.29
COACHMEN	93	93	2.34	212	212	5.18	305	305	3.78
FAN									
SHASTA				56	56	1.37	56	56	.69
SPORTSCOACH	215	215	5.41				215	215	2.67
TOT COACHMEN IND'S.	308	308	7.75	268	268	6.55	576	576	7.14
DIPLOMAT	11	11	.28				11	11	.14
EXECUTIVE	29	29	.72				29	29	.36
LA PALMA	2	2	.05				2	2	.02
PRONTO	15	15	.38				15	15	.19
SAND PIPER	4	4	.10				4	4	.05
TOT EXECUTIVE IND INC.	61	61	1.53				61	61	.76
FLAIR									
JAMBOREE				273	273	6.67	273	273	3.38
PACE ARROW	581	581	14.59				581	581	7.22
SOUTHWIND	457	457	11.49				457	457	5.67
TIOGA				383	383	9.37	383	383	4.75
TRAN SPORT				1	1	.02	1	1	.01
TOT FLEETWOOD ENTER.	1038	1038	26.08	657	657	16.08	1695	1695	21.03
CRUISE AIR	57	57	1.43				57	57	.71
CRUISE MASTER				23	23	.57	23	23	.29
LANDAU	1	1	.03				1	1	.01
SWINGER	14	14	.35				14	14	.17
TRANSMASTER				12	12	.29	12	12	.15
TOT GEORGIE BOY MFG.	72	72	1.81	35	35	.86	107	107	1.33
ALUMA-LITE	22	22	.55	15	15	.37	37	37	.46
FREE SPIRIT									
HOLIDAY RAMBLER	144	144	3.63	116	116	2.84	260	260	3.22
MONITOR	4	4	.10	5	5	.12	9	9	.11
TOT HOLIDAY RAMB CORP.	170	170	4.28	136	136	3.33	306	306	3.79
HONEY				128	128	3.13	128	128	1.59
SPORTS CRUISER				14	14	.34	14	14	.17
TOT HONEY				142	142	3.47	142	142	1.76
ITASCA	285	285	7.17	87	87	2.13	372	372	4.61
WINNEBAGO	707	707	17.78	331	331	8.09	1038	1038	12.87
TOT WINNEBAGO IND.	992	992	24.95	418	418	10.22	1410	1410	17.48
AIRSTREAM	50	50	1.26				50	50	.62
ALLEGRO	238	238	5.99				238	238	2.95
AMERICAN CLIPPER				16	16	.39	16	16	.20
APOLLO	51	51	1.28				51	51	.63
ASPEN									
AUTO MATE				24	24	.59	24	24	.30
BARTH	12	12	.30	2	2	.05	14	14	.17
BEACH CRAFT	14	14	.35				14	14	.17
BEAVER				20	20	.49	20	20	.25
BORN FREE				6	6	.15	6	6	.07
BROUGHAM				165	165	4.03	165	165	2.05
COUNTRY CAMPER				8	8	.20	8	8	.10
DIAMOND				45	45	1.10	45	45	.56
DOLPHIN				215	215	5.26	215	215	2.67
EL DORADO	19	19	.48	105	105	2.57	124	124	1.54

770 3-82 2-0649

BRAND	TYPE A			TYPE C			TYPE A & C		
		YTD			YTD			YTD	
	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY
ESTABLISHMENT				53	53	1.30	53	53	.66
ESTATE									
EXPLORER	3	3	.08	5	5	.12	8	8	.10
FIELD AND STREAM									
FIREBALL				6	6	.15	6	6	.07
FORETRAVEL	21	21	.53				21	21	.26
HERITAGE	3	3	.08	68	68	1.66	71	71	.88
HUNTSMAN				42	42	1.03	42	42	.52
JAMEE				29	29	.71	29	29	.36
JAYCO				14	14	.34	14	14	.17
JOURNEY	9	9	.23				9	9	.11
KEYSTONE				5	5	.12	5	5	.06
KING				1	1	.02	1	1	.01
KINGS HIGHWAY	42	42	1.06				42	42	.52
KOUNTRY AIRE				12	12	.29	12	12	.15
LAZY DAZE				116	116	2.84	116	116	1.44
LEGEND				1	1	.02	1	1	.01
LEISURE CRAFT				11	11	.27	11	11	.14
LINDY				69	69	1.69	69	69	.86
MARATHON									
MIDAS	47	47	1.18	244	244	5.97	291	291	3.61
MIRAGE OF ELKHART				1	1	.02	1	1	.01
MOBILE TRAVELER				205	205	5.01	205	205	2.54
MONACO	16	16	.40	4	4	.10	20	20	.25
MONTE CRUISER									
MOTOR HOMES INC.				5	5	.12	5	5	.06
NEWELL									
NU WA				11	11	.27	11	11	.14
ODYSSEY				65	65	1.59	65	65	.81
OVERLAND	75	75	1.89				75	75	.93
R. B. W.				14	14	.34	14	14	.17
REAL LITE				5	5	.12	5	5	.06
REVCON	20	20	.50				20	20	.25
ROCKWOOD				126	126	3.08	126	126	1.56
ROLL A LONG				1	1	.02	1	1	.01
SPRINTER	1	1	.03				1	1	.01
STERNER									
SUBLINE				2	2	.05	2	2	.02
SUNRADER				79	79	1.93	79	79	.98
TOUR AND COUNTRY				13	13	.32	13	13	.16
TRAPPER									
TRAVELCRAFT	5	5	.13	34	34	.83	39	39	.48
TRAVELEZE									
TRIPLE E									
TURTLE TOP				8	8	.20	8	8	.10
VADER				17	17	.42	17	17	.21
VAN AMERICAN				8	8	.20	8	8	.10
VOGUE	63	63	1.58				63	63	.78
WANDERLODGE	78	78	1.96				78	78	.97
WANDERLUST				1	1	.02	1	1	.01
WHITE PINE				1	1	.02	1	1	.01
XPLORER	1	1	.03				1	1	.01
YELLOWSTONE				19	19	.46	19	19	.24
OTHERS	200	200	5.03	427	427	10.44	627	527	7.77
SUB-TOTAL BY BRAND	3712	3712	93.36	4066	4066	99.41	7778	7778	96.43
CHASSIS MANUFACTURERS (BODY BUILDER UNKNOWN)									
CHEVROLET	261	261	6.56	9	9	.23	270	270	3.35
DODGE									
FORD				5	5	.12	5	5	.06
GMC				4	4	.10	4	4	.05
OSHKOSH	3	3	.08				3	3	.04
NISSAN				1	1	.02	1	1	.01
TOYOTA				5	5	.12	5	5	.06
SUB-TOTAL CHASSIS MFS	264	264	6.64	24	24	.59	288	288	3.57
TOTAL INDUSTRY	3975	3976	100.00	4090	4090	100.00	8066	8066	100.00

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REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

R.L. POLK NEW MOTOR HOME REGISTRATION SERVICE

STATE MICH
COUNTY
PERIOD JAN.-MAR. 1982
10525 P
PAGE 1 OF 58

MFR BRAND	TYPE A			TYPE C			TYPE A & C		
		YTD			YTD			YTD	
	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY
CHAMPION	9	9	6.62				9	9	2.43
TITAN	8	8	5.88				8	8	2.16
TRANSTAR									
TRANS VAN				21	21	8.97	21	21	5.68
TOT CHAMPION HOME BLDR	17	17	12.50	21	21	8.97	38	38	10.27
COACHMEN	5	5	3.68	11	11	4.70	16	16	4.33
FAN									
SHASTA				6	6	2.56	6	6	1.62
SPORTSCOACH	8	8	5.88				8	8	2.16
TOT COACHMEN IND'S.	13	13	9.56	17	17	7.26	30	30	8.11
DIPLOMAT									
EXECUTIVE	1	1	.74				1	1	.27
LA PALMA									
PRONTO									
SAND PIPER									
TOT EXECUTIVE IND INC.	1	1	.74				1	1	.27
FLAIR									
JAMBOREE				15	15	6.41	15	15	4.05
PACE ARROW	23	23	16.89				23	23	6.26
SOUTHWIND	23	23	16.91				23	23	6.22
TIOGA				14	14	5.98	14	14	3.78
TRAN SPORT									
TOT FLEETWOOD ENTER.	46	46	33.80	29	29	12.39	75	75	20.31
CRUISE AIR	10	10	7.35				10	10	2.70
CRUISE MASTER				4	4	1.71	4	4	1.08
LANDAU									
SWINGER									
TRANSMASTER				1	1	.43	1	1	.27
TOT GEORGIE BOY MFG.	10	10	7.35	5	5	2.14	15	15	4.05
ALUMA-LITE	1	1	.74	1	1	.43	2	2	.54
FREE SPIRIT									
HOLIDAY RAMBLER	8	8	5.88	4	4	1.71	12	12	3.24
MONITOR									
TOT HOLIDAY RAMB CORP.	9	9	6.62	5	5	2.14	14	14	3.78
HONEY				15	15	6.41	15	15	4.05
SPORTS CRUISER				2	2	.85	2	2	.54
TOT HONEY				17	17	7.26	17	17	4.59
ITASCA	1	1	.74	4	4	1.71	5	5	1.35
WINNEBAGO	7	7	5.14	5	5	2.14	12	12	3.24
TOT WINNEBAGO IND.	8	8	5.88	9	9	3.85	17	17	4.59
AIRSTREAM									
ALLEGRO	8	8	5.88				8	8	2.16
AMERICAN CLIPPER									
APOLLO									
ASPEN									
AUTO MATE									
BARTH	2	2	1.47				2	2	.54
BEACH CRAFT	1	1	.74				1	1	.27
BEAVER									
BORN FREE									
BROUGHAM				2	2	.85	2	2	.54
COUNTRY CAMPER									
DIAMOND									
DOLPHIN									
EL DORADO									

770 3-82 2-0649

BRAND	TYPE A			TYPE C			TYPE A & C		
		YTD			YTD			YTD	
.	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY	QTR	UNITS	% IND'RY
ESTABLISHMENT									
ESTATE									
EXPLORER	1	1	.74				1	1	.27
FIELD AND STREAM									
FIREBALL									
FORETRAVEL									
HERITAGE				10	10	4.27	10	10	2.70
HUNTSMAN				4	4	1.71	4	4	1.08
JAMEE				2	2	.85	2	2	.54
JAYCO				1	1	.43	1	1	.27
JOURNEY	1	1	.74				1	1	.27
KEYSTONE									
KING									
KINGS HIGHWAY									
KOUNTRY AIRE									
LAZY DAZE									
LEGEND									
LEISURE CRAFT				1	1	.43	1	1	.27
LINDY				4	4	1.71	4	4	1.08
MARATHON									
MIDAS				13	13	5.56	13	13	3.51
MIRAGE OF ELKHART									
MOBILE TRAVELER				2	2	.85	2	2	.54
MONACO									
MONTE CRUISER									
MOTOR HOMES INC.				2	2	.85	2	2	.54
NEWELL									
NU WA									
ODYSSEY									
OVERLAND									
R. B. R.				3	3	1.28	3	3	.81
REAL LITE				1	1	.43	1	1	.27
REVCON	2	2	1.47				2	2	.54
ROCKWOOD				34	34	14.53	34	34	9.19
ROLL A LONG									
SPRINTER									
STERNER									
SUNLINE									
SUNRADER				8	8	3.42	8	8	2.16
TOWN AND COUNTRY									
TRAPPER									
TRAVELCRAFT				1	1	.43	1	1	.27
TRAVELEZE									
TRIPLE E									
TURTLE TOP									
VADER									
VAN AMERICAN				2	2	.85	2	2	.54
VOGUE	1	1	.74				1	1	.27
WANDERLODGE	4	4	2.94				4	4	1.08
WANDERLUST									
WHITE PINE									
XPLORER									
YELLOWSTONE				4	4	1.71	4	4	1.08
OTHERS	5	5	3.68	36	36	15.40	41	41	11.08
SUB-TOTAL BY BRAND	129	129	94.85	233	233	99.57	362	362	97.84
CHASSIS MANUFACTURERS (BODY BUILDER UNKNOWN)									
CHEVROLET	7	7	5.15	1	1	.43	8	8	2.16
DODGE									
FORD									
GMC									
OSHKOSH									
NISSAN									
TOYOTA									
SUB-TOTAL CHASSIS MFR	7	7	5.15	1	1	.43	8	8	2.16
TOTAL INDUSTRY	136	136	100.00	234	234	100.00	370	370	100.00

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R.L. POLK NEW MOTOR HOME REGISTRATION SERVICE

MFR BRAND	TYPE A QTR	TYPE A YTD UNITS	TYPE A YTD % IND'RY	TYPE C QTR	TYPE C YTD UNITS	TYPE C YTD % IND'RY	TYPE A & C QTR	TYPE A & C YTD UNITS	TYPE A & C YTD % IND'RY
CHAMPION	6	6	21.43				6	6	8.44
TITAN	1	1	3.57				1	1	1.41
TRANSTAR									
TRANS VAN				3	3	6.98	3	3	4.23
TOT CHAMPION HOME BLDS	7	7	25.00	3	3	6.98	10	10	14.08
COACHMEN	1	1	3.57	2	2	4.65	3	3	4.23
FAN									
SHASTA				2	2	4.65	2	2	2.82
SPORTSCOACH	4	4	14.29				4	4	5.63
TOT COACHMEN IND'S.	5	5	17.86	4	4	9.30	9	9	12.68
DIPLOMAT									
EXECUTIVE									
LA PALMA									
PRONTO									
SAND PIPER									
TOT EXECUTIVE IND INC.									
FLAIR									
JAMBOREE				1	1	2.32	1	1	1.41
PACE ARROW	3	3	10.72				3	3	4.22
SOUTHWIND	2	2	7.14				2	2	2.82
TIOGA				1	1	2.33	1	1	1.41
TRAN SPORT									
TOT FLEETWOOD ENTER.	5	5	17.86	2	2	4.65	7	7	9.86
CRUISE AIR	4	4	14.29				4	4	5.63
CRUISE MASTER				1	1	2.32	1	1	1.41
LANDAU									
SWINGER									
TRANSMASTER				1	1	2.33	1	1	1.41
TOT GEORGIE BOY MFG.	4	4	14.29	2	2	4.65	6	6	8.45
ALUMA-LITE									
FREE SPIRIT									
HOLIDAY RAMBLER									
MONITOR									
TOT HOLIDAY RAMB CORP.									
HONEY									
SPORTS CRUISER									
TOT HONEY									
ITASCA									
WINNEBAGO	2	2	7.14	2	2	4.65	4	4	5.63
TOT WINNEBAGO IND.	2	2	7.14	2	2	4.65	4	4	5.63
AIRSTREAM									
ALLEGRO	1	1	3.57				1	1	1.41
AMERICAN CLIPPER									
APOLLO									
ASPEN									
AUTO MATE									
BARTH									
BEACH CRAFT	1	1	3.57				1	1	1.41
BEAVER									
BORN FREE									
BROUGHAM									
COUNTRY CAMPER									
DIAMOND									
DOLPHIN									
EL DORADO									

770 3-82 2-0449

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

10581 W

STATE MICH
COUNTY WAYNE
PERIOD JAN.-MAR. 1982
PAGE 57 OF 58

BRAND	TYPE A QTR	TYPE A YTD UNITS	TYPE A YTD % IND'RY	TYPE C QTR	TYPE C YTD UNITS	TYPE C YTD % IND'RY	TYPE A & C QTR	TYPE A & C YTD UNITS	TYPE A & C YTD % IND'RY
ESTABLISHMENT									
ESTATE									
EXPLORER									
FIELD AND STREAM									
FIREBALL									
FORETRAVEL									
HERITAGE				1	1	2.33	1	1	1.41
HUNTSMAN				3	3	6.98	3	3	4.23
JAMEE				1	1	2.33	1	1	1.41
JAYCO									
JOURNEY									
KEYSTONE									
KING									
KINGS HIGHWAY									
KOUNTRY AIRE									
LAZY DAZE									
LEGEND									
LEISURE CRAFT				1	1	2.33	1	1	1.41
LINDY									
MARATHON									
MIDAS				4	4	9.30	4	4	5.63
MIRAGE OF ELKHART									
MOBILE TRAVELER									
MONACO									
MONTE CRUISER									
MOTOR HOMES INC.									
NEWELL									
NU WA									
ODYSSEY									
OVERLAND									
R. B. R.				1	1	2.33	1	1	1.41
REAL LITE									
REVCON									
ROCKWOOD				4	4	9.30	4	4	5.63
ROLL A LONG									
SPRINTER									
STERNER									
SUNLINE									
SUNRADER									
TOWN AND COUNTRY									
TRAPPER									
TRAVELCRAFT				1	1	2.33	1	1	1.41
TRAVELEZE									
TRIPLE E									
TURTLE TOP									
VADER									
VAN AMERICAN									
VOGUE									
WANDERLODGE									
WANDERLUST									
WHITE PINE									
XPLORER									
YELLOWSTONE				1	1	2.33	1	1	1.41
OTHERS	1	1	3.57	13	13	30.21	14	14	19.71
SUB-TOTAL BY BRAND	26	26	92.86	43	43	100.00	69	69	97.18
CHASSIS MANUFACTURERS (BODY BUILDER UNKNOWN)									
CHEVROLET	2	2	7.14				2	2	2.82
DODGE									
FORD									
GMC									
OSHKOSH									
NISSAN									
TOYOTA									
SUB-TOTAL CHASSIS MFG	2	2	7.14				2	2	2.82
TOTAL INDUSTRY	28	28	100.00	43	43	100.00	71	71	100.00

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS
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Four Wheel Drive Vehicles

The Four Wheel Drive Report is a statistical report of 4-wheel drive registrations by make and type of vehicle; pick-up, sport/utility and station wagon.

The report is compiled by state and U.S. summary on a quarterly basis showing current quarter and year-to-date figures.

20001 B

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

REGISTRATIONS FOR THE STATE
OF OKLAHOMA JANUARY THROUGH
CURRENT MONTH NOT AVAILABLE

FOUR WHEEL DRIVE VEHICLES

STATE U. S. SUMMARY COUNTY PAGE 1 OF 52

	PICKUP		SPORT/UTILITY		STA WGN		TOTAL	
	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD
AMC EAGLE *					4858	4858	10109	10109
CHEV 4X4	19026	19026			2049	2049	21075	21075
CHEV BLAZER			6394	6394			6394	6394
CHEV L.U.V.	3509	3509					3509	3509
DODGE 4X4	2981	2981					2981	2981
DODGE RAM 50	1665	1665					1665	1665
DODGE RAMCHARGER			1678	1678			1678	1678
DODGE RAMPAGE								
FORD BRONCO			8647	8647			8647	8647
FORD PICKUP	18482	18482					18482	18482
GMC 4X4	5206	5206			504	504	5710	5710
GMC JIMMY			1348	1348			1348	1348
ISUZU	807	807					807	807
JEEP	1521	1521	8061	8061	3198	3198	12780	12780
PLY TRAIL DUSTER			82	82			82	82
NISSAN	5765	5765					5765	5765
SUBARU *	839	839			8610	8610	11222	11222
SUZUKI	14	14	146	146			160	160
TOYOTA	11901	11901	592	592			12493	12493
OTHER								
TOTAL	71716	71716	26948	26948	19219	19219	124907	124907

718 3/82 2-1674

*STATION WAGON AND TOTAL COLUMNS INCLUDE PASSENGER CARS

COMPILED BY R.L. POLK & CO.

PERIOD JAN - MAR 1982

20022

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE P

REGISTRATIONS FOR THE STATE
OF OKLAHOMA JANUARY THROUGH
CURRENT MONTH NOT AVAILABLE

FOUR WHEEL DRIVE VEHICLES

STATE MICHIGAN COUNTY PAGE 22 OF 52

	PICKUP		SPORT/UTILITY		STA WGN		TOTAL	
	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD
AMC EAGLE *					318	318	779	779
CHEV 4X4	696	696			174	174	870	870
CHEV BLAZER			306	306			306	306
CHEV L.U.V.	148	148					148	148
DODGE 4X4	144	144					144	144
DODGE RAM 50	43	43					43	43
DODGE RAMCHARGER			94	94			94	94
DODGE RAMPAGE								
FORD BRONCO			346	346			346	346
FORD PICKUP	833	833					833	833
GMC 4X4	203	203			40	40	243	243
GMC JIMMY			71	71			71	71
ISUZU	1	1					1	1
JEEP	45	45	326	326	105	105	476	476
PLY TRAIL DUSTER								
NISSAN	83	83					83	83
SUBARU *	10	10			191	191	225	225
SUZUKI								
TOYOTA	102	102	13	13			115	115
OTHER								
TOTAL	2308	2308	1156	1156	828	828	4777	4777

718 3/82 2-1674

*STATION WAGON AND TOTAL COLUMNS
INCLUDE PASSENGER CARS

COMPILED BY R.L. POLK & CO.

PERIOD JAN - MAR 1982

R. L. POLK & CO.

MOTOR STATISTICAL DIVISION

New Cars Registration Service by Television Areas of Dominant Influence

This report consists of privately registered new cars by 210 Areas of Television Dominant Influence. Total specified Series and Makes are shown by Manufacturer's Division.

Product Groups are accumulated to a Product Group Summary by Area, which in turn are accumulated to a U.S. Total.

A percentage is shown for make, series and Manufacturer's Division of Industry and Product Group.

The information for this report is obtained from Model year-to-date Registration File.

EXCLUDES HAWAII PERSONAL NAME
DESIGNATION REGISTRATIONS FOR
THE STATE OF OKLAHOMA JANUARY
THROUGH CURRENT MONTH NOT AVAILABLE

NEW PRIVATE PASSENGER CAR REGISTRATIONS BY AREA OF DOMINANT INFLUENCE (A.D.I.*)

	GRAND TOTAL U.S. SUMMARY QTR	YTD	YTD % IND
AMC SPIRIT	4089	8419	.3
CONCORD	3150	7494	.3
CONCORD SW	1186	2830	.1
EAGLE 4WD	1382	2773	.1
EAGLE 4WD SW	3521	7288	.3
EAGLE SX4 4WD	3368	6782	.3
TOTAL	16696	35586	1.4
CHRYSLER LEBARON	12534	20278	.8
LEBARON SW	207	406	
CORDOBA	2950	6625	.3
NEW YORKER	7338	11205	.4
IMPERIAL	502	1018	
TOTAL	23531	39532	1.5
PLYMOUTH CHAMP	7930	17875	.7
SAPPORO	2375	5185	.2
HORIZON	10713	22071	.8
TC 3	8093	16684	.6
RELIANT	15781	35400	1.4
RELIANT SW	6039	12566	.5
GRAN FURY	1058	1576	.1
TOTAL	51989	111357	4.3
DODGE COLT HATCH BACK	8132	18443	.7
CHALLENGER	2947	5868	.2
OMNI	9066	18583	.7
024	8614	18761	.7
ARIES	12656	29331	1.3
ARIES SW	4955	10424	.4
DODGE 400	4086	6323	.2
DIPLOMAT	1519	3571	.1
DIPLOMAT SW	33	145	
MIRADA	1492	3636	.1
TOTAL	53500	115085	4.4
FORD ESCORT	42353	76484	3.0
ESCORT SW	13882	29061	1.1
EXP	9109	22502	.9
FAIRMONT	15435	27882	1.1
FAIRMONT SW	1346	4643	.2
GRANADA	10291	20734	.8
GRANADA SW	3654	6024	.2
LTD	3535	8142	.3
LTD CROWN VICTORIA	6053	13663	.5
LTD SW	1610	3425	.1
MUSTANG	20055	44990	1.7
THUNDERBIRD	7507	18754	.7
TOTAL	134830	276304	10.6
LINCOLN TOWN CAR	2362	5656	.3
MARK VI	2458	6189	.2
CONTINENTAL	1634	3034	.1
TOTAL	6454	14939	.6

	GRAND TOTAL U.S. SUMMARY QTR	YTD	YTD % IND
MERCURY LYNX	13242	24677	.6
LYNX SW	3681	7921	.3
LN7	3083	6892	.3
ZEPHYR	3579	6597	.3
ZEPHYR SW	538	1494	.1
COUGAR	3572	7901	.3
COUGAR SW	995	1490	.1
MARQUIS	1101	2323	.1
MARQUIS BROUGHAM	2418	4973	.2
GRAND MARQUIS	4703	9592	.4
MARQUIS SW	856	1735	.1
XR7	2945	7422	.3
CAPRI	5037	12040	.5
TOTAL	45750	95117	3.6
BUICK SKYHAWK	2724	2731	.1
SKYLARK	27011	60214	2.3
CENTURY	10582	11880	.5
REGAL	29036	75387	2.8
REGAL SW	1565	3184	.1
LE SABRE	3730	8134	.3
LE SABRE LIMITED	7919	17004	.7
ELECTRA	7231	18179	.7
BUICK SW	1445	3057	.1
RIVIERA	6123	14612	.6
TOTAL	97366	214382	8.2
CADILLAC DEVILLE	14053	32749	1.3
CIMARRON	2857	8098	.3
FLEETWOOD & CHASSIS	4770	10492	.4
ELDORADO	6688	16262	.6
SEVILLE	3077	6447	.2
TOTAL	31445	74048	2.8
CHEVROLET CHEVETTE	44763	92758	3.6
CAMARO	19992	30489	1.2
CAVALIER	19248	39317	1.5
CAVALIER SW	4855	10478	.4
CITATION	38866	86634	3.3
MALIBU	9742	27016	1.0
MALIBU SW	3313	8658	.3
CELEBRITY	9457	9771	.4
MONTE CARLO	17277	44703	1.7
IMPALA	4765	12234	.5
CAPRICE	13463	32758	1.3
IMPALA/CAPRICE SW	3801	9145	.3
CORVETTE	3683	8115	.3
TOTAL	193225	412076	15.8
OLDSMOBILE OMEGA	14503	33121	1.3
FIRENZA	2147	2147	.1
CUTLASS CIERA	13087	14166	.5
CUTLASS/SUPREME/CALAIS	34897	90301	3.4
CUTLASS SW	2375	5306	.2
DELTA 88	1015	2523	.1
DELTA 88 ROYALE	17395	36026	1.4
98	11757	27315	1.0
CUSTOM CRUISER SW	2199	4431	.2
TORONADO	4238	10330	.4
TOTAL	103613	225666	8.6

TV. HOUSEHOLD	81496500		
	GRAND TOTAL U.S. SUMMARY QTR	YTD	YTD % IND
PONTIAC T1000	13656	26920	1.0
FIREBIRD	11910	17744	.7
J2000	9078	20080	.8
J2000 SW	1320	3013	.1
PHOENIX	12304	26134	1.0
BONNEVILLE	8773	21500	.8
BONNEVILLE SW	2097	5503	.2
CAT/BONN/BONN BRO '81	1132	5061	.2
GRAND SAFARI SW	95	324	
6000	5296	5726	.2
GRAND PRIX	14233	36207	1.4
TOTAL	79894	168212	6.4
SELECTED IMPORTS			
FIAT (EX. X 1/9)	2696	6336	.3
X 1/9	387	1157	
TOTAL	3083	7493	.3
**(STATION WAGONS)			
HONDA	79319	147819	5.7
**(STATION WAGONS)	5801	11676	.4
MAZDA (EX. RX7)	21372	45607	1.7
RX7	8277	18022	.7
TOTAL	29649	63629	2.4
**(STATION WAGONS)	1196	2518	.1
MERCEDES	8394	16905	.6
**(STATION WAGONS)	444	903	
NISSAN 280ZX	10713	22853	.9
200 SX	11142	25534	1.0
TOTAL	75693	164689	6.3
**(STATION WAGONS)	7110	17413	.7
SUBARU	30856	64111	2.5
**(4WD HATCHBACK)	1675	3667	.1
**(4WD STATION WAGON)	7739	16808	.6
TOYOTA COROLLA/CORONA	62872	130214	5.0
CELICA	22979	43090	1.6
SUPRA	4695	7929	.3
CRESSIDA	4986	10710	.4
TOTAL	95532	191943	7.3
**(STATION WAGONS)	6019	13438	.5
VOLKSWAGEN RABBIT/QNTUM	27714	71609	2.8
SCIROCCO	2767	5846	.2
TOTAL	30481	77455	3.0
**(QUANTUM STATION WGN)	1020	1913	.1
VOLVO	12619	25214	1.0
MISCELLANEOUS DOMESTIC	116	271	
TOTAL IMPORTS (INC. D.S.I.)	420597	880269	33.7
TOTAL INDUSTRY	1237622	2615473	100.0

*1981-82 DEFINITIONS ARE DEFINED BY ARBITRON TELEVISION
(N. Y., N. Y.)
**MEMO TOTAL

754 12/81 2-1224

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RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

PERIOD JAN-MAR QTR 1982 PAGE 1

EXCLUDES HAWAII PERSONAL NAME
DESIGNATION REGISTRATIONS FOR
THE STATE OF OKLAHOMA JANUARY
THROUGH CURRENT MONTH NOT AVAILABLE

NEW PRIVATE PASSENGER CAR REGISTRATIONS BY AREA OF DOMINANT INFLUENCE (A.D.I.*)

10056 H

TV. HOUSEHOLD 1661400

	DETROIT QTR	DETROIT YTD	YTD % IND
AMC SPIRIT	181	363	.6
CONCORD	83	213	.3
CONCORD SW	18	80	.1
EAGLE 4WD	41	82	.1
EAGLE 4WD SW	79	164	.3
EAGLE SX4 4WD	145	245	.4
TOTAL	547	1147	1.8
CHRYSLER LEBARON	494	804	1.2
LEBARON SW	3	4	
CORDOBA	111	277	.4
NEW YORKER	293	522	.8
IMPERIAL	18	46	.1
TOTAL	919	1653	2.5
PLYMOUTH CHAMP	84	267	.4
SAPPORO	43	101	.2
HORIZON	357	873	1.3
TC 3	388	798	1.2
RELIANT	528	1300	2.0
RELIANT SW	126	312	.5
GRAN FURY	32	53	.1
TOTAL	1558	3704	5.7
DODGE COLT HATCH BACK	128	254	.4
CHALLENGER	45	88	.1
OMNI	305	667	1.0
024	378	857	1.3
ARIES	404	1031	1.7
ARIES SW	116	259	.4
DODGE 400	152	262	.4
DIPLOMAT	31	69	.1
DIPLOMAT SW		2	
MIRADA	84	208	.3
TOTAL	1643	3697	5.7
FORD ESCORT	2068	3961	6.3
ESCORT SW	584	1261	1.9
EXP	550	1170	1.8
FAIRMONT	415	746	1.1
FAIRMONT SW	35	86	.1
GRANADA	270	538	.8
GRANADA SW	96	156	.2
LTD	71	149	.2
LTD CROWN VICTORIA	107	267	.4
LTD SW	29	66	.1
MUSTANG	537	1256	1.9
THUNDERBIRD	131	363	.6
TOTAL	4893	10019	15.4
LINCOLN TOWN CAR	70	166	.3
MARK VI	61	143	.2
CONTINENTAL	64	141	.2
TOTAL	195	450	.7

	DETROIT QTR	DETROIT YTD	YTD % IND
MERCURY LYNX	662	1397	2.0
LYNX SW	222	474	.7
LN7	338	693	1.1
ZEPHYR	119	186	.3
ZEPHYR SW	35	60	.1
COUGAR	121	249	.4
COUGAR SW	40	56	.1
MARQUIS	38	89	.1
MARQUIS BROUGHAM	128	228	.4
GRAND MARQUIS	169	366	.6
MARQUIS SW	29	59	.1
XR7	60	165	.3
CAPRI	217	465	.7
TOTAL	2178	4487	6.9
BUICK SKYHAWK	146	146	.2
SKYLARK	812	1687	2.8
CENTURY	543	611	.9
REGAL	558	1718	2.6
REGAL SW	19	54	.1
LE SABRE	77	151	.2
LE SABRE LIMITED	77	213	.3
ELECTRA	127	343	.5
BUICK SW	35	77	.1
RIVIERA	208	554	.9
TOTAL	2602	5554	8.6
CADILLAC DEVILLE	284	833	1.2
CIMARRON	119	373	.6
FLEETWOOD & CHASSIS	87	253	.4
ELDORADO	209	555	.9
SEVILLE	130	288	.4
TOTAL	829	2302	3.5
CHEVROLET CHEVETTE	1236	2732	4.2
CAMARO	491	621	1.0
CAVALIER	631	1485	2.3
CAVALIER SW	100	252	.4
CITATION	911	1857	2.9
MALIBU	144	472	.7
MALIBU SW	47	149	.2
CELEBRITY	265	272	.4
MONTE CARLO	341	970	1.5
IMPALA	80	185	.3
CAPRICE	256	795	1.2
IMPALA/CAPRICE SW	91	257	.4
CORVETTE	134	274	.4
TOTAL	4727	10321	15.9
OLDSMOBILE OMEGA	346	729	1.1
FIRENZA	104	104	.2
CUTLASS CIERA	684	753	1.2
CUTLASS/SUPREME/CALAIS	632	2260	3.4
CUTLASS SW	31	88	.1
DELTA 88	21	45	.1
DELTA 88 ROYALE	228	645	1.0
98	180	592	.9
CUSTOM CRUISER SW	39	108	.2
TORONADO	150	466	.7
TOTAL	2415	5790	8.9

	DETROIT QTR	DETROIT YTD	YTD % IND
PONTIAC T1000	661	1292	2.0
FIREBIRD	656	776	1.2
J2000	544	1470	2.4
J2000 SW	50	149	.2
PHOENIX	562	1070	1.6
BONNEVILLE	167	496	.8
BONNEVILLE SW	56	159	.2
CAT/BONN/BONN BRO '81	11	50	.1
GRAND SAFARI SW	4	4	
6000	373	420	.6
GRAND PRIX	427	1292	2.0
TOTAL	3513	7178	11.1
SELECTED IMPORTS			
FIAT (EX. X 1/9)	64	113	.2
X 1/9	3	19	
TOTAL	67	132	.2
**(STATION WAGONS)			
HONDA	840	1629	2.5
**(STATION WAGONS)	41	111	.2
MAZDA (EX. RX7)	193	462	.7
RX7	79	205	.3
TOTAL	272	667	1.0
**(STATION WAGONS)	8	26	
MERCEDES	65	130	.2
**(STATION WAGONS)	3	6	
NISSAN 280ZX	48	119	.2
200 SX	45	146	.2
TOTAL	417	1086	1.7
**(STATION WAGONS)	24	95	.1
SUBARU	201	447	.7
**(4WD HATCHBACK)	9	17	
**(4WD STATION WAGON)	69	132	.2
TOYOTA COROLLA/CORONA	608	1378	2.1
CELICA	203	463	.7
SUPRA	58	107	.2
CRESSIDA	36	94	.1
TOTAL	905	2042	3.1
**(STATION WAGONS)	28	87	.1
VOLKSWAGEN RABBIT/ONTUM	330	1122	1.7
SCIROCCO	44	105	.2
TOTAL	374	1227	1.9
**(QUANTUM STATION WGN)	14	19	
VOLVO	69	183	.3
MISCELLANEOUS DOMESTIC	2	5	
TOTAL IMPORTS (INC. D.S.I.)	4024	9329	14.4
TOTAL INDUSTRY	29745	64926	100.0

*1981-82 DEFINITIONS ARE DEFINED BY ARBITRON TELEVISION (N. Y., N. Y.)

**MEMO TOTAL

754 12/81 2-1224

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PERIOD JAN-MAR QTR 1982

NEW RETAIL TRUCK BY
TELEVISION AREAS OF DOMINANT INFLUENCE

This service is a statistical report of new truck registrations less Fleet shown by make and series and summarized by gross vehicle weight. Memo 4 X 4 totals by make and summarized to an Industry total. Make and series, as a percent of Industry and group totals, are also shown.

Published quarterly, on a model year-to-date basis, this report shows both the current six (6) months and year-to-date totals for both total U.S. and selected ADI's.

New Retail Truck Registrations Service
by TELEVISION AREAS OF DOMINANT INFLUENCE *

REGISTRATIONS FOR THE STATE
OF OKLAHOMA JANUARY THROUGH
CURRENT MONTH NOT AVAILABLE

20001
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A.D.I. U.S. TOTAL INCL ALASKA
PERIOD MARCH 1982

PRODUCT GROUP		CURRENT 3 MONTHS	MYTD	MYTD %IND	MYTD %GRP
CHEVROLET					
PICK UP 4X2	1	53320	109016	126	395
PICK UP 4X4	2	17442	31472	36	405
EL CAMINO	3	4449	11041	13	896
CHEVY VAN	4	13619	26616	31	246
SPORTVAN	4	2239	4801	6	44
BLAZER 4X2	5	843	1475	2	732
BLAZER 4X4	6	5623	9427	11	190
SUBURBAN 4X2	7	3258	5506	6	791
SUBURBAN 4X4	8	1564	2434	3	271
L.U.V. 4X2	10	3375	9159	11	38
L.U.V. 4X4	10	3352	6305	7	26
S10 4X2	10	36874	49078	57	202
OTHER LIGHT	11	7061	14258	16	481
TOTAL LIGHT (GVW 1&2)		153019	280588	325	341
(MEMO 4X4)		28533	50629	59	274
MED/HVY (GVW 3-6)	12	907	1911	2	192
EXTRA HEAVY (GVW 7)	13	978	2083	2	66
EXTRA HEAVY (GVW 8)	13	104	327		10
TOTAL		155008	284909	330	
DODGE					
PICK UP 4X2	1	11591	24190	28	88
PICK UP 4X4	2	2179	4491	5	58
DODGE VAN	4	10255	20246	23	187
SPORTSMAN	4	4630	8249	10	76
RAMCHARGER 4X2	5	135	240		119
RAMCHARGER 4X4	6	1205	2141	2	43
RAM 50 4X2	10	4309	8589	10	35
RAM 50 4X4	10	1584	1584	2	7
RAMPAGE 4X2	10	3002	3002	3	12
RAMPAGE 4X4	10				
OTHER LIGHT	11	271	529	1	18
TOTAL LIGHT (GVW 1&2)		39161	73261	85	89
(MEMO 4X4)		5029	8329	10	45
MED/HVY (GVW 3-6)	12	10	25		3
TOTAL		39171	73286	85	
FORD					
PICK UP 4X2	1	56282	114684	133	416
PICK UP 4X4	2	16436	31199	36	401
ECONOLINE	4	13766	28406	33	262
CLUB WAGON	4	3299	6603	8	61
BRONCO 4X4	6	7602	15198	18	306
COURIER	10	7998	19766	23	81
RANGER	10	4125	4125	5	17
OTHER LIGHT	11	4686	9819	11	331
TOTAL LIGHT (GVW 1&2)		114194	229800	266	280
(MEMO 4X4)		24137	46564	54	252
MED/HVY (GVW 3-6)	12	1059	2268	3	228
EXTRA HEAVY (GVW 7)	13	2087	4452	5	141
EXTRA HEAVY (GVW 8)	13	805	1775	2	56
TOTAL		118145	238295	276	

PRODUCT GROUP		CURRENT 3 MONTHS	MYTD	MYTD %IND	MYTD %GRP
GMC					
PICK UP 4X2	1	14226	27856	32	101
PICK UP 4X4	2	4768	7889	9	101
CABALLERO	3	589	1279	1	104
VANDURA	4	3172	5997	7	55
RALLY WAGON	4	475	909	1	8
JIMMY 4X2	5	163	292		145
JIMMY 4X4	6	1236	2065	2	42
SUBURBAN 4X2	7	939	1455	2	209
SUBURBAN 4X4	8	407	607	1	68
S15 4X2	10	7144	8971	10	37
OTHER LIGHT	11	2477	4780	6	161
TOTAL LIGHT (GVW 1&2)		35596	62100	72	76
(MEMO 4X4)		6626	10944	13	59
MED/HVY (GVW 3-6)	12	460	1166	1	117
EXTRA HEAVY (GVW 7)	13	897	2123	2	67
EXTRA HEAVY (GVW 8)	13	807	1735	2	55
TOTAL		37760	67124	78	
INTERNATIONAL HARVESTER					
OTHER LIGHT	11		240		8
MED/HVY (GVW 3-6)	12	1384	3370	4	339
EXTRA HEAVY (GVW 7)	13	1299	2900	3	92
EXTRA HEAVY (GVW 8)	13	1818	4085	5	130
TOTAL		4501	10595	12	
JEEP					
PICK UP 4X4	2	1276	2695	3	35
CJ5/7/8 4X4	6	6398	15071	17	303
CHEROKEE 4X4	6	1090	2387	3	48
WAGONEER 4X4	8	2805	5928	7	661
TOTAL		11569	26081	30	
PLYMOUTH					
VOYAGER	4	872	1533	2	14
TRAIL DUSTER 4X2	5	2	7		3
TRAIL DUSTER 4X4	6	77	310		6
ARROW	10	1582	3303	4	14
TOTAL		2533	5153	6	
NISSAN					
PICK UP 4X2	10	15261	34369	40	141
PICK UP 4X4	10	5542	13255	15	54
IVECO VAN	4	68	167		2
MAZDA PICK UP	10	6265	10361	12	43
MERCEDES BENZ (GVW 6)	12	309	628	1	63
MERCEDES BENZ (GVW 7)	13	118	238		8
SUBARU BRAT 4X4	6	822	2076	2	42

* A.D.I. AS DEFINED BY AMERICAN RESEARCH BUREAU N.Y., N.Y.

PRODUCT GROUP		CURRENT 3 MONTHS	MYTD	MYTD %IND	MYTD %GRP
TOYOTA					
PICK UP 4X2	10	16965	35996	42	148
PICK UP 4X4	10	11539	23230	27	95
LAND CRUISER 4X4	6	559	993	1	20
TOTAL		29063	60219	70	
VOLKSWAGEN					
VANS	4	2295	4751	5	44
PICK UP	10	4501	12234	14	50
FREIGHTLINER	13	1028	2119	2	67
MACK (GVW 6)	12	302	576	1	58
MACK (GVW 7)	13	87	151		5
MACK (GVW 8)	13	1869	4069	5	129
KENWORTH (GVW 7 & 8)	13	1016	2242	3	71
PETEPBILT (GVW 7 & 8)	13	995	2142	2	68
WHITE (GVW 7 & 8)	13	277	548	1	17
AUTOCAR	13	103	224		7
WESTERN STAR	13	145	262		8
OTHER IMPORTS	14	3464	7742	9	1000
MISC. DOMESTIC	15	151	315		1000

LIGHT TRUCK SUMMARY				% LT
CHEVROLET		153019	280588	341
DODGE		39161	73261	89
FORD		114194	229800	280
GMC		35596	62100	76
IHC			240	
JEEP		11569	26081	32
PLYMOUTH		2533	5153	6
IMPORTS		67190	144712	176
TOTAL LIGHT		423262	821935	100.0

PRODUCT GROUP SUMMARY				% IND
NO.				
1 PICK UP 4X2		135419	275746	321
2 PICK UP 4X4		42101	77746	90
3 PICK UP (CAR TYPE)		5038	12320	14
4 VANS		54690	108278	125
5 SPORT UTILITY 4X2		1143	2014	2
6 SPORT UTILITY 4X4		24612	49668	57
7 SUBURBAN 4X2		4197	6961	8
8 SUBURBAN 4X4		4776	8969	10
10 MINI TRUCK		133418	243327	282
11 OTHER LIGHT		14495	29626	34
12 MED/HVY (GVW 3-6)		4431	9944	12
13 EXTRA HVY (GVW 7-8)		14433	31475	36
14 OTHER IMPORTS		3464	7742	9
15 MISC. DOMESTIC		151	315	
TOTAL INDUSTRY		442368	864131	100.0
(MEMO 4X4 INDUSTRY		95391	184702	214

774 3-82 2-1185 COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE.
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New Retail Truck Registrations Service
by TELEVISION AREAS OF DOMINANT INFLUENCE *

REGISTRATIONS FOR THE STATE OF OKLAHOMA JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

20058
W

A.D.I. DETROIT
PERIOD MARCH 1982

PRODUCT GROUP		CURRENT 3 MONTHS	MYTD	MYTD %IND	MYTD %GRP
CHEVROLET					
PICK UP 4X2	1	655	1468	93	318
PICK UP 4X4	2	159	319	20	339
EL CAMINO	3	48	115	7	871
CHEVY VAN	4	284	648	41	161
SPORTVAN	4	159	490	31	121
BLAZER 4X2	5	9	20	1	476
BLAZER 4X4	6	149	235	15	198
SUBURBAN 4X2	7	230	390	25	826
SUBURBAN 4X4	8	112	187	12	418
L.U.V. 4X2	10	24	90	6	30
L.U.V. 4X4	10	62	82	5	27
S10 4X2	10	623	1224	77	407
OTHER LIGHT	11	99	210	13	449
TOTAL LIGHT (GVW 1&2)		2613	5478	345	357
(MEMO 4X4)		486	830	52	290
MED/HVY (GVW 3-6)	12	11	22	1	173
EXTRA HEAVY (GVW 7)	13	11	20	1	52
EXTRA HEAVY (GVW 8)	13				
TOTAL		2635	5520	348	
DODGE					
PICK UP 4X2	1	195	427	27	93
PICK UP 4X4	2	36	72	5	77
DODGE VAN	4	214	438	28	109
SPORTSMAN	4	116	221	14	55
RAMCHARGER 4X2	5	10	14	1	333
RAMCHARGER 4X4	6	44	56	4	47
RAM 50 4X2	10	37	72	5	24
RAM 50 4X4	10	14	14	1	5
RAMPAGE 4X2	10	106	106	7	35
RAMPAGE 4X4	10				
OTHER LIGHT	11	2	7		15
TOTAL LIGHT (GVW 1&2)		774	1427	90	93
(MEMO 4X4)		94	144	9	50
MED/HVY (GVW 3-6)	12	1	1		8
TOTAL		775	1428	90	
FORD					
PICK UP 4X2	1	1120	2304	145	499
PICK UP 4X4	2	262	446	28	474
ECONOLINE	4	436	897	57	222
CLUB WAGON	4	448	896	56	222
BRONCO 4X4	6	203	430	27	363
COURIER	10	155	355	22	118
RANGER	10	57	57	[illegible]	19
OTHER LIGHT	11	73	185	12	395
TOTAL LIGHT (GVW 1&2)		2754	5570	351	363
(MEMO 4X4)		465	877	55	307
MED/HVY (GVW 3-6)	12	21	52	3	409
EXTRA HEAVY (GVW 7)	13	30	77	5	202
EXTRA HEAVY (GVW 8)	13	8	30	2	79
TOTAL		2813	5729	361	

PRODUCT GROUP		CURRENT 3 MONTHS	MYTD	MYTD %IND	MYTD %GRP
GMC					
PICK UP 4X2	1	216	415	26	90
PICK UP 4X4	2	54	73	5	78
CABALLERO	3	8	17	1	129
VANDURA	4	156	263	17	65
RALLY WAGON	4	37	104	7	26
JIMMY 4X2	5	3	8	1	190
JIMMY 4X4	6	29	56	4	47
SUBURBAN 4X2	7	42	82	5	174
SUBURBAN 4X4	8	19	28	2	63
S15 4X2	10	245	332	21	110
OTHER LIGHT	11	39	65	4	139
TOTAL LIGHT (GVW 1&2)		848	1443	91	94
(MEMO 4X4)		106	163	10	57
MED/HVY (GVW 3-6)	12	6	19	1	150
EXTRA HEAVY (GVW 7)	13	5	26	2	68
EXTRA HEAVY (GVW 8)	13	64	105	7	275
TOTAL		923	1593	100	
INTERNATIONAL HARVESTER					
OTHER LIGHT	11		1		2
MED/HVY (GVW 3-6)	12	9	23	1	181
EXTRA HEAVY (GVW 7)	13	4	22	1	58
EXTRA HEAVY (GVW 8)	13	10	24	2	63
TOTAL		23	70	4	
JEEP					
PICK UP 4X4	2	11	31	2	33
CJ5/7/8 4X4	6	132	305	19	257
CHEROKEE 4X4	6	25	80	5	67
WAGONEER 4X4	8	55	232	15	519
TOTAL		223	648	41	
PLYMOUTH					
VOYAGER	4	13	25	2	6
TRAIL DUSTER 4X2	5				
TRAIL DUSTER 4X4	6		4		3
ARROW	10	20	46	3	15
TOTAL		33	75	5	
NISSAN					
PICK UP 4X2	10	43	101	6	34
PICK UP 4X4	10	33	77	5	26
IVECO VAN	4		1		
MAZDA PICK UP	10	30	45	3	15
MERCEDES BENZ (GVW 6)	12		3		24
MERCEDES BENZ (GVW 7)	13	3	4		10
SUBARU BRAT 4X4	6	4	10	1	8

* A.D.I. AS DEFINED BY AMERICAN RESEARCH BUREAU N.Y., N.Y.

PRODUCT GROUP		CURRENT 3 MONTHS	MYTD	MYTD %IND	MYTD %GRP
TOYOTA					
PICK UP 4X2	10	51	149	9	50
PICK UP 4X4	10	47	95	6	32
LAND CRUISER 4X4	6	5	10	1	8
TOTAL		103	254	16	
VOLKSWAGEN					
VANS	4	35	51	3	13
PICK UP	10	54	163	10	54
FREIGHTLINER	13	8	9	1	24
MACK (GVW 6)	12	5	7		55
MACK (GVW 7)	13	1	2		5
MACK (GVW 8)	13	14	18	1	47
KENWORTH (GVW 7 & 8)	13	4	7		18
PETERBILT (GVW 7 & 8)	13	16	33	2	86
WHITE (GVW 7 & 8)	13	2	3		8
AUTOCAR	13	1	2		5
WESTERN STAR	13				
OTHER IMPORTS	14		8	1	1000
MISC. DOMESTIC	15	2	6		1000

LIGHT TRUCK SUMMARY				% LT
CHEVROLET		2613	5478	357
DODGE		774	1427	93
FORD		2754	5570	363
GMC		848	1443	94
IHC			1	
JEEP		223	648	42
PLYMOUTH		33	75	5
IMPORTS		302	706	46
TOTAL LIGHT		7547	15348	100.0

PRODUCT GROUP SUMMARY				% IND
NO.				
1 PICK UP 4X2		2186	4614	291
2 PICK UP 4X4		522	941	59
3 PICK UP (CAR TYPE)		56	132	8
4 VANS		1898	4034	254
5 SPORT UTILITY 4X2		22	42	3
6 SPORT UTILITY 4X4		591	1186	75
7 SUBURBAN 4X2		272	472	30
8 SUBURBAN 4X4		186	447	28
10 MINI TRUCK		1601	3008	190
11 OTHER LIGHT		213	468	29
12 MED/HVY (GVW 3-6)		53	127	8
13 EXTRA HVY (GVW 7-8)		181	382	24
14 OTHER IMPORTS			8	1
15 MISC. DOMESTIC		2	6	
TOTAL INDUSTRY		7783	15867	100.0
(MEMO 4X4 INDUSTRY		1463	2860	180

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Commercial Trailer Summary

The commercial trailer summary is a statistical report of all new commercial trailer registrations for the United States.

Published monthly, this service shows month and year-to-date totals by make in alphabetic sequence.

NEW COMMERCIAL TRAILERS
UNITED STATES SUMMARY
FEBRUARY 1982

MAKE	MONTH	YTD
ACE		8
ACRO	4	5
ALABAMA	5	14
ALLOY	25	55
ALMONT	2	2
ALUMINUM BODY CORP		5
AMC	9	24
AMERICAN	60	85
AXLE	3	3
AZTEC	197	346
BARRETT	21	40
BEALL	20	33
BENSON	13	28
BERTOLINI	3	13
BIRMINGHAM	8	25
BLACK DIAMOND	93	139
BOBCO		2
BOONE	1	1
BOYD	5	18
BRENNER	25	42
BUDD	254	427
BUTLER	65	101
CARLEY		1
CENTENNIAL	1	1
CHAMBERLIN	13	20
CHANCEY	6	13
CHEROKEE	4	13
CITY WELDING	14	38
CLARK	5	13
CLEMENT-CLEMENT-BRASWELL	16	37
CLOUGH		1
CMC	14	15
COMET	66	102
COMMER.BODY SALES	11	15
COPCO		6
CORNHUSKER	7	11
COTTRELL		12
CUSTOM	2	6
DALWORTH	2	3
DELAVAN	19	29
DELTA		5
DORSEY	873	1314
DUNHAM	3	22
EAST	24	84
EIGHT POINT		1
ETNYRE	12	12
EVANS	24	95
FAYETTE	3	3
FELBURN-KINGHAM	1	1
FERREE	11	18

MAKE	MONTH	YTD
FLOWBOY		2
FONTAINE	89	156
FOSTER	1	4
FRUEHAUF	1241	2500
GENERAL		4
GILMORE		2
GREAT DANE	746	1884
HACKNEY	39	101
HALLIBURTON	29	38
HARDEE	5	7
HAWKEYE EAGLE	15	23
HEIL	41	90
HENDERSON		1
HERCULES-GALION	2	4
HILBILT	4	7
HILL	4	13
HOBBS	576	927
HYSTER	7	12
J & L	10	25
JOHNSON	4	7
KARI-KOOL	30	39
KENTUCKY	173	251
KILLEBREW	15	17
LOADCRAFT	24	39
LOAD KING	23	33
LOX	16	26
LUFKIN	85	193
MATE	4	6
MATLOCK	18	77
MERRITT	25	58
MILLER	33	51
MILLER TILT-TOP	31	53
MONON	797	1447
MONTONE	4	4
MORGAN	3	15
MURPHY	2	2
MUV-ALL	10	15
NABORS	62	91
NELSON	2	8
OMAHA STANDARD		3
PALMER	7	12
PEERLESS	6	15
PHELAN	7	17
PIKE		291
PINES	3	9
POLAR	27	52
PROGRESS	11	14
RANCO	7	11
RAVENS	30	61
REIDS	7	17
RELIABLE	2	3

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MAKE	MONTH	YTD
RELIANCE	6	15
ROGERS	12	23
SCHIEN	1	5
SCHWARTZ	1	2
STAINLESS STEEL	4	7
STECO	5	6
STOUGHTON	207	286
STRICK	55	105
SUMMIT	6	11
SUPERIOR	3	6
SWAN	12	28
TALBERT	6	14
THEURER	119	208
THIELE		3
THOMPSON	4	5
TI-BROOK	17	26
TIMPTE	189	349
TITAN	20	20
TRAIL-EZE	19	41
TRAILMASTER	43	64
TRAILMOBILE	582	1208
TRANSCRAFT	142	226
TRANSPORT	5	8
TRANSPORT SYSTEM I	3	4
TROYLER		1
UTILITY	247	487
VANCO	16	63
VIM	7	15
VULCAN	26	48
WALKER	19	27
WELD IT CO		1
WESCO	9	17
WESTERN (CO-TEM)	3	3
WESTLAND	2	2
WESTMARK	10	10
WHITEHEAD & KALES	4	4
WILLIAMSEN	7	9
WILSON	53	86
WISCONSIN	3	24
TOTAL	8088	15511

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R. L. POLK & CO.

MOTOR STATISTICAL DIVISION

Motorcycle Registration Service

The Motorcycle Registration Service is a statistical report of New Motorcycle Registrations, compiled by State, County, Make and Engine Displacement.

Totals for all states are accumulated to a U.S. Summary.

Published monthly, this report shows month and year-to-date statistics. The U.S. Summary provides a "Make percent of Industry".

A percent comparison is shown for each state, county, month and year-to-date for current and previous year.

Also, a month and year-to-date comparison is shown by make for 1980 and 1981.

10001

MONTH FEBRUARY 1982

MOTORCYCLE REPORT BY ON STREET, OFF STREET, AND ON/OFF STREET

		TOTAL		YTD PERCENT		HARLEY-DAVIDSON			HONDA			KAWASAKI			SUZUKI			YAMAHA		
		MO	YTD	OF INDUSTRY*	OF SEGMENT**	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE
ON ST. (INCL. 1,2,3,4 CYL.)	124CC AND UNDER	2014	4734	9.18	16.75				1144	2636	55.68				354	763	16.12	516	1335	28.20
	125 - 174CC	90	189	.37	.67				90	189	100.00									
	175 - 199CC	76	143	.28	.51													76	143	100.00
	200 - 249CC	133	286	.55	1.01				133	286	100.00									
	250 - 349CC	747	1360	2.64	4.81				95	175	12.87	243	425	31.25	125	231	16.99	284	529	38.90
	350 - 399CC																			
	400 - 449CC	1569	2575	4.99	9.11				560	920	35.73	503	830	32.23	139	237	9.20	367	588	22.83
	450 - 499CC	549	1090	2.11	3.86				221	497	45.60				328	593	54.40			
	500 - 599CC	1882	2932	5.69	10.38				657	934	31.86	509	868	29.60	319	493	16.81	397	637	21.73
	600 - 699CC	1920	2970	5.76	10.51				433	710	23.91	195	289	9.73	358	547	18.42	934	1424	47.95
	700 - 799CC	2303	3544	6.87	12.54				679	1086	30.64	423	642	18.12	417	615	17.35	784	1201	33.89
	800 - 899CC	475	731	1.42	2.59										325	472	64.57	150	259	35.43
	900CC & OVER	4817	7701	14.93	27.26	1580	2508	32.57	1805	2953	38.35	492	849	11.02	461	643	8.35	479	748	9.71
	TOTAL	16575	28255	54.79	100.00	1580	2508	8.88	5817	10386	36.76	2365	3903	13.81	2826	4594	16.26	3987	6864	24.29
OFF STREET	70CC AND UNDER	767	2208	4.28	12.26				412	1289	58.38				93	261	11.82	257	658	29.80
	71 - 90CC	1142	2636	5.11	14.63				299	750	28.45	298	697	26.44	198	442	16.77	347	747	28.34
	91 - 124CC	961	2652	5.14	14.72				808	2279	85.94				60	167	6.30	93	206	7.77
	125 - 174CC	884	1671	3.24	9.28				48	68	4.07	48	74	4.43	242	412	24.66	546	1117	66.85
	175 - 249CC	2773	6165	11.96	34.23				2031	4698	76.20	289	629	10.20	94	133	2.16	359	705	11.44
	250 - 349CC	1018	1739	3.37	9.65				344	637	36.63	227	395	22.71	183	294	16.91	264	413	23.75
	350 - 399CC																			
	400CC AND OVER	600	943	1.83	5.23				144	243	25.77	51	70	7.42	194	282	29.90	211	348	36.90
	TOTAL	8145	18014	34.93	100.00				4086	9964	55.31	913	1865	10.35	1069	1991	11.05	2077	4194	23.28
ON/OFF STREET	90CC AND UNDER	466	1301	2.52	24.53				274	790	60.72							192	511	39.28
	91 - 124CC	760	1572	3.04	29.64				422	769	48.92	173	360	22.90	75	203	12.91	90	240	15.27
	125 - 174CC	212	498	.97	9.39				85	200	40.16	52	100	20.08	21	69	13.86	54	129	25.90
	175 - 249CC	404	756	1.47	14.25				179	355	46.96	57	99	13.10	78	137	18.12	90	165	21.83
	250 - 349CC	432	760	1.47	14.33				114	197	25.92	80	138	18.16	41	73	9.61	197	352	46.32
	350 - 399CC																			
	400CC AND OVER	238	417	.81	7.86				149	256	61.39				45	83	19.90	44	78	18.71
	TOTAL	2512	5304	10.28	100.00				1223	2567	48.40	362	697	13.14	260	565	10.65	667	1475	27.81
SUB TOTAL		27232	51573	100.00		1580	2508	4.86	11126	22917	44.44	3640	6465	12.54	4155	7150	13.86	6731	12533	24.30
CC NOT GIVEN		101	191						28	49	25.65	6	16	8.38	49	92	48.17	18	34	17.80
GRAND TOTAL		27333	51764			1580	2508	4.85	11154	22966	44.37	3646	6481	12.52	4204	7242	13.99	6749	12567	24.28

NEW MOTORCYCLE REGISTRATIONS MONTH AND YTD COMPARISONS

MAKE	% IND. MO.		% IND. YTD		YTD CHANGE 1982 VS. 1981	
	1982	1981	1982	1981		
HARLEY-DAVIDSON	5.68	7.02	4.77	6.75	-	1.98
HONDA	40.13	35.96	43.63	39.03	+	4.61
KAWASAKI	13.12	14.82	12.32	14.09	-	1.77
SUZUKI	15.13	13.97	13.76	13.56	+	.20
BMW	.51	.50	.46	.45	+	.01
YAMAHA	24.28	26.24	23.88	24.63	-	.75
ALL OTHERS	1.15	1.49	1.18	1.49	-	.31
TOTAL	100.00	100.00	100.00	100.00		

*INDUSTRY COMPOSED OF FIVE MAKES SHOWN, LESS CC NOT GIVEN

**SEGMENT IS ON STREET, OR ON/OFF STREET

838 1-0250

ENGINE DISPLACEMENT RECAP

CC ENGINE DISPLACEMENT	1982		1981		YTD CHANGE 1982 VS. 1981			
	MO	YTD	MO	YTD	UNITS		%	
99CC & UNDER	4393	10887	5875	13502	-	2615	-	19.37
100CC TO 199CC	5017	11004	5739	12241	-	1237	-	10.11
200CC TO 299CC	3362	6611	3739	6497	+	114	+	1.75
300CC TO 399CC	146	259	66	82	+	177	+	215.85
400CC TO 499CC	2631	4464	4330	6692	-	2228	-	33.29
500CC TO 599CC	2224	3529	2913	4478	-	949	-	21.19
600CC TO 699CC	1962	3036	3032	4423	-	1387	-	31.36
700CC TO 799CC	2316	3567	3766	5361	-	1794	-	33.46
800CC TO 899CC	502	776	1106	1655	-	879	-	53.11
900CC TO 999CC	788	1223	666	1002	+	221	+	22.06
1000CC & OVER	4122	6647	6496	10739	-	4092	-	38.10
TOTAL	27463	52003	37728	66672				
BALANCE***	331	623	597	1063				
GRAND TOTAL	27794	52626	38325	67735	-	15109	-	22.31

*** THE BALANCE INCLUDES "CC NOT GIVEN" & "OTHERS".

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE
U S SUMMARY

NEW MOTORCYCLE REGISTRATIONS

MONTH FEBRUARY 1982

30001
B

STATE ____________

COUNTY ____________

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
MINI BIKES/SCOOTERS		
LAMBRETTA TOTAL	15	33
PERCENT	.05	.06
SONI - 2 TOTAL	4	8
PERCENT	.01	.02
VESPA TOTAL	113	244
PERCENT	.41	.46
OTHERS TOTAL		
PERCENT		
TOT MINI BIKES/SCTRS (A)	132	285
PERCENT	.47	.54
MOTORCYCLES		
BULTACO TOTAL	3	4
PERCENT	.01	.01
CAN AM TOTAL	16	45
PERCENT	.06	.09
HUSQVARNA TOTAL	80	131
PERCENT	.29	.25
MOTO GUZZI TOTAL	15	26
PERCENT	.05	.05
TRIUMPH TOTAL	13	23
PERCENT	.05	.04
BMW		
650CC	42	66
800CC	20	32
1000CC	80	143
CC NOT GIVEN		
TOTAL	142	241
PERCENT	.51	.46

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
HARLEY-DAVIDSON		
1000CC	338	531
1200CC	3	6
1340CC	1237	1968
CC NOT GIVEN	2	3
TOTAL	1580	2508
PERCENT	5.68	4.77
HONDA		
50CC	129	450
TOTAL MINI (MEMO)	129	450
50CC	715	1738
70CC	554	1250
70CC (B)	283	839
80CC	448	1188
100CC	169	423
110CC	326	550
110CC (B)	735	2075
125CC	223	457
185CC	179	355
185CC (B)	1093	2528
200CC	316	623
260CC (B)	755	1833
250CC	348	597
250CC (B)	205	412
400CC	560	920
450CC	251	547
480CC	35	53
500CC	885	1330
650CC	433	710
750CC	679	1086
900CC	591	930
1000CC	56	90
1100CC	1156	1933
TOTAL MC (MEMO)	10997	22467
CC NOT GIVEN	28	49
TOTAL	11154	22966
PERCENT	40.13	43.64

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
KAWASAKI		
60CC		
80CC	291	684
100CC	173	360
125CC	100	174
175CC	125	219
200CC (B)	221	509
250CC	284	478
250CC (B)	129	242
305CC	137	238
400CC	30	40
420CC	21	30
440CC	503	830
450CC		
550CC	509	868
650CC	195	289
750CC	423	642
1000CC	316	561
1100CC	132	217
1300CC	44	71
CC NOT GIVEN	13	29
TOTAL	3646	6481
PERCENT	13.12	12.32

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
SUZUKI		
50CC	77	197
TOTAL MINI (MEMO)	77	197
50CC	354	763
60CC	21	64
80CC	198	442
100CC	135	370
125CC	263	481
175CC	90	125
185CC	82	145
250CC	349	598
400CC	274	423
450CC	328	593
465CC	50	85
500CC	54	94
550CC	319	493
6[illegible]CC	358	547
750CC	417	615
850CC	325	472
1000CC	156	279
1100CC	305	364
TOTAL MC (MEMO)	4078	6953
CC NOT GIVEN	49	92
TOTAL	4204	7242
PERCENT	15.13	13.76

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
YAMAHA		
50CC	175	488
60CC	82	170
80CC	539	1258
TOTAL MINI (MEMO)	796	1916
50CC	516	1335
80CC		
100CC	[illegible]33	446
125CC	326	532
125CC (B)	274	714
175CC	220	385
175CC (B)	229	485
185CC	76	143
200CC		
250CC	745	1294
400CC	367	588
425CC	6	7
465/490CC	189	312
500CC	96	168
550CC	361	576
650CC	934	1424
750CC	784	1201
850CC	150	259
920CC	192	283
1100CC	287	465
TOTAL MC (MEMO)	5935	10617
CC NOT GIVEN	18	34
TOTAL	6749	12567
PERCENT	24.28	23.88
OTHERS		
0-499CC	15	27
500 & OVER CC	5	13
CC NOT GIVEN	40	67
TOTAL	60	107
PERCENT	.22	.20
TOT MOTORCYCLES	26660	49778
TOT MINI BIKES	1002	2563
TOT SCOOTERS	132	285
TOT INDUSTRY (C)	27794	52626
PERCENT U.S.		
	1982 YTD	1981 YTD

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621 1/82

(A) TOTAL DOES NOT INCLUDE THE FOLLOWING MINI'S-
HONDA, SUZUKI & YAMAHA

(B) (ALL TERRAIN)(OFF ROAD)

(C) INCLUDES MINI BIKES & SCOOTERS

20021
5

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

NEW MOTORCYCLE REGISTRATIONS

MONTH FEBRUARY 1982

STATE MICHIGAN

COUNTY

MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL	
	MO	YTD		MO	YTD		MO	YTD		MO	YTD		MO	YTD
MINI BIKES/SCOOTERS			HARLEY-DAVIDSON			KAWASAKI			SUZUKI			YAMAHA		
			1000CC	6	12	60CC			50CC			50CC		
LAMBRETTA TOTAL			1200CC	1	1	80CC			TOTAL MINI (MEMO)			60CC		
PERCENT			1340CC	45	52	100CC	2	2	50CC	9	12	80CC	1	4
			CC NOT GIVEN			125CC		1	60CC			TOTAL MINI (MEMO)	1	4
SONI - 2 TOTAL			TOTAL	52	65	175CC			80CC			50CC	8	15
PERCENT			PERCENT	11.35	9.79	200CC (B)			100CC		1	80CC		
						250CC	3	3	125CC	2	2	100CC	1	3
VESPA TOTAL		7				250CC (B)	3	3	175CC			125CC		
PERCENT		1.05				305CC	2	2	185CC	1	1	125CC (B)		
						400CC	6	6	250CC	5	7	175CC	3	3
						420CC			400CC	8	8	175CC (B)		
						440CC	9	13	450CC	3	6	185CC	1	1
OTHERS TOTAL						450CC			465CC			200CC		
PERCENT						550CC	10	14	500CC			250CC	6	8
						650CC	4	5	550CC	9	9	400CC	2	4
			HONDA			750CC	4	7	650CC	9	12	425CC		
TOT MINI BIKES/SCTRS (A)		7	50CC			1000CC	5	6	750CC	4	7	465/490CC	3	3
PERCENT		1.05	TOTAL MINI (MEMO)			1100CC	1	1	850CC	8	9	500CC	1	1
			50CC	10	24	1300CC	1	2	1000CC	3	7	550CC	9	14
MOTORCYCLES			70CC	7	14	CC NOT GIVEN			1100CC	8	10	650CC	14	20
			70CC (B)			TOTAL	50	65	TOTAL MC (MEMO)	69	91	750CC	14	23
BULTACO TOTAL			80CC	2	5	PERCENT	10.92	9.79	CC NOT GIVEN			850CC	3	8
PERCENT			100CC	1	3				TOTAL	69	91	920CC	6	10
			110CC	3	4				PERCENT	15.07	13.70	1100CC	8	9
CAN AM TOTAL			110CC (B)									TOTAL MC (MEMO)	79	122
PERCENT			125CC	5	6							CC NOT GIVEN		
			185CC		2							TOTAL	80	126
HUSQVARNA TOTAL	3	4	185CC (B)									PERCENT	17.47	18.98
PERCENT	.66	.60	200CC	4	8									
			200CC (B)		1									
MOTO GUZZI TOTAL			250CC									OTHERS		
PERCENT			250CC (B)									0-499CC		
			400CC	21	28							500 & OVER CC		
TRIUMPH TOTAL			450CC	3	3							CC NOT GIVEN		2
PERCENT			480CC									TOTAL		2
			500CC	24	39							PERCENT		.30
BMW			650CC	17	20									
650CC	1	2	750CC	29	32							TOT MOTORCYCLES	457	653
800CC			900CC	19	28							TOT MINI BIKES	1	4
1000CC	1	5	1000CC	2	2							TOT SCOOTERS		7
CC NOT GIVEN			1100CC	55	78									
TOTAL	2	7	TOTAL MC (MEMO)	202	297							TOT INDUSTRY (C)	458	664
PERCENT	.44	1.05	CC NOT GIVEN											
			TOTAL	202	297							PERCENT U.S.	1.65	1.26
			PERCENT	44.10	44.73								1982 YTD	1981 YTD
												STATE% OF U.S.	1.26	1.71

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621 1/82 (A) TOTAL DOES NOT INCLUDE THE FOLLOWING MINI'S- HONDA, SUZUKI & YAMAHA (C) INCLUDES MINI BIKES & SCOOTERS

(B) (ALL TERRAIN)(OFF ROAD)

REGISTRATIONS FOR THE STATE OF OKLAHOMA
JANUARY THROUGH CURRENT MONTH NOT AVAILABLE

NEW MOTORCYCLE REGISTRATIONS

MONTH FEBRUARY 1982

11297
W
STATE MICHIGAN

COUNTY WAYNE

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
MINI BIKES/SCOOTERS		
LAMBRETTA TOTAL		
PERCENT		
SONI - 2 TOTAL		
PERCENT		
VESPA TOTAL		
PERCENT		
OTHERS TOTAL		
PERCENT		
TOT MINI BIKES/SCTRS (A)		
PERCENT		
MOTORCYCLES		
BULTACO TOTAL		
PERCENT		
CAN AM TOTAL		
PERCENT		
HUSOVARNA TOTAL		
PERCENT		
MOTO GUZZI TOTAL		
PERCENT		
TRIUMPH TOTAL		
PERCENT		
BMW		
650CC		
800CC		
1000CC	1	2
CC NOT GIVEN		
TOTAL	1	2
PERCENT	2.08	2.78

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
HARLEY-DAVIDSON		
1000CC		1
1200CC		
1340CC	12	12
CC NOT GIVEN		
TOTAL	12	13
PERCENT	25.00	18.06
HONDA		
50CC		
TOTAL MINI (MEMO)		
50CC		1
70CC	1	2
70CC (B)		
80CC		
100CC		1
110CC		
110CC (B)		
125CC	2	2
185CC		
185CC (B)		
200CC	1	1
200CC (B)		
250CC		
250CC (B)		
400CC	2	2
450CC		
480CC		
500CC	2	2
650CC	1	2
750CC	1	1
900CC	3	3
1000CC		
1100CC	6	10
TOTAL MC (MEMO)	19	27
CC NOT GIVEN		
TOTAL	19	27
PERCENT	39.58	37.50

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
KAWASAKI		
60CC		
80CC		
100CC		
125CC		
175CC		
200CC (B)		
250CC		
250CC (B)		
305CC		
400CC		
420CC		
440CC		
450CC		
550CC		
650CC		1
750CC		
1000CC	2	2
1100CC		
1300CC		
CC NOT GIVEN		
TOTAL	2	3
PERCENT	4.17	4.17

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
SUZUKI		
50CC		
TOTAL MINI (MEMO)		
50CC		1
60CC		
80CC		
100CC		
125CC		
175CC		
185CC		
250CC		
400CC		
450CC		2
465CC		
500CC		
550CC	2	2
650CC	2	2
750CC		
850CC	1	1
1000CC		1
1100CC		1
TOTAL MC (MEMO)	5	10
CC NOT GIVEN		
TOTAL	5	10
PERCENT	10.42	13.89

MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
YAMAHA		
50CC		
60CC		
80CC	1	1
TOTAL MINI (MEMO)	1	1
50CC	2	7
80CC		
100CC		
125CC		
125CC (B)		
175CC		
175CC (B)		
185CC		
200CC		
250CC	1	1
400CC		
425CC		
465/490CC		
500CC		
550CC	1	1
650CC	1	2
750CC	1	1
850CC		2
920CC		
1100CC	2	2
TOTAL MC (MEMO)	8	16
CC NOT GIVEN		
TOTAL	9	17
PERCENT	18.75	23.61
OTHERS		
0-499CC		
500 & OVER CC		
CC NOT GIVEN		
TOTAL		
PERCENT		
TOT MOTORCYCLES	47	71
TOT MINI BIKES	1	1
TOT SCOOTERS		
TOT INDUSTRY (C)	48	72
PERCENT U.S.	.17	.14
	1982 YTD	1981 YTD
CNTY% OF STATE	10.84	11.05

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621 1/82

(A) TOTAL DOES NOT INCLUDE THE FOLLOWING MINI'S- HONDA, SUZUKI & YAMAHA
(B) (ALL TERRAIN)(OFF ROAD)
(C) INCLUDES MINI BIKES & SCOOTERS

By Make By Year Book

Passenger Cars

The By-Make-By-Year Book for passenger cars is a statistical report of all cars in operation as of July 1. Published each year, this service shows passenger cars by make and year model for each state, county, and all cities of more than 2,500 population.

POLK STATISTICS ®

NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1980

THE STATISTICS FOR THE STATES OF COLORADO, GEORGIA AND OKLAHOMA ARE ESTIMATED.

STATE U. S. SUMMARY

COUNTY ______

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
AMERICAN MOTORS	2653090	115396	137674	147704	168148	259337	213165	380206	275683	198663	143625	124355	110266	86660	47430	53366	52705	138362	345
BUICK	7035796	517344	654392	716882	758715	641382	417244	386272	634027	495411	350710	380018	326386	211526	146164	108728	95578	194956	61
CADILLAC	2965915	145758	346541	316597	319661	282535	211582	196713	238935	197617	124972	146241	111195	88008	59192	49993	32900	97340	135
CHEVROLET	22526274	1291496	2085084	2141671	2061337	1819717	1473401	1865926	1904476	1629217	1106192	1102327	929946	746809	519147	463378	343820	1042015	315
CHRYSLER	2318067	70967	272798	289960	313402	225245	188120	80857	162059	132647	102432	85682	100223	83224	53342	55105	34190	67741	73
DODGE	5183891	188390	396271	455582	463901	386284	329045	472649	499968	426771	325364	266391	233961	201763	139417	137298	101715	158975	146
FORD	18621864	687752	1663401	1806121	1566577	1552526	1249075	1678542	1698571	1446404	1099902	962083	622365	560355	460240	463629	382265	721159	897
IMPERIAL	85948						6268	10434	11785	9992	6891	5892	8699	5970	5398	3420	2869	8328	2
LINCOLN	1130783	48330	165961	149865	165279	105198	82351	73432	98040	69605	38489	30048	32693	14142	12986	13368	7205	23721	70
MERCURY	4250489	182651	572657	543162	435523	384711	304057	295805	351535	282184	194804	140434	142661	112981	79427	50540	46321	130687	349
OLDSMOBILE	8155380	579296	992300	907502	991437	758907	511530	483257	713014	549861	364249	354754	275891	200698	141046	107532	83195	140830	81
PLYMOUTH	5865155	189914	348402	417133	466476	442689	355721	585419	646971	515239	411878	342663	276688	243386	164665	152515	112041	193229	126
PONTIAC	7335591	421258	824443	794876	783751	621919	413528	453952	692803	496233	361300	353675	320147	251529	180886	128052	87502	149666	71
STUDEBAKER	37361															1154	1447	34521	239
MISC.	16398177	1429384	1942536	1796149	1436628	1419967	927336	1535203	1222999	1093692	1022243	644147	557791	365041	270385	180979	131792	412444	9461
TOTALS	104563781	5867936	10402460	10483204	9930835	8900417	6682423	8498667	9150866	7543536	5653051	4938710	4048912	3172092	2279725	1969057	1515545	3513974	12371

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

POLK STATISTICS ®

NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1980

STATE MICHIGAN
COUNTY
MLS 4S

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
AMERICAN MOTORS	119103	8705	7933	8338	10044	12883	11157	20930	13680	8406	5215	3299	2706	1963	885	859	733	1367	
BUICK	361358	38360	37932	42186	45239	37001	23940	21139	31956	23725	15188	14151	11561	6923	4199	2660	2149	3049	
CADILLAC	118269	9245	17597	15627	15071	12809	9422	7825	8417	6415	3729	3854	2643	1921	1200	880	512	1102	
CHEVROLET	992712	90668	114299	119743	115713	92833	71391	84700	77666	64043	42951	33698	26077	19787	11893	8889	5869	12492	
CHRYSLER	127609	10047	16570	16168	19422	13164	11781	5284	8751	7132	4581	3200	4106	2799	1607	1469	779	749	
DODGE	209608	14725	23508	21748	20787	16363	14266	18677	20328	17311	12155	8900	5911	5087	3287	2566	1990	1999	
FORD	745744	47551	85641	93317	81568	73091	58860	78226	68931	52620	31185	21887	11844	11412	8162	6764	5736	8949	
IMPERIAL	3969	▨	▨	▨	▨	▨	431	896	693	540	268	236	313	161	123	81	82	145	
LINCOLN	58328	4275	10168	8732	10118	5660	4327	3656	4408	3080	1259	744	726	260	263	252	105	295	
MERCURY	220385	18022	32324	30966	26586	21142	16265	17375	19603	14969	8204	4116	3575	2604	1353	831	866	1584	
OLDSMOBILE	462995	39444	58170	57656	67237	48688	33068	27271	39922	30384	19235	14411	10143	6645	4198	2660	1843	2020	
PLYMOUTH	265902	15854	23136	22535	24676	23414	19149	29325	30622	23405	16867	11590	7933	6357	3727	2799	2107	2406	
PONTIAC	402608	31773	50921	52327	54299	37564	23794	25556	36475	24546	18467	13510	11352	8719	6132	3514	1812	1847	
STUDEBAKER	410	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	17	17	376	
MISC.	336613	39016	47665	41660	31581	28946	18826	31222	25211	18730	18196	9991	7384	5175	3653	2214	1619	5508	16
TOTALS	4425613	367685	525864	531003	522341	423558	316677	372082	386663	295306	197500	143587	106274	79813	50682	36455	26219	43888	16

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NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1980

STATE MICHIGAN
COUNTY WAYNE CO
MLS 4C

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
AMERICAN MOTORS	32317	3366	2444	2460	2956	3275	2803	5943	3623	2055	1173	732	563	317	155	143	113	196	
BUICK	75157	7826	9139	9570	9200	7166	4412	4707	6908	4905	3147	2850	2212	1223	650	403	353	486	
CADILLAC	44602	3663	6517	5916	5797	4828	3788	3233	3156	2372	1420	1356	901	590	368	277	129	291	
CHEVROLET	217148	17094	24349	26727	27481	21164	16060	20189	17509	14339	9502	7109	5203	3680	2097	1549	1122	1974	
CHRYSLER	45344	6778	5828	4970	6487	4704	4042	1863	2835	2260	1406	925	1222	779	440	401	224	180	
DODGE	56249	5195	6637	5873	5937	4189	3762	4680	5180	4212	3179	2410	1365	1234	830	624	476	466	
FORD	244629	21671	28400	29868	27540	23765	18752	25397	22080	16122	9875	6554	3489	3254	2368	1803	1624	2067	
IMPERIAL	1525	▨	▨	▨	▨	▨	183	429	259	210	90	69	112	45	34	26	29	39	
LINCOLN	23338	2653	3767	3331	4021	2190	1667	1422	1687	1219	451	299	252	100	68	85	37	89	
MERCURY	87798	11187	13203	12307	10539	7658	5618	6379	7372	5531	2966	1384	1215	911	450	285	315	478	
OLDSMOBILE	97076	7786	12997	12565	14296	10408	7181	6113	8044	6027	3848	2834	1902	1225	762	427	301	360	
PLYMOUTH	73369	5223	5760	6207	7045	6782	5537	7866	8826	6253	4848	3200	2032	1482	839	559	462	448	
PONTIAC	89225	6961	11992	12075	12880	8382	5087	5775	7930	5267	3854	2690	2220	1686	1085	629	362	350	
STUDEBAKER	63	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	2	3	58	
MISC.	67297	8270	10403	8698	6138	5703	3464	6194	5017	3611	3519	1888	1382	962	573	345	257	869	4
TOTALS	1155137	107673	141436	140567	140317	110214	82356	100190	100426	74383	49278	34300	24070	17488	10719	7558	5807	8351	4

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NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1980

STATE MICHIGAN
COUNTY WAYNE CO
TOWN DETROIT MLS 4T

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
AMERICAN MOTORS	17962	2452	1261	1346	1458	1622	1409	3207	2009	1227	674	434	322	189	97	80	66	109	
BUICK	48417	4612	5908	6071	5632	4544	2879	3224	4694	3268	2111	1897	1519	791	399	259	228	321	
CADILLAC	32494	2596	4556	4223	4394	3492	2815	2475	2372	1730	1089	971	655	403	240	199	88	196	
CHEVROLET	120344	8926	12800	14381	14567	11436	8942	11622	10308	8448	5705	4137	3088	2256	1188	900	648	992	
CHRYSLER	33414	6261	4305	3395	4565	3244	2825	1350	1978	1583	971	667	878	530	289	282	159	132	
DODGE	37156	3903	4229	3683	3773	2663	2495	3063	3412	2840	2117	1611	904	830	563	426	323	321	
FORD	108449	5562	11562	12292	12400	10536	8853	11839	11256	8070	5306	3504	1862	1669	1194	864	696	984	
IMPERIAL	1212						154	357	204	166	67	51	94	31	21	18	23	26	
LINCOLN	12747	611	2014	1854	2509	1271	1045	835	1017	738	283	199	130	60	47	43	21	50	
MERCURY	33302	1455	3824	4692	4295	3067	2604	2897	3630	2699	1531	747	633	457	222	155	155	239	
OLDSMOBILE	53536	4415	7267	6853	7660	5568	3934	3374	4589	3317	2113	1579	1122	681	419	249	186	210	
PLYMOUTH	47276	3695	3493	4006	4607	4217	3662	4745	6658	4001	3128	2153	1392	976	541	384	320	298	
PONTIAC	51485	3686	6650	6745	7066	4802	3058	3555	4889	3290	2391	1630	1328	1001	582	375	240	197	
STUDEBAKER	30															1	2	27	
MISC.	35775	4418	5497	4628	3189	3061	1937	3310	2689	1953	1851	1062	728	504	271	168	125	382	2
TOTALS	633599	52592	73366	74169	76175	59523	46612	55853	58705	43330	29337	20642	14675	10378	6073	4403	3280	4484	2

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

By Make By Year Books

Trucks

The by-make-by-year books for trucks is a statistical report of all trucks in operation as of July 1. Published each year, this service shows trucks by make and year model for state, county, and all cities of more than 2,500 population.

POLK STATISTICS®

NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1980

THE STATISTICS FOR THE STATES OF
COLORADO, GEORGIA AND OKLAHOMA
ARE ESTIMATED.

STATE U. S. SUMMARY
COUNTY

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
CHEVROLET	11787580	427494	1194880	1190509	1092382	958119	698790	855670	824152	670999	454308	468003	524613	407937	327228	325843	273381	1089829	3443
DIAMOND-REO	34120	46	▨	▨	▨	157	1680	2989	3033	2705	2494	2503	2031	1389	1438	1452	1155	10579	469
DIVCO	4667	27	40	45	32	48	62	50	17	228	188	141	124	29	493	550	558	2029	6
DODGE	3141304	89700	348902	305956	456545	250077	254924	281335	272404	183105	117489	77551	88136	83821	62041	56225	47556	164778	759
FORD	11577501	424933	1288114	1246806	986501	903270	603799	855280	819869	765170	543105	521759	523625	347061	325247	294136	224462	893926	10438
FREIGHTLINER	85645	6645	11968	9355	7602	5285	5525	8460	8320	5927	3500	2798	3198	2452	1683	958	601	1365	3
GMC	2538522	92397	298955	291208	258158	214538	142672	174481	182066	136399	97591	95870	99930	78468	54956	56815	48280	213765	1973
INTER-NATIONAL	1740220	22506	100306	96651	98573	74407	107409	129268	163079	129356	108729	95870	76554	71505	76343	61811	54241	271365	2247
JEEP	1094934	52691	158144	124825	98233	77443	46732	68111	54348	36840	26681	31018	31449	24168	26711	21516	18730	196633	661
KENWORTH	109260	7643	13913	13296	11709	6296	5402	9835	9593	6783	4544	3628	3781	2162	1551	1858	1299	5884	83
MACK	231652	13418	25375	25271	19162	11018	11827	18756	17646	14045	10019	10355	9344	7969	6257	5772	3880	21034	504
PETERBILT	75423	5263	8428	8842	8503	4653	5205	7503	5191	4286	2816	2438	2663	2035	1216	1281	1159	3867	74
PLYMOUTH	121430	14129	29527	14542	21873	12741	14988	13617	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	13
WHITE	145492	4131	10315	11861	10705	6237	7788	12270	12113	8834	7790	8074	8706	6981	5319	5550	3798	14750	270
MISC.	2579785	200982	275618	323254	262114	225294	138982	203845	237656	198648	161222	108823	77706	45849	28232	21895	9380	58273	2012
TOTALS	35267535	1362005	3764485	3662421	3332092	2749583	2045785	2641470	2609487	2163325	1540476	1428831	1451860	1081826	918715	855662	688480	2948077	22955

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POLK STATISTICS®

NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1980

STATE MICHIGAN

COUNTY

MLS-5S

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
CHEVROLET	446669	16197	61817	63094	58762	47280	30000	31593	30233	24439	16168	13652	14629	11072	8800	5970	3945	9007	11
DIAMOND-REO	1638	3	▨	▨	▨	10	158	194	192	156	102	136	119	86	106	88	56	231	1
DIVCO	212	6		2	2	3	4	5		31	7	10	6	1	25	33	29	48	
DODGE	144922	3938	17889	15339	25620	13928	15893	14620	13627	8237	4072	2132	2241	2057	1437	1124	798	1970	
FORD	421577	16249	58086	59842	47697	41411	24759	31438	30614	24725	16890	14726	14710	9960	8230	6583	4125	11526	6
FREIGHTLINER	1331	69	226	141	125	82	115	123	195	75	50	32	35	25	12	11	8	7	
GMC	105281	4140	15552	15746	13656	10787	6635	7053	7808	5695	3578	3130	3025	2365	1624	1284	914	2285	4
INTER-NATIONAL	36837	524	2943	2712	2729	2048	2367	2873	3622	2717	2061	1979	1676	1379	1786	1266	960	3193	2
JEEP	46159	2860	8975	6744	5529	4068	2084	2706	1860	1245	877	768	1196	915	970	712	592	4057	1
KENWORTH	2038	206	259	210	198	106	108	233	205	165	89	66	84	29	22	30	9	19	
MACK	3474	250	446	301	290	166	154	345	309	219	173	126	140	110	73	77	42	252	1
PETERBILT	1137	38	118	123	89	65	107	182	118	114	60	31	44	28	7	6	3	4	
PLYMOUTH	5816	500	1226	768	1056	759	916	591	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
WHITE	3407	30	358	362	339	90	238	385	361	175	188	144	165	187	91	68	53	173	
MISC.	63482	3831	8011	9466	7392	6614	3663	4736	6458	4736	3435	1609	1171	731	474	405	180	555	15
TOTALS	1283980	48841	175906	174850	163484	127417	87201	97077	95602	72729	47750	38541	39241	28945	23657	17657	11714	33327	41

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NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1980

STATE MICHIGAN
COUNTY HAYNE CO

MLS-5C

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
CHEVROLET	53055	2064	7940	8350	7534	5660	3608	3977	3533	2523	1697	1327	1485	1006	735	567	393	654	2
DIAMOND-REO	184		▨	▨	▨	2	18	26	33	17	13	18	14	6	5	6	7	19	
DIVCO	52						1	1		3	3	1	1		10	6	10	16	
DODGE	31320	1427	4353	3265	6018	3037	3668	3013	2502	1478	848	306	363	344	250	159	128	161	
FORD	80748	4779	12453	12262	9444	8140	4978	5909	5239	4284	2714	2517	2574	1482	1102	927	600	1344	
FREIGHTLINER	224	11	47	31	18	13	12	20	39	9	7	5	7		2	2		1	
GMC	14394	630	2530	2568	2057	1329	997	914	1061	693	381	272	276	196	131	101	69	187	2
INTER-NATIONAL	4179	106	712	581	489	232	267	297	384	207	200	137	108	85	124	70	47	133	
JEEP	6296	880	1471	1115	657	509	210	262	138	94	87	56	205	91	82	69	43	327	
KENWORTH	360	54	44	32	46	21	18	37	26	26	5	13	13	7	5	6	2	5	
MACK	773	41	90	74	96	32	38	85	66	25	51	28	30	20	19	26	9	42	1
PETERBILT	215	5	13	20	16	14	18	36	16	26	20	9	9	9	1	1	1	1	
PLYMOUTH	1409	234	328	210	182	164	187	104	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
WHITE	612	3	76	65	31	9	58	72	111	15	41	20	23	40	16	10	6	16	
MISC.	9262	638	1385	1527	1052	821	474	700	872	545	455	237	165	110	78	80	58	64	1
TOTALS	203083	10872	31442	30100	27640	19983	14552	15453	14020	9945	6522	4946	5273	3396	2560	2030	1373	2970	6

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NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1980

STATE MICHIGAN
COUNTY WAYNE CO
TOWN DETROIT MLS-5T

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	65	PRIOR TO 65	YR NOT GIVEN
CHEVROLET	24732	1075	3503	3692	3387	2492	1603	1875	1767	1189	828	668	766	549	446	334	224	332	2
DIAMOND-REO	55		▨	▨	▨	1	4	5	14	8	5	3	4	2	3	3	1	2	
DIVCO	33						1	1		3	1		1		6	4	5	11	
DODGE	17843	1114	2543	1779	3298	1664	2046	1534	1368	869	528	208	235	210	174	96	90	87	
FORD	30643	1179	4174	4253	3205	2849	1755	2348	2040	1857	1337	1309	1368	761	614	521	339	734	
FREIGHTLINER	92	5	16	21	2	6	3	9	15	4	2	5	4						
GMC	6751	327	1129	1174	942	585	457	442	452	343	211	162	163	101	61	57	35	109	1
INTER-NATIONAL	2188	52	370	298	273	111	128	164	199	108	102	76	62	47	67	33	26	72	
JEEP	2983	700	615	435	261	208	94	112	55	42	43	23	96	45	39	31	26	158	
KENWORTH	142	21	13	14	14	14	11	16	13	7	2	7	2	2	1	3	1	1	
MACK	362	29	45	44	25	6	12	47	31	17	15	12	14	8	11	19	8	19	
PETERBILT	78	1	3	5	2	1	7	20	6	9	9	3	5	5			1	1	
PLYMOUTH	721	133	173	96	101	76	91	51	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
WHITE	338	1	26	39	23	5	33	25	65	6	30	14	14	24	12	6	4	11	
MISC.	4031	242	615	642	457	366	199	284	331	237	213	120	81	60	40	52	46	45	1
TOTALS	90992	4879	13225	12492	11990	8384	6444	6933	6356	4699	3326	2610	2815	1814	1474	1159	806	1582	4

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The Three Column Count

The three column count is a statistical report of all cars and trucks in operation as of July 1. Published each year, the three columns shown are respectively: Total passenger cars, total trucks, and total passenger cars and trucks. This report is comprised of County, State, and United States totals with the percentage of United States totals and rank shown for each county and state.

VEHICLES IN OPERATION
AS OF JULY 1,1980
PASSENGER CARS
AND TRUCKS

STATE MICHIGAN

MLS-1

PAGE 1 OF 2

COUNTIES	PASSENGER CARS	TRUCKS	TOTAL	PERCENTAGE OF U.S.	RANK	OBJECTIVE
ALCONA CO	4424	2437	6861	.00491	2398	
ALGER CO	3379	2363	5742	.00411	2568	
ALLEGAN CO	30547	15019	45566	.03259	578	
ALPENA CO	14408	7305	21713	.01553	1109	
ANTRIM CO	6783	3557	10340	.00739	1953	
ARENAC CO	6857	3530	10387	.00743	1950	
BARAGA CO	3479	2154	5633	.00403	2583	
BARRY CO	16681	8127	24808	.01774	989	
BAY CO	53901	18969	72870	.05211	363	
BENZIE CO	4792	2546	7338	.00525	2318	
BERRIEN CO	82255	29979	112234	.08026	241	
BRANCH CO	16987	8119	25106	.01795	980	
CALHOUN CO	65122	21892	87014	.06223	301	
CASS CO	17692	8583	26275	.01879	937	
CHARLEVOIX CO	9318	4863	14181	.01014	1568	
CHEBOYGAN CO	8406	4440	12846	.00919	1685	
CHIPPEWA CO	10879	5957	16836	.01204	1385	
CLARE CO	10452	5674	16126	.01153	1425	
CLINTON CO	19086	9031	28117	.02011	885	
CRAWFORD CO	3552	2029	5581	.00399	2592	
DELTA CO	16461	8290	24751	.01770	994	
DICKINSON CO	11826	5839	17665	.01263	1336	
EATON CO	29729	13991	43720	.03127	603	
EMMET CO	10779	5553	16332	.01168	1413	
GENESEE CO	213995	65419	279414	.19982	93	
GLADWIN CO	8254	4673	12927	.00924	1679	
GOGEBIC CO	7752	3976	11728	.00839	1797	
GRAND TRAVERSE C	28671	13098	41769	.02987	633	
GRATIOT CO	17688	8548	26236	.01876	939	
HILLSDALE CO	17255	8523	25778	.01844	954	
HOUGHTON CO	12629	5828	18457	.01320	1278	
HURON CO	16934	8217	25151	.01799	979	
INGHAM CO	141973	39585	181558	.12984	152	
IONIA CO	21190	9788	30978	.02215	816	
IOSCO CO	12240	5540	17780	.01272	1326	
IRON CO	5768	3565	9333	.00667	2076	
ISABELLA CO	16766	7293	24059	.01721	1022	
JACKSON CO	68249	24206	92455	.06612	281	
KALAMAZOO CO	98617	28739	127356	.09108	217	
KALKASKA CO	3909	2710	6619	.00473	2429	
KENT CO	224389	63746	288135	.20606	91	
KEWEENAW CO	808	438	1246	.00089	3066	
LAKE CO	2771	1570	4341	.00310	2755	
LAPEER CO	27284	13613	40897	.02925	647	
LEELANAU CO	5532	2761	8293	.00593	2199	
LENAWEE CO	40301	17455	57756	.04130	457	
LIVINGSTON CO	38199	14621	52820	.03777	495	
LUCE CO	2412	1669	4081	.00292	2787	
MACKINAC CO	3975	2348	6321	.00452	2479	
MACOMB CO	387029	79721	466750	.33380	42	
MANISTEE CO	10257	4558	14815	.01059	1518	
MARQUETTE CO	26666	14245	40911	.02926	645	
MASON CO	11243	5434	16677	.01193	1395	

783

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VEHICLES IN OPERATION
AS OF JULY 1,1980
PASSENGER CARS
AND TRUCKS

STATE MICHIGAN

MLS-1

PAGE 2 OF 2

COUNTIES	PASSENGER CARS	TRUCKS	TOTAL	PERCENTAGE OF U.S.	RANK	OBJECTIVE
MECOSTA CO	11557	5483	17040	.01219	1372	
MENOMINEE CO	11298	5281	16579	.01186	1399	
MIDLAND CO	33867	11603	45470	.03252	580	
MISSAUKEE CO	3777	2294	6071	.00434	2514	
MONROE CO	55698	20918	76616	.05479	345	
MONTCALM CO	21784	10537	32321	.02311	785	
MONTMORENCY CO	3815	2511	6326	.00452	2478	
MUSKEGON CO	73049	24474	97523	.06974	273	
NEWAYGO CO	12791	6688	19479	.01393	1219	
OAKLAND CO	529626	116618	646244	.46216	20	
OCEANA CO	9431	5265	14696	.01051	1525	
OGEMAW CO	6684	4068	10752	.00769	1905	
ONTONAGON CO	3946	2416	6362	.00455	2469	
OSCEOLA CO	8280	4942	13222	.00946	1646	
OSCODA CO	2438	1617	4055	.00290	2793	
OTSEGO CO	6630	3822	10452	.00747	1940	
OTTAWA CO	78879	27013	105892	.07573	256	
PRESQUE ISLE CO	5988	3551	9539	.00682	2048	
ROSCOMMON CO	8570	4292	12862	.00920	1682	
SAGINAW CO	106733	33867	140600	.10055	200	
SAINT CLAIR CO	61428	21483	82911	.05929	319	
SAINT JOSEPH CO	24701	11495	36196	.02589	716	
SANILAC CO	17855	8777	26632	.01905	927	
SCHOOLCRAFT CO	3692	2185	5877	.00420	2543	
SHIAWASSEE CO	32991	14505	47496	.03397	556	
TUSCOLA CO	25176	13625	38801	.02775	672	
VAN BUREN CO	28904	14000	42904	.03068	616	
WASHTENAW CO	122552	30238	152790	.10927	186	
WAYNE CO	1155137	203083	1358220	.97133	5	
WEXFORD CO	10624	5197	15821	.01131	1441	
OUT OF STATE	17161	0	17161	.01227	1366	
TOTAL	4425613	1283980	5709593	4.08320	7	

783 COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO ITS SUBSCRIBERS FOR INTERNAL USE.
RE-SALE, REPUBLISHING OR SHARING PROHIBITED.

The Tire Size Count

The Tire Size Count is a statistical report of Cars and Trucks in Operation as of July 1, of any given year. The registrations are accumulated to a passenger car total, trucks on passenger car tire size total, trucks, trailers, and busses total, and a passenger car and truck total. The geographical location is by Post Office town accumulated to County, State and U.S. Summary totals.

VEHICLES IN OPERATION

AS OF JULY 1, 1980

TIRE SIZE REPORT

STATE UNITED STATES SUMMARY

STATE TOTALS

PASSENGER CARS	104563781
TRUCKS ON PASSENGER CAR TIRE SIZES	18858205
OTHER TRUCKS SCHOOLBUSES & COMC. TRAILERS	18324628
TOTAL REGISTRATIONS	141746614

MLS 68

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO.

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VEHICLES IN OPERATION
AS OF JULY 1,1980
TIRE SIZE REPORT

STATE MICHIGAN #21 COUNTY ______ PAGE 1 OF 2

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for Internal Use. Resale,republishing or sharing prohibited.

TOWN CODE	TOWN NAME	PASSENGER CARS	TRUCKS ON PASSENGER CAR TIRE SIZES	OTHER TRUCKS SCHOOLBUSES & COMC. TRAILERS	TOTAL REGISTRATIONS
1	ALCONA CO	4424	1395	1151	6970
3	ALGER CO	3379	1329	1101	5809
5	ALLEGAN CO	30547	7067	8491	46105
7	ALPENA CO	14408	4092	3602	22102
9	ANTRIM CO	6783	1746	1936	10465
11	ARENAC CO	6857	1664	2052	10573
13	BARAGA CO	3479	1060	1181	5720
15	BARRY CO	16681	4064	4229	24974
17	BAY CO	53901	8729	11544	74174
19	BENZIE CO	4792	1353	1257	7402
21	BERRIEN CO	82255	14401	17038	113694
23	BRANCH CO	16987	3981	4699	25667
25	CALHOUN CO	65122	11608	11211	87941
27	CASS CO	17692	3864	4958	26514
29	CHARLEVOIX CO	9318	2483	2548	14349
31	CHEBOYGAN CO	8406	2401	2201	13008
33	CHIPPEWA CO	10879	3107	3082	17068
35	CLARE CO	10452	2726	3116	16294
37	CLINTON CO	19086	4068	5185	28339
39	CRAWFORD CO	3552	1015	1080	5647
41	DELTA CO	16461	4649	4599	25709
43	DICKINSON CO	11826	2921	3222	17969
45	EATON CO	29729	6580	7856	44165
47	EMMET CO	10779	2890	2833	16502
49	GENESEE CO	213995	32061	36052	282108
51	GLADWIN CO	8254	2151	2744	13149
53	GOGEBIC CO	7752	2150	1956	11858
55	GRAND TRAVERSE C	28671	6422	7152	42245
57	GRATIOT CO	17688	4024	4902	26614
59	HILLSDALE CO	17255	3932	4988	26175
61	HOUGHTON CO	12629	3211	2767	18607
63	HURON CO	16934	3540	5035	25509
65	INGHAM CO	141973	17425	23829	183227
67	IONIA CO	21190	4510	5664	31364
69	IOSCO CO	12240	3050	2728	18018
71	IRON CO	5768	2000	1663	9431
73	ISABELLA CO	16766	3211	4446	24423
75	JACKSON CO	68249	11869	13258	93376
77	KALAMAZOO CO	98617	14372	16057	129046
79	KALKASKA CO	3909	1085	1757	6751
81	KENT CO	224389	27418	41665	293472
83	KEWEENAW CO	808	257	199	1264
85	LAKE CO	2771	820	784	4375
87	LAPEER CO	27284	6268	7874	41426
89	LEELANAU CO	5532	1496	1336	8364
91	LENAWEE CO	40301	8214	10040	58555
93	LIVINGSTON CO	38199	6731	8405	53335
95	LUCE CO	2412	819	966	4197
97	MACKINAC CO	3975	1248	1163	6386
99	MACOMB CO	387029	33489	50801	471319

VEHICLES IN OPERATION
AS OF JULY 1,1980
TIRE SIZE REPORT

STATE MICHIGAN #21 COUNTY ______ PAGE 2 OF 2

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for Internal Use. Resale,republishing or sharing prohibited.

TOWN CODE	TOWN NAME	PASSENGER CARS	TRUCKS ON PASSENGER CAR TIRE SIZES	OTHER TRUCKS SCHOOLBUSES & COMC. TRAILERS	TOTAL REGISTRATIONS
101	MANISTEE CO	10257	2282	2449	14988
103	MARQUETTE CO	26666	7558	7044	41268
105	MASON CO	11243	2719	2946	16908
107	MECOSTA CO	11557	2581	3106	17244
109	MENOMINEE CO	11298	2754	2953	17005
111	MIDLAND CO	33867	5803	6399	46069
113	MISSAUKEE CO	3777	1057	1355	6189
115	MONROE CO	55698	9212	12998	77908
117	MONTCALM CO	21784	5171	5811	32766
119	MONTMORENCY CO	3815	1256	1368	6439
121	MUSKEGON CO	73049	11508	13900	98457
123	NEWAYGO CO	12791	3215	3731	19787
125	OAKLAND CO	529626	51328	71862	652816
127	OCEANA CO	9431	2321	3122	14874
129	OGEMAW CO	6684	1915	2322	10921
131	ONTONAGON CO	3946	1333	1168	6447
133	OSCEOLA CO	8280	2328	2804	13410
135	OSCODA CO	2438	859	832	4129
137	OTSEGO CO	6630	1571	2393	10594
139	OTTAWA CO	78879	12432	16782	108093
141	PRESQUE ISLE CO	5988	1814	1871	9673
143	ROSCOMMON CO	8570	2148	2295	13013
145	SAGINAW CO	106733	16262	19474	142469
147	SAINT CLAIR CO	61428	10107	13109	84644
149	SAINT JOSEPH CO	24701	5177	6728	36606
151	SANILAC CO	17855	3783	5364	27002
153	SCHOOLCRAFT CO	3692	1140	1118	5950
155	SHIAWASSEE CO	32991	6968	7926	47885
157	TUSCOLA CO	25176	6001	8089	39266
159	VAN BUREN CO	28904	6866	7558	43328
161	WASHTENAW CO	122552	14519	16712	153783
163	WAYNE CO	1155137	83273	141109	1379519
165	WEXFORD CO	10624	2654	2785	16063
999	OUT OF STATE	17161			17161
***	STATE TOTAL	4425613	590879	767936	5784428

VEHICLES IN OPERATION
AS OF JULY 1,1980
TIRE SIZE REPORT

STATE MICHIGAN #21 COUNTY WAYNE CO #163 PAGE 1 OF 1

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for Internal Use. Resale,republishing or sharing prohibited.

TOWN CODE	TOWN NAME	PASSENGER CARS	TRUCKS ON PASSENGER CAR TIRE SIZES	OTHER TRUCKS SCHOOLBUSES & COMC. TRAILERS	TOTAL REGISTRATIONS
3	ALLEN PARK	20792	1408	2295	24495
6	BELLEVILLE	16031	2210	3392	21633
9	DEARBORN	79662	5577	9817	95056
10	DEARBORN HTS	39171	2629	4125	45925
12	DETROIT	633599	37307	66720	737626
18	ELOISE	5	2	2	9
21	FLAT ROCK	5362	750	1153	7265
24	GARDEN CITY	19293	1875	2827	23995
27	GROSSE ILE	5063	354	564	5981
45	INKSTER	16351	1087	1642	19080
48	LINCOLN PARK	23450	1903	2955	28308
51	LIVONIA	62033	5807	9533	77373
57	NEW BOSTON	2727	501	745	3973
60	NORTHVILLE	12604	1055	1627	15286
63	PLYMOUTH	43121	3338	5158	51617
72	ROCKWOOD	4916	667	1013	6596
75	ROMULUS	15295	2358	4411	22064
77	TAYLOR	36507	4169	6839	47515
78	TRENTON	21025	1926	3284	26235
81	WAYNE	11090	1135	1790	14015
82	WESTLAND	43024	3548	5392	51964
84	WYANDOTTE	44016	3667	5825	53508
***	COUNTY TOTAL	1155137	83273	141109	1379519

By Make By Year

Import Passenger Car Counts

The by-make-by-year import passenger car count is a statistical report of all Imported Cars in Operation as of July 1. Published each year, this report is comprised of All Counties, All States, and United States totals.

POLK STATISTICS ®

VEHICLES IN OPERATION AS OF JULY 1, 1980

THE STATISTICS FOR THE STATES OF
COLORADO, GEORGIA AND OKLAHOMA
ARE ESTIMATED.

IMPORT PASSENGER CARS

STATE U. S. SUMMARY
COUNTY

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YEAR NOT GIVEN
ALFA-ROMEO-I	39267	53	3944	5191	2448	5769	2237	6304	2598	1644	2195	193	2156	344	1783	512	1894	2
ARROW-J	126514	8883	11753	38411	31365	36102												
ASTON-MARTIN-B	1347	11	87	25	50	73	54	57	36	39	77	31	65	122	120	66	434	
AUDI-G	320628	27760	36490	41153	21861	34147	34041	54645	36815	20047	10260	3298						111
AUSTIN-B	29405						1997	10820	3145	144	1511	1892	3563	1500	1109	492	3224	8
AUST-HEALEY-B	21377		1									26	2082	1452	4325	2532	10958	1
BENTLEY-B	2386		15	28	20	8	4	3	14	13	7	11	27	6	63	15	2150	2
BMW-G	223165	17255	34538	30390	27808	23722	12540	17662	13637	15044	10417	7673	6775	2976	1709	306	692	21
CAPRI-G	334527				11342	61479		91349	90215	48583	31259							300
CHALLENGER-J	37904	6121	6593	25190														
CHAMP-J	48045	27035	21010															
CITROEN-F	6215								774	1593	758	827	679	256	336	243	748	1
COLT-J	385980	35398	51989	52940	44223	53755	31577	56495	14927	30591	14085							
CRICKET-B	17490								596	7177	9643							74
DATSUN-J	2624334	326091	370683	385623	303131	280305	173845	218492	141901	180937	131843	43084	33403	9766	12349	5004	7689	188
ENG.FD.LINE-B	20451										205	1405	5026	5574	2411	652	5166	12
FERRARI-I	5733	141	591	802	418	207	394	300	386	616	184	125	105	93	491	210	669	1
FIAT-I	486611	7495	66446	56400	28571	76126	53568	80886	32356	30403	21670	10349	11481	5433	2369	642	2358	58
FIESTA-G	219227	27992	73358	117872														5
HILLMAN-B	1537	32	49	44	41	46	46	20	20	11	22	28	21	10	23	37	1086	1
HONDA-J	1275153	224489	307291	235149	197804	142686	75542	50836	21901	11752	6162	1133	65	43	74	44	89	93
JAGUAR-B	70198	262	4145	3329	3177	7193	2619	6720	5894	4534	4912	3677	4607	2479	4076	2108	10461	5
JENSEN-B	6676					336	418	4068	1844									10
LANCIA-I	12863	20	1495	1640	2033	4404	3175	6	5	9	4	4						68
MAZDA-J	570633	119029	122888	67226	21277	40891	9252	65212	83692	27261	11969	1936						
MERC-BENZ-G	506388	25903	51269	39062	39906	42424	39381	32492	41797	38963	28749	25091	22126	18034	16379	9947	34808	57
METROPOLITAN-B	2391																2390	1
M.G.-B	297078	3476	26969	18696	29210	27630	16667	29528	21648	21705	20812	15178	12652	7299	11232	5217	29121	38
MORRIS-B	2864	9	15	14	10	9	10	15	12	20	22	12	16	35	520	77	2065	3
OPEL-J *	396685	20	11513	20816	8911	22284	16885	73797	52842	43503	42397	39923	31200	17174	8359	3270	3745	46
PEUGEOT-F	80396	1442	13433	9808	4661	10999	9999	11208	2409	3398	4533	1973	2084	1410	782	532	1717	8
PORSCHE-G	186853	4436	14551	16171	21182	9488	12267	19411	20568	15014	11194	10245	5490	5125	4258	3937	13482	34
RENAULT-F	106340	11426	13184	18420	3950	10934	2068	9031	2599	6148	8304	4993	6075	2731	2587	974	2906	10
ROLLS ROYCE-B	12704	135	1043	877	662	1340	559	698	641	592	688	101	523	146	532	105	4061	1
ROVER-B	11012	107	20	11	20	40	28	291	785	614	716	1365	1535	957	1523	771	2226	3
SAAB-S	126449	4091	13037	16010	8435	10996	10253	15564	11196	12456	7738	5309	4026	3703	2244	526	846	19
SAPPORO-J	30013	5196	4838	19979														
SIMCA-F	5515	3	4	4	9	6	3	35	34	23	1392	1061	1127	287	466	379	682	
SUBARU-J	436412	77480	89788	87174	52467	45931	8972	41702	17581	7377	5893	1588	449	3		4	3	
SUNBEAM-B	5372	63	18	34	23	13	9	26	14	10	18	114	656	121	1636	808	1808	1
TOYOTA-J	3206321	363978	425601	452176	409986	313601	195889	254834	177578	216329	190665	94034	65397	19654	14537	4554	7269	239
TRIUMPH-B	200037	3739	13216	11080	15437	36025	14588	18004	14946	13898	12808	7612	7078	6503	5061	3663	16347	32
VOLKSWAGEN-G	4012584	175006	254393	221781	185332	152385	163967	353027	363663	313815	400026	317461	294198	222581	147729	120693	325946	581
VOLVO-S	583392	29913	50649	42773	24[illegible]17	49448	56605	56749	50878	47798	43904	33792	25908	24800	16089	9365	20271	33
OTHERS IMPORT	23799	740	657	844	1088	688	1691	2805	2031	2804	1748	1171	896	501	1392	828	3854	61
TOTAL IMPORT	17120271	1535230	2097564	2037143	1501275	1501490	951150	1583092	1231978	1124865	1038790	636715	551491	361118	266564	178513	521165	2128

786 RL80 *OPEL 1976 AND PRIOR MODELS-GERMAN
1977 AND NEWER MODELS-JAPANESE

B-BRITISH F-FRENCH G-GERMAN I-ITALIAN J-JAPANESE S-SWEDISH

POLK STATISTICS ®

VEHICLES IN OPERATION AS OF JULY 1, 1980

IMPORT PASSENGER CARS

STATE MICHIGAN
COUNTY
MLS 85

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YEAR NOT GIVEN
ALFA-ROMEO-I	541	1	83	71	38	108	37	56	32	10	17	4	24	4	20	10	26	
ARROW-J	4973	561	403	1608	1319	1082	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
ASTON-MARTIN-B																		
AUDI-G	8102	896	1125	1227	621	794	832	1322	818	311	126	30	▨	▨	▨	▨	▨	
AUSTIN-B	554	▨	▨	▨	▨	▨	51	272	53	7	18	28	37	12	15	8	53	
AUST-HEALEY-B	493											1	42	39	96	58	257	
BENTLEY-B																		
BMW-G	2910	230	540	477	388	257	183	208	170	163	116	67	47	28	19	4	13	
CAPRI-G	8016	▨	▨	▨	249	1323	▨	2180	2485	1177	599	▨	▨	▨	▨	▨	▨	3
CHALLENGER-J	1948	247	263	1438	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
CHAMP-J	2156	1141	1015	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
CITROEN-F	72	▨	▨	▨	▨	▨	▨	▨	8	28	3	11	7	1	2	3	9	
COLT-J	10219	1395	1821	1610	1118	1147	739	1476	246	568	99	▨	▨	▨	▨	▨	▨	
CRICKET-B	425	▨	▨	▨	▨	▨	▨	▨	5	198	220	▨	▨	▨	▨	▨	▨	2
DATSUN-J	44972	7340	7945	7062	5766	5753	2922	3058	1604	1859	1157	234	147	42	59	15	9	
ENG.FD.LINE-B	172	▨	▨	▨	▨	▨	▨	▨	▨	▨		14	55	52	23	5	23	
FERRARI-I	145	2	16	22	18	9	6	6	10	16	5	1	2	1	14	4	13	
FIAT-I	12071	274	2815	1547	576	1908	1346	1668	689	455	276	111	92	42	26	6	40	
FIESTA-G	14542	3583	4906	6053	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
HILLMAN-B																		
HONDA-J	31098	6507	7575	5437	5124	2930	1462	1141	550	320	43	3	2	2			1	1
JAGUAR-B	1485	1	40	62	35	98	56	207	134	93	103	98	115	64	100	52	227	
JENSEN-B	45					3	4	17	21	▨	▨	▨	▨	▨	▨	▨	▨	
LANCIA-I	297		49	39	28	78	103							▨	▨	▨	▨	
MAZDA-J	13019	3898	3189	2246	606	908	188	695	1176	80	31	2	▨	▨	▨	▨	▨	
MERC-BENZ-G	8562	360	773	632	675	794	785	727	767	663	503	378	350	283	229	151	491	1
METROPOLITAN-B		▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨		
M.G.-B	7022	118	681	474	770	700	479	876	541	433	423	292	226	91	196	74	648	
MORRIS-B	27										1	1		1	1	1	22	
OPEL-J *	13210	9	665	948	505	991	611	2359	1844	1486	1568	1098	654	314	118	24	16	
PEUGEOT-F	765	10	84	62	23	117	182	195	12	21	23	9	5	8	2	4	8	
PORSCHE-G	2970	83	235	281	374	134	210	426	399	270	145	130	47	39	32	32	133	
RENAULT-F	4231	944	1024	950	106	367	79	282	44	152	100	45	60	17	17	11	33	
ROLLS ROYCE-B	214		15	8	7	12	9	3	9	9	10	4	9	2	13	1	103	
ROVER-B	130	4						18	17	7	8	8	16	3	15	13	21	
SAAB-S	2689	92	345	467	260	237	222	364	252	141	97	67	58	45	28	5	8	1
SAPPORO-J	1586	203	192	1191	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	▨	
SIMCA-F	104										40	32	16	3	1	3	9	
SUBARU-J	10927	2063	2295	2179	1140	1082	230	1215	426	153	134	8	2					
SUNBEAM-B	64												3		20	11	30	
TOYOTA-J	44521	7795	7562	7861	6059	3504	2062	2672	1781	2160	1847	578	297	71	180	72	20	
TRIUMPH-B	5541	107	367	424	507	1147	461	511	389	330	261	234	162	122	107	65	344	3
VOLKSWAGEN-G	98318	7319	8669	7933	6970	4445	5006	9291	9940	7582	9839	5966	4464	3573	2109	1463	3747	2
VOLVO-S	7941	462	938	767	352	932	962	946	785	536	466	334	235	188	34	4		
OTHERS IMPORT	327	1		6	8	8	82	59	40	44	29	16	10	2	4	5	13	
TOTAL IMPORT	367404	45646	55630	53082	33642	30868	19309	32450	25247	19272	18307	9804	7184	5049	3480	2104	6317	13

785 MLS6 *OPEL 1976 AND PRIOR MODELS-GERMAN
1977 AND NEWER MODELS-JAPANESE

B-BRITISH F-FRENCH G-GERMAN I-ITALIAN J-JAPANESE S-SWEDISH

VEHICLES IN OPERATION AS OF JULY 1, 1980

IMPORT PASSENGER CARS

STATE MICHIGAN
COUNTY WAYNE CO

MLS 8C

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

MAKE	JULY 1 TOTALS	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YEAR NOT GIVEN
ALFA-ROMEO-I	101		20	15	6	14	5	9	3	3	5		8		7	1	5	
ARROW-J	1620	416	104	394	380	326												
ASTON-MARTIN-B																		
AUDI-G	1488	177	246	284	118	130	116	218	125	46	21	7						
AUSTIN-B	129						6	68	6	2	8	8	9	4	5	1	12	
AUST-HEALEY-B	76												6	6	12	11	41	
BENTLEY-B																		
BMW-G	716	76	150	123	104	53	42	40	33	37	28	14	6	6	2	1	1	
CAPRI-G	2109				77	342		535	685	321	147							2
CHALLENGER-J	586	103	82	401														
CHAMP-J	393	234	159															
CITROEN-F	19								2	9		2	3	1			2	
COLT-J	2321	345	447	372	271	231	154	305	48	120	28							
CRICKET-B	62									26	36							
DATSUN-J	9550	1729	1974	1596	1231	1139	566	567	236	287	164	28	18	5	6	2	2	
ENG.FD.LINE-B	38											2	14	10	5	3	4	
FERRARI-I	29		5	4	2	2	2		4	7					2	1		
FIAT-I	2908	79	822	446	183	457	264	386	107	69	45	15	16	7	3		9	
FIESTA-G	4546	1704	1278	1564														
HILLMAN-B																		
HONDA-J	4987	1056	1343	898	747	419	198	185	85	46	9	1						
JAGUAR-B	378		11	20	11	31	18	66	38	26	18	26	24	15	23	10	41	
JENSEN-B	16					1	2	8	5									
LANCIA-I	100		17	15	11	27	30											
MAZDA-J	2249	669	506	409	100	179	28	117	221	17	3							
MERC-BENZ-G	1914	93	175	146	130	173	166	200	175	179	99	62	77	61	54	28	96	
METROPOLITAN-B																		
M.G.-B	1502	33	194	103	189	147	97	194	121	91	69	60	34	11	37	14	108	
MORRIS-B	3																3	
OPEL-J *	2069	1	190	195	116	180	76	357	273	182	227	151	73	35	11		2	
PEUGEOT-F	122	1	14	20	8	25	23	19		4	2	4		2				
PORSCHE-G	539	23	53	50	73	27	31	65	61	51	25	25	5	9	7	5	29	
RENAULT-F	1008	335	248	213	20	79	14	33	1	22	15	8	11	4	2		3	
ROLLS ROYCE-B	59		5	3	1	4	1	1	3	4	1	2	1		4	1	28	
ROVER-B	19	1						6		1	1	3	1	1		1	4	
SAAB-S	401	20	47	80	44	39	32	64	23	17	11	5	11	4	2	2		
SAPPORO-J	543	95	73	375														
SIMCA-F	28										10	7	7			1	3	
SUBARU-J	993	257	256	217	85	64	9	61	25	9	9	1						
SUNBEAM-B	15														3	4	8	
TOYOTA-J	10363	2301	2133	1973	1309	710	419	476	292	344	278	82	29	9	7		1	
TRIUMPH-B	1369	33	99	120	143	302	126	130	100	76	48	49	32	26	18	10	56	1
VOLKSWAGEN-G	19200	1164	1497	1499	1270	877	920	2114	2219	1610	2152	1238	910	689	320	224	496	1
VOLVO-S	1772	151	290	188	89	225	202	202	128	96	75	47	41	31	7			
OTHERS IMPORT	112			2	2	3	30	25	11	15	12	3	2	1		1	5	
TOTAL IMPORT	76452	11096	12438	11725	6720	6206	3577	6451	5030	3717	3546	1850	1338	937	537	321	959	4

105

785 ML80 *OPEL 1976 AND PRIOR MODELS-GERMAN
1977 AND NEWER MODELS-JAPANESE

B-BRITISH F-FRENCH G-GERMAN I-ITALIAN J-JAPANESE S-SWEDISH

THE NATIONAL VEHICLE POPULATION PROFILE

For more than half a century, R. L. Polk & Co. has been the "official scorekeeper" for the automobile industry in the United States. Through many years of experience in producing new passenger car and truck registration reports, Polk has long known of the variances in consumer preference for new cars that exist across the country. The differences in consumer preference for new vehicles, of course, ultimately translate into a varying mix of "vehicles in operation."

The National Vehicle Population Profile has been developed to assist those that require detailed knowledge of the nation's vehicle population - particularly those in the replacement parts market. The service shows the count of domestic and import cars and light trucks (through 10,000 lbs. GVW) in operation by:

- Make (Buick, Ford, VW, etc.)
- Series (Electra, Thunderbird, Rabbit, etc.)
- Body Style
- Engine Size (cylinder count, cubic inch displ., carburetion)
- Year Model (Denoting age of vehicle)

In addition to the above information in the standard NVPP package, following are "optional" data items available only on the magnetic files that are part of the total data package.

- Wheelbase/Wheelbase range in the case of some light trucks
- Curb Weight
- Front Wheel Drive
- Transverse Mounted Engine
- Standard Tire Size

SPECIAL NOTES

Several abbreviated column headings are used in the Detail Report and are described as follows:

- B/S — Body Style
- CID — Cubic Inch Displacement
- cc — Cubic Centimeters - import cars & trucks
- ENG — Engine Code contained within the Vehicle Identification Number
- BBL — Carburetor barrels (venturi) The Letter "F" in the BBL column denotes fuel injection.
- CYL — Cylinder Count

There are instances where an alphabetic character appears beside the carburetor barrel count. They are defined as follows:

SYMBOL	INTERPRETATION
H	High-performance engine. May be either those of the racing type or police engines.
S	Diesel Engine
R	Rotary Engine
D	Dual carburetors. Such engines are all high-performance.
T	Truck engines in passenger car vehicles. Invariably used on window vans (classified as station wagons by the automobile manufacturers).
C	Passenger car engine in truck vehicle. (Most are pick-up trucks built on passenger car chassis, e.g., Chevrolet El Camino and Ford Ranchero.
3	Triple two(2) barrel carburetors. (All are high-performance engines.)

MODULE #1 - DOMESTIC CARS

SERIES SUMMARY - DOMESTIC CARS

Statistics, are listed by series - Note that body style is not detailed.

50266

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
DOMESTIC PASSENGER CARS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - FORD DOMESTIC

SERIES SUMMARY	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
PINTO	91887	6122	9347	8267	9054	11596	7896	16733	11518	8331	3023					
MUSTANG	53162	11442	19524						4456	3192	2498	1929	2156	2708	2565	2692
FAIRMONT	48430	12035	16199	20196												
GRANADA	64610	3622	7924	11004	16506	15206	10348									
LTD	130944	4520	13606	13211	18972	14746	11122	10789	16400	11267	7350	3718	2743	1467	715	318
THUNDERBIRD	70234	6227	12959	17394	15952	3185	2359	3259	4031	2280	616	486	354	342	346	444
LTD II	17183		1176	6792	9215											
MUSTANG II	46630			10400	7258	7352	7886	13734								
MAVERICK	59779				4603	5740	6648	12055	9639	7382	6612	7100				
CUSTOM 500	7835				8	269	1146	1268	1797	401	436	506	550	584	488	382
TORINO	51310					7588	6239	16021	14109	2132	5221					
ELITE	12625					7409	5216									
GALAXIE	33227							4367	6981	6491	4442	2971	2068	2523	2125	1259
GRAN TORINO	9989									9989						
CUSTOM	4010									1155	987	340	544	448	305	231
FALCON	4016											1002	884	904	654	572
FAIRLANE/TORINO	7805											3547	2192	2066		
XL	1097											288	353	370	86	
FAIRLANE	1744														878	866
TOTALS	716517	43968	80735	87264	81568	73091	58860	78226	68931	52620	31185	21887	11844	11412	8162	6764
YEAR MODEL 1965	5736															
PRIOR	8949															
GRAND TOTAL	731202															

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MODULE #1 - DOMESTIC CARS

ENGINE SUMMARY - DOMESTIC CARS

Statistics are arranged by engine size (cylinder count, cubic inch displacement and carburetion, and fuel injection where applicable.

Diesel engines are also identified.

60449

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
DOMESTIC PASSENGER CARS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - FORD DOMESTIC

ENGINE SUMMARY

CYL	CID	ENG	BBL	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
4	097	W	1	2795								1158	868	769					
4	122	X	2	26148							6071	10360	7463	2254					
4	139	A	2	18503	18503														
4	139	W	2B	1612		1612													
4	139	Y	2	98115		22805	17127	12750	15763	11299	18371								
6	169	Z	2	20512		4179	3380	2141	2115	2672	6025								
6	170	U	1	2508									225	380	1407	91	120	137	148
6	200	B	1	10599	10599														
6	200	T	1	57188		12766	14033	1710	2187	1580	3477	1927	4202	4670	4995	814	1678	1445	1704
6	240	B	1	12											5	4	2	1	
6	240	E	1	18									2	5		3	7	1	
6	240	U	1	49											49				
6	240	V	1	1212									32	124	113	173	254	217	299
6	250	C	1	3285	3285														
6	250	L	1	68946		6930	7913	12388	12646	10131	7287	5266	2236	1675	1944	530			
8	255	D	2	3803	3803														
8	289	A	4	311														107	204
8	289	C	2	9722													2465	4234	3023
8	289	K	4H	16														2	14
8	302	D	2	11									2	3		6			
8	302	F	2	123595	6911	24595	19697	17513	6864	6541	5244	9083	8387	6257	4388	4414	3701		
8	302	G	2	23												23			
8	302	G	4	69											69				
8	302	J	4	236													236		
8	351	G	2	867	867														
8	351	H	2	158713		7848	21561	23057	22543	16092	16482	20674	14713	8521	5581	1641			
8	351	M	4	1017										354	333	330			
8	351	Q	4H	1267							180	590	495	2					
8	351	R	4H	39									10	29					
8	352	X	4	439															439
8	390	H	2	1417														1404	13
8	390	S	4	228												84		98	46
8	390	S	4H	72													72		
8	390	X	2	23											4	11	8		
8	390	Y	2	8137										285	2196	2981	2339	18	318
8	390	Z	4	1044													148	426	470
8	400	S	2	69467			3260	10934	7135	7389	11102	13539	11174	4934					
8	427	R	4D	4														4	
8	427	W	4H	5													1	3	1
8	428	P	4H	13											3	2	7	1	
8	428	Q	4	155											6			64	85
8	428	Q	4H	47												31	16		
8	428	R	4D	17													17		
8	428	R	4H	152											30	122			

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MODULE #1 - DOMESTIC CARS

DETAIL REPORT - DOMESTIC CARS

Statistics are shown by engine size, within series, within make within year model. The service encompasses 1966 through 1979 year models.

684 1-81

15953

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
DOMESTIC PASSENGER CARS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - FORD DOMESTIC
YEAR MODEL- 1980
PAGE - 103

SERIES	BODY STYLE	ENGINE				VEH TOTAL
		CYL	CID	ENG	BBL	
PINTO	SEDAN 2 DR.	4	139	A	2	2449
		TOTAL				2449
	RUNABOT 3 DR.	4	139	A	2	2321
		TOTAL				2321
	STA WGN	4	139	A	2	1352
		TOTAL				1352
PINTO SERIES TOTAL		4	139	A	2	6122
		TOTAL				6122
MUSTANG	HARDTOP 2 DR.	4	139	A	2	2963
		6	200	B	1	606
		8	255	D	2	22
		TOTAL				3591
MUSTANG 2+2	HTCHBCK 3 DR.	4	139	A	2	3929
		6	200	B	1	1244
		8	255	D	2	142
		TOTAL				5315
MUSTANG GHIA	HARDTOP 2 DR.	4	139	A	2	358
		6	200	B	1	471
		8	255	D	2	76
		TOTAL				905
MUSTANG MACH I	HTCHBCK 3 DR.	4	139	A	2	686
		6	200	B	1	840
		8	255	D	2	105
		TOTAL				1631
MUSTANG SERIES TOTAL		4	139	A	2	7936
		6	200	B	1	3161
		8	255	D	2	345
		TOTAL				11442
FAIRMONT	SEDAN 2 DR.	4	139	A	2	1480
		6	200	B	1	863
		8	255	D	2	13
		TOTAL				2356
	SEDAN 4 DR.	4	139	A	2	1737
		6	200	B	1	2554
		8	255	D	2	76
		8	302	F	2	1
		TOTAL				4368
FAIRMONT CONTINUED	STA WGN	4	139	A	2	553
		6	200	B	1	2874
		8	255	D	2	172
		TOTAL				3599
FAIRMONT FUTURA	SEDAN 2 DR.	4	139	A	2	675
		6	200	B	1	989
		8	255	D	2	46
		8	302	F	2	2
		TOTAL				1712
FAIRMONT SERIES TOTAL		4	139	A	2	4445
		6	200	B	1	7280
		8	255	D	2	307
		8	302	F	2	3
		TOTAL				12035
GRANADA	SEDAN 2 DR.	6	250	C	1	1286
		8	255	D	2	1
		8	302	F	2	87
		TOTAL				1374
	SEDAN 4 DR.	6	250	C	1	1999
		8	255	D	2	2
		8	302	F	2	247
		TOTAL				2248
GRANADA SERIES TOTAL		6	250	C	1	3285
		8	255	D	2	3
		8	302	F	2	334
		TOTAL				3622
LTD S	SEDAN 4 DR.	8	302	F	2	163
		8	351	G	2	2
		TOTAL				165
	STA WGN	8	302	F	2	40
		8	351	G	2	7
		TOTAL				47
LTD	SEDAN 2 DR.	8	302	F	2	448
		8	351	G	2	32
		TOTAL				480
	SEDAN 4 DR.	8	302	F	2	1413
		8	351	G	2	113
		TOTAL				1526
LTD CONTINUED	STA WGN	8	302	F	2	265
		8	351	G	2	176
		TOTAL				441
LTD CROWN VICTORIA	SEDAN 2 DR.	8	302	F	2	282
		8	351	G	2	41
		TOTAL				323
	SEDAN 4 DR.	8	302	F	2	826
		8	351	G	2	172
		TOTAL				998
LTD CROWN VICTORIA CNTRY SQR	STA WGN	8	302	F	2	216
		8	351	G	2	324
		TOTAL				540
LTD SERIES TOTAL		8	302	F	2	3653
		8	351	G	2	867
		TOTAL				4520
THUNDERBIRD	HARDTOP 2 DR.	6	200	B	1	158
		8	255	D	2	3148
		8	302	F	2	2921
		TOTAL				6227
THUNDERBIRD SERIES TOTAL		6	200	B	1	158
		8	255	D	2	3148
		8	302	F	2	2921
		TOTAL				6227
TOTAL ALL ENGINES		4	139	A	2	18503
		6	200	B	1	10599
		6	250	C	1	3285
		8	255	D	2	3803
		8	302	F	2	6911
		8	351	G	2	867
		TOTAL				43968
MAKE TOTAL						43968

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MODULE #2 - IMPORT CARS

SERIES SUMMARY - IMPORT CARS

Counts are shown by series within make for 29 import makes. Import light trucks are contained in the Light Truck Module. Following are the Import Car makes detailed by make series, body-style and engine size:

- Alfa Romeo
- Arrow-Plymouth
- Audi
- Austin
- BMW
- Capri
- Challenger-Dodge
- Colt-Dodge
- Cricket-Plymouth
- Datsun
- Fiat
- Fiesta-Ford
- Honda
- Jaguar
- Lancia
- Mazda
- Mercedes Benz
- MG
- Opel
- Peugeot
- Porsche
- Renault
- SAAB
- Sapporo-Plymouth
- Subaru
- Toyota
- Triumph
- Volkswagen
- Volvo

50611

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
IMPORT PASSENGER CARS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - DATSUN

SERIES SUMMARY	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
210	6202	2704	3498													
310	3995	2110	1885													
510	4637	878	634	1180					74	886	677	175	106	27		
200 SX	2543	1073	272	645	553											
810	832	16	121	282	413											
280ZX	1479	396	1083													
280ZX 2+2	615	163	452													
B210	11618			2904	2515	3281	1772	1146								
F10	2195			1033	842	320										
280Z	3834			1018	1271	1008	537									
710	2158				172	825	524	637								
610	1538					319	89	537	593							
260Z	738							738								
1200	1238								481	537	220					
240Z	1189								456	436	259	38				
PL311	31											11	15	5		
RL311	40											8	23	9		
UNKNOWN	7										1	2	3	1		
TOTAL	44889	7340	7945	7062	5766	5753	2922	3058	1604	1859	1157	234	147	42		
YEAR MODEL 1967	59															
1966	15															
1965	7															
PRIOR	2															
GRAND TOTAL	44972															

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MODULE #2 - IMPORT CARS

ENGINE SUMMARY - IMPORT CARS

Figures are arranged by engine only. It should be noted that very few import car manufacturers offer optional engines. Thus, only one engine is available within a single series of import cars in nearly all situations. Diesel engines are also identified, and fuel injection where applicable.

60611

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
IMPORT PASSENGER CARS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - DATSUN

ENGINE SUMMARY

CY	CC	ENG	BBL	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
4	1172		2	1238								481	537	220					
4	1237		2	175	175														
4	1288		2	1146							1146								
4	1397		2	22689	4639	5383	3937	3357	3601	1772									
4	1595		2	1976								74	886	677	186	121	32		
4	1770		2	1230							637	593							
4	1952		F	1345	1073	272													
4	1952		2	6356	878	634	1825	725	1144	613	537								
4	1982		2	32												23	9		
4	1983		2	8											8				
6	2393		F	832	16	121	282	413											
6	2393		2	1189								456	436	259	38				
6	2565		2D	738							738								
6	2753		F	5928	559	1535	1018	1271	1008	537									
UNKNOWN				7										1	2	3	1		
TOTAL				44889	7340	7945	7062	5766	5753	2922	3058	1604	1859	1157	234	147	42		

YEAR MODEL	1967	59
	1966	15
	1965	7
	PRIOR	2
GRAND TOTAL		44972

117

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#2 - IMPORT CARS

IMPORT CAR DETAIL REPORT

make, series, body style and engine size for
Collectively, the 29 makes account for
-93% of all imports in operation in the U.S.
detailed format available on import cars.

11815

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
IMPORT PASSENGER CARS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - DATSUN

		ENGINE				
YEAR & SERIES	B/S	CYL	CC	ENG	BBL	VEH TOTAL
1980						
210	2DR SEDAN	4	1237		2	175
	3DR H/BCK	4	1397		2	777
	STA WGN	4	1397		2	695
	2/4 SEDAN	4	1397		2	1057
	TOTAL	4	1237		2	175
		4	1397		2	2529
		TOTAL				2704
310/310GX	COUPE	4	1397		2	746
	3DR H/BCK	4	1397		2	1364
	TOTAL	4	1397		2	2110
510	2DR SEDAN	4	1952		2	135
	5DR H/BCK	4	1952		2	386
	STA WGN	4	1952		2	357
	TOTAL	4	1952		2	878
200 SX	3DR H/BCK	4	1952		F	387
	2DR HRDTP	4	1952		F	686
	TOTAL	4	1952		F	1073
810	4DR SEDAN	6	2393		F	7
	2DR HRDTP	6	2393		F	2
	STA WGN	6	2393		F	7
	TOTAL	6	2393		F	16
280ZX	COUPE	6	2753		F	396
280ZX 2+2	COUPE	6	2753		F	163
TOTAL ALL ENGINES		4	1237		2	175
		4	1397		2	4639
		4	1952		F	1073
		4	1952		2	878
		6	2393		F	16
		6	2753		F	559
		TOTAL				7340
MAKE TOTAL						7340

		ENGINE				
YEAR & SERIES	B/S	CYL	CC	ENG	BBL	VEH TOTAL
1979						
210	COUPE	4	1397		2	1032
	STA WGN	4	1397		2	921
	2/4 SEDAN	4	1397		2	1545
	TOTAL	4	1397		2	3498
310	2DR SEDAN	4	1397		2	1118
	COUPE	4	1397		2	767
	TOTAL	4	1397		2	1885
510	COUPE	4	1952		2	109
	STA WGN	4	1952		2	301
	2/4 SEDAN	4	1952		2	224
	TOTAL	4	1952		2	634
200 SX	COUPE	4	1952		F	272
810	COUPE	6	2393		F	54
	4DR SEDAN	6	2393		F	38
	STA WGN	6	2393		F	29
	TOTAL	6	2393		F	121
280ZX	COUPE	6	2753		F	1083
280ZX 2+2	COUPE	6	2753		F	452
TOTAL ALL ENGINES		4	1397		2	5383
		4	1952		F	272
		4	1952		2	634
		6	2393		F	121
		6	2753		F	1535
		TOTAL				7945
MAKE TOTAL						7945

		ENGINE				
YEAR & SERIES	B/S	CYL	CC	ENG	BBL	VEH TOTAL
1978						
B210	SED/HBK	4	1397		2	2904
510	3DR H/BCK	4	1952		2	309
	STA WGN	4	1952		2	501
	2/4 SEDAN	4	1952		2	370
	TOTAL	4	1952		2	1180
200 SX	COUPE	4	1952		2	645
810	4DR SEDAN	6	2393		F	165
	STA WGN	6	2393		F	117
	TOTAL	6	2393		F	282
F10	UNKNOWN	4	1397		2	1
	3DR H/BCK	4	1397		2	585
	STA WGN	4	1397		2	447
	TOTAL	4	1397		2	1033
280Z	COUPE	6	2753		F	774
	2+2	6	2753		F	244
	TOTAL	6	2753		F	1018
TOTAL ALL ENGINES		4	1397		2	3937
		4	1952		2	1825
		6	2393		F	282
		6	2753		F	1018
		TOTAL				7062
MAKE TOTAL						7062

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MODULE #3 - LIGHT TRUCKS

SERIES (MODEL) SUMMARY - LIGHT TRUCKS

Figures by truck model (series) are shown by year model (1966 - 1979). Also shown is the GVW (Gross Vehicle Weight) Class for each model. In addition to the domestic makes, the following Import Truck makes are contained in the data file:

- Courier (Ford)
- Luv (Chevrolet)
- Dodge D-50
- Plymouth Arrow
- Datsun
- Mazda
- Subaru (Brat)
- Toyota
- Volkswagen

50352

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
LIGHT TRUCKS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - CHEVROLET

PAGE - 1

G V W	MODEL SUMMARY	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
1	LUV	9485	1022	2833	1833	1027	1207	588	500	283	192						
1	EL CAMINO	5999	946	1817	1629	148	191	147	189	156	194	132	119	120	65	80	66
1	C10	137844	5186	14154	11711	12042	15426	9845	11840	11749	10046	7665	7129	7751	5845	4474	2981
2	C10	21028	732	4875	7621	7800											
1	G10	20147	723	2914	3210	2991	3280	2476	1233	669	705	609	74	445	352	267	199
1	G10 SPORTVAN	3044	60	350	505	438	327	267	178	222	180	151	19	113	93	66	75
1	K10	10480					4195	1662	1322	1199	763	368	270	240	230	150	81
2	K10	25405	1920	8777	8191	6517											
1	BLAZER	965					282	155	144	126	152	68	38				
2	BLAZER	951	50	227	320	354											
1	BLAZER K10	13084					4367	2191	2179	1610	1706	607	309	115			
2	BLAZER K10	16908	567	5772	5385	5184											
2	C20	55735	1047	3878	5247	6228	5806	4213	5183	5877	4666	2879	2733	2932	2140	1696	1210
2	K20	19911	1026	3249	3645	3116	2768	1540	1363	1141	772	377	295	212	231	126	50
2	C30	11493	661	1591	1415	1159	902	796	987	983	665	431	474	441	379	350	259
2	K30	905	181	333	244	147											
1	G20	2766							1124	731	522	389					
2	G20	20509	760	5510	5851	4041	2635	1511					27	68	64	42	
1	G20 SPORTVAN	2968							1169	932	594	273					
2	G20 SPORTVAN	14064	501	2378	3293	3617	2683	1544					6	16	12	14	
2	G30	5275	246	1074	1019	726	523	413	625	226	242	181					
2	G30 SPORTVAN	1550	70	144	243	246	197	159	156	149	109	77					
1	P10	412							42	129	44	36	39	39	46	19	18
2	P10	155	5	23	30	35	21	41									
2	P20	966	15	64	80	139	52	85	128	82	51	33	52	56	43	47	39
2	P30	3377	128	449	403	435	254	264	332	391	168	76	127	134	83	63	70
1	EL CAMINO CLASC	1253				1253											
1	EL CAMINO CUST.	9451					1062	865	1428	1838	1248	908	790	566	391	234	121
1	VEGA	165						23	76	23	15	28					
	TOTAL LGT TRUCK	416295	15846	60412	61875	57643	46178	28785	30198	28516	23034	15288	12501	13248	9974	7628	5169
	OTHER GVW CLASSES	17410	351	1405	1219	1119	1102	1214	1395	1717	1405	880	1151	1381	1098	1172	801
	MAKE TOTAL	433705	16197	61817	63094	58762	47280	29999	31593	30233	24439	16168	13652	14629	11072	8800	5970
	YEAR MODEL 1965	3945															
	PRIOR	9007															
	UNK	11															
	GRAND TOTAL	446668															

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MODULE #3 - LIGHT TRUCKS

ENGINE SUMMARY - LIGHT TRUCKS

Figures are shown by engine cylinder count, cubic inch displacement and carburetion, and fuel injection. Passenger car engines are highlighted by the alphabetic symbol C or H beside the carburetor barrell (BBL) column. Diesel engines are identified by the letter "S" beside the carburetor barrell column.

60319

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
LIGHT TRUCKS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - CHEVROLET

PAGE - 1

ENGINE SUMMARY

CYL	CID	ENG	BBL	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
3	159	T	FS	1														1	
4				28										28					
4	110		2	192									192						
4	110	N	2	9293	1022	2833	1833	1027	1207	588	500	283							
4	140	A	1C	51						10	29	12							
4	140	B	C	15									15						
4	140	B	2C	71						13	47	11							
6				197										23	37	43	25	39	30
6		S		18673									2398	2653	2476	3668	3644	3834	
6	200	M	2C	628		365	263												
6	229	K	2C	563	563														
6	231	A	2C	8	1	3	4												
6	231	2	2C	1		1													
6	250	D	1C	237				69	83	55			30						
6	250	D	1	17308			6015	5399	5894										
6	250	D	2	13538	4759	8779													
6	250	Q	1	8980						3370	3387	2223							
6	292	S	1P	5							5								
6	292	T	1	4927	238	164	1396	1184	802	493	345	305							
8				3395										1017	872	643	431	275	157
8		E		57917									18987	11567	9116	8894	5874	3479	
8	267	J	2C	817	241	576													
8	305	H	4C	976	141	835													
8	305	Q	2C	360					360										
8	305	U	2C	1652			939	713											
8	305	G	2	1275	1275														
8	305	Q	2	13					13										
8	305	U	2	25021		8974	8225	7822											
8	307	F	2C	298								110	188						
8	307	X	2	2154								2154							
8	350	H	2C	4201						849	1190	1312	850						
8	350	J	4C	313									313						
8	350	K	4C	524								524							
8	350	L	4C	1113		37	423	619	2	1	31								
8	350	V	2C	658					658										
8	350	L	4	137431	4463	32137	37152	34763	28916										
8	350	M	4	1855	1855														
8	350	V	2	17050					4608	4822	7620								
8	350	W	4P	7							7								
8	350	Y	4	50944						16799	14627	19518							
8	350	Z	FS	2588	837	1070	681												
8	400	R	2C	317							317								
8	400	U	4C	256					150	90	16								
8	400	M	4	358						358									
8	400	R	4	10972	50	3252	3419	4251											
8	400	U	4	2001					2001										

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MODULE #3 - LIGHT TRUCKS

DETAIL REPORT - LIGHT TRUCKS

Arranged by Year Model within Make, statistics are shown by engine size within body-style and truck model (series). In addition 4 wheel-drive information is shown where applicable.

13740

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
LIGHT TRUCKS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - CHEVROLET
YEAR MODEL- 1980
PAGE - 1

SERIES - BODY STYLE	ENGINE CYL	ENGINE CID	ENGINE ENG	ENGINE BBL	VEH TOTAL
LUV PICKUP	4	110	N	2	542
LUV PICKUP 4X4	4	110	N	2	480
EL CAMINO PICKUP	6	229	K	2C	563
	6	231	A	2C	1
	8	267	J	2C	241
	8	305	H	4C	141
	TOTAL				946
C10 PICKUP	6	250	D	2	3226
	8	305	G	2	956
	8	350	L	4	166
	8	350	Z	FS	837
	8	454	S	4	1
	TOTAL				5186
G10 VAN	6	250	D	2	534
	8	305	G	2	170
	8	350	L	4	19
	TOTAL				723
G10 SPORTVAN PASS VAN	6	250	D	2	27
	8	305	G	2	12
	8	350	L	4	21
	TOTAL				60
TOTAL GVW 1					7937
C10 BIG 10 CAB/CHASSIS	8	350	L	4	1
C10 BIG 10 PICKUP	8	305	G	2	117
	8	350	L	4	194
	TOTAL				311
C10 SUBURBAN CARRYALL	8	350	L	4	419
	8	400	R	4	1
	TOTAL				420
K10 SUBURBAN CARRYALL 4X4	8	350	L	4	235
K10 PICKUP 4X4	6	250	D	2	481
	8	350	L	4	1203
	8	350	M	4	1
	TOTAL				1685
BLAZER UTILITY	6	250	D	2	24
	8	305	G	2	20
	8	350	L	4	6
	TOTAL				50
BLAZER K10 UTILITY 4X4	6	250	D	2	73
	8	350	L	4	493
	8	400	R	4	1
	TOTAL				567
C20 CAB/CHASSIS	6	292	T	1	6
	8	350	L	4	2
	8	350	M	4	7
	TOTAL				15
C20 SUBURBAN CARRYALL	8	350	L	4	37
	8	350	M	4	15
	8	454	S	4	1
	8	454	W	4	29
	TOTAL				82
C20 PICKUP	6	250	D	2	124
	6	292	T	1	89
	8	350	L	4	352
	8	350	M	4	345
	8	454	W	4	40
	TOTAL				950
K20 CAB/CHASSIS 4X4	8	350	M	4	3
	8	400	X	4	5
	TOTAL				8
K20 SUBURBAN CARRYALL 4X4	8	350	M	4	47
	8	400	X	4	17
	TOTAL				64
K20 PICKUP 4X4	6	292	T	1	35
	8	350	L	4	360
	8	350	M	4	442
	8	400	X	4	117
	TOTAL				954
C30 CAB/CHASSIS	6	292	T	1	49
	8	350	M	4	361
	8	454	W	4	31
	TOTAL				441
C30 PICKUP	6	292	T	1	23
	8	350	M	4	108
	8	454	S	4	1
	8	454	W	4	88
	TOTAL				220
K30 CAB/CHASSIS 4X4	6	292	T	1	2
	8	350	M	4	85
	8	400	X	4	10
	TOTAL				97
K30 PICKUP 4X4	6	292	T	1	4
	8	350	M	4	45
	8	400	X	4	35
	TOTAL				84
G20 VAN	6	250	D	2	226
	8	350	L	4	517
	8	350	M	4	1
	8	400	R	4	16
	TOTAL				760
G20 SPORTVAN PASS VAN.	6	250	D	2	44
	8	350	L	4	429
	8	400	R	4	28
	TOTAL				501

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INTRODUCTION

During the summer of 1976, R. L. Polk & Co. released the first annual "National Vehicle Population Profile" (NVPP) in response to numerous inquiries from all over the automotive aftermarket. Unquestionably the most detailed census of the nation's passenger car and light truck vehicle population known to exist, the NVPP is proving to be a very valuable asset to those in the aftermarket responsible for:

- Product Planning/Cataloging
- Distribution Planning
- Sales Forecasting
- Sales Administration
- Production Planning
- Other Marketing Activities

The achievements of those using the light duty vehicle data ultimately led to interest in more detailed data on Trucks. Thus, an entirely new "module" relevant to Medium/Heavy Trucks (Gross Vehicle Classes 3 - 8, i.e., above 10,000 lbs.) has gone into production. Because of the unique nature of non-light trucks, the descriptive detail within this new module is unique to that segment of the automotive aftermarket. The nature of this module is described in the balance of this book.

FUEL TYPE	Vehicles are classified as to engine fuel type; gas, diesel, electric, propane
HORSEPOWER	Vehicles are classified as to their rated engine horsepower. Unless otherwise noted, all ratings are net horsepower.

1V. REPORT FORMATS

The "Medium/Heavy Truck Module" consists of four (4) printed formats:

- GVW Counts by Make and Year (See Appendix A)
- Series/Model Summary (See Appendix B)
- Engine Summary (See Appendix C)
- Body of the Report (See Appendix D)

This data file is also available on magnetic tape according to the following densities:

- 9 Track 6250 BPI
- 9 Track 1600 BPI

GEOGRAPHIC LEVELS

The "Medium/Heavy Truck" module is presently summarized at the following geographic levels:

- U.S.
- State
- County

The county level Summaries are available on magnetic tape only.

V1. AVAILABILITY

The July 1, 1979 version of the "Medium/Heavy Truck" module is expected to become available during January 1981.

127

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
MEDIUM/HEAVY TRUCKS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - GMC

GVW SUMMARY

GVW	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
3	730			79	116	173	99	89	174							
5	570	12	42	30	22	51	67	61	42	78	20	32	33	38	42	
6	7082	169	1117	1064	764	497	574	555	555	522	313	283	284	223	162	
7	3952	148	74	653	547	353	147	351	421	285	204	195	274	176	124	
8	7839	343	1439	898	870	341	511	618	990	666	348	284	270	183	78	
UNK	1														1	
TOTAL MED/HVY TRKS	20174	672	2672	2724	2319	1415	1398	1674	2182	1551	885	794	861	620	407	

YEAR MODEL ONLY	1966	1286
(ALL GVW CLASSES)	1965	914
	PRIOR	2285
	UNK	4
	GRAND TOTAL	24663

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30732 W

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NATIONAL VEHICLE POPULATION PROFILE
MEDIUM/HEAVY TRUCKS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - GMC

SERIES/CHASSIS MODEL SUMMARY	C / O	G V W	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
ASTRO SERIES																		
D9K042		8	39	17	22													
D9K064		8	210	50	160													
D9L042		8	62	12	50													
D9L064		8	371	59	312													
TOTAL SERIES			682	138	544													
BRIGADIER SERIES																		
J8C042		7	110	36	74													
J8C064		8	79	22	57													
J9C020		8	3	2	1													
J9C042		8	371	43	328													
J9C064		8	417	82	335													
TOTAL SERIES			980	185	795													
C SERIES																		
C4500V		5	13												13			
C45000		5	52										20	32				
C45002		5	1									1						
C45003		5	35									35						
C5000		5	30			30												
C50002		5	2							1	1							
C50003		5	135				20	8	22	44	41							
C55000		6	355										107	188	60			
C55002		6	7									7						
C55003		6	61										60	1				
C55003-013		6	275									275						
C60002-003-013		6	553							265	288							
C60003		6	48			26	22											
C60003-013		6	732			232	157	132	211									
C65000		6	28												28			
C65003		6	199			93							52	54				
C65003		7	60										25	35				
C65003-013		6	2529			678	557	341	320	239	212	182						
C65003-013		7	193							39	79	75						
C65013		6	87										64	23				
C65013		7	24										13	11				
C9500A		7	4												4			
TOTAL SERIES			5423			1059	756	481	553	586	621	575	341	344	105			
CONV 5000 SERIES																		
C5D042		5	53	12	41													
TOTAL SERIES			53	12	41													
CONV 6000 SERIES																		
C6D042		6	335	49	286													
C6D062		8	3	1	2													
TOTAL SERIES			338	50	288													
CONV 7000 SERIES																		

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NATIONAL VEHICLE POPULATION PROFILE
MEDIUM/HEAVY TRUCKS
AS OF JULY 1, 1980

AREA - MICHIGAN
MAKE - GMC

ENGINE SUMMARY

EC NO GD E	F U E L	C Y L	CC IC D	C A R B	HP RW SR E	MFR	ENGINE MODEL NAME	TOTAL	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966
	G	V6	305	2				42												13	14	15	
A	G	V8	350	2				257	38	219													
B	G	V8	366	4				836	140	696													
E	G	V8						632			79	116	236	101	90	10							
E	G	V8	350	2				446			263	183											
E	G	V8	350	4				1481					134	237	283	242	251	127	134	73			
E	G	V8	366	4				3286			710	619	341	413	345	298	286	151	92	31			
E	G	V8	427	4				372	54	224	70	12	3	9									
E	G	V8	637	2				44									15	4	16	4	3	2	
E	G	08						174								174							
M	G	V6						280							93	187							
M	G	V6	305	2				639										62	9	182	225	161	
M	G	V6	350	4				76											76				
M	G	V6	351	2				658									156	49	116	143	108	86	
M	G	V6	401	2				248									114	78	16	25	6	9	
M	G	V6	427	4				50							50								
M	G	V6	432	2				115								115							
S	G	V8	454	4				13	4	9													
S	G	06						120				2	43	45	22	8							
S	G	06	250	1				63									44	4	5	3	2	5	
S	G	06	292	1				105			12	14	2			2	21	7	12	9	13	13	
T	G	06	292	1				8	2	6													
B	D	V8	903	F	285	CUM	V-903	1						1									
B	D	V8	903	F	320	CUM	V-903	15							5	5	5						
C	D	06	855	F	230	CUM	NTC230-350	7		7													
C	D	06	855	F	230	CUM	NTC230-400	32	9	23													
C	D	06	855	F	256	CUM	NTC250-350	55						55									
C	D	06	855	F	270	CUM	NHCT-270	57									37	13	6	1			
C	D	06	855	F	275	CUM	NTC250-350	540			263	167	110										
C	D	06	855	F	275	CUM	NTC290-350	162	44	118													
C	D	06	855	F	275	CUM	NTC290-400	195	25	170													
C	D	06	855	F	290	CUM	NTC-290	122							61	61							
D	D	04	212	F	120	DET	4-53	29			16	9	4										
D	D	04	212	F	146	DET	4-53	93			93												
D	D	04	212	F	146	DET	4-53T	143	44	99													
F	D	08	500	F	153	DET	8.2N	25	25														
G	D	V6	478	F	135	OWN	DH-478	7														7	
G	D	V6	478	F	150	OWN	DH-478	14							1	6				3	4		
G	D	V6	478	F	153	OWN	DH-478	2														2	
G	D	V6	478	F	165	OWN	DH-478	12									10	1	1				
G	D	V6	478	F	170	OWN	DH-478	3												3			
G	D	08	500	F	193	DET	8.2T	10	10														
H	D	V8	568	F	242	DET	8V-71	1037			210	224	258	345									
H	D	V8	568	F	242	DET	8V-71N	122	14	108													
H	D	V8	568	F	242	DET	8V-71N-TTA	33		33													
H	D	V8	568	F	245	DET	8V-71N	33	33														
H	D	V8	568	F	245	DET	8V-71N-TTA	5	5														
H	D	V8	568	F	249	DET	8V-71	38														38	
H	D	V8	568	F	252	DET	8V-71N-TTA	2	2														

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R. L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
JULY 1, 1980
MEDIUM/HEAVY TRUCKS (GVW CLASSES 3-8)

AREA MICHIGAN
MAKE GMC
YEAR 1980

SERIES / CHASSIS MODEL	C/OW	GVW	AXLES	CAB							ENGINE DESCRIPTION									VEHICLES IN OPERATION
				CONV			TLT													
				SHT	MED	LNG	HI	LOW	SCH	OTH	ENG CODE	FUEL	CYL	CID/CC **	CARB	MFR	DIESEL ENGINE MODEL	HRSE PWR	NOTE *	
CONV 5000 SER																				
C5D042		5	4X2	X							A	G	V8	350	2				A	12
CONV 6000 SER																				
C6D042		6	4X2	X							A	G	V8	350	2				A	26
											B	G	V8	366	4				A	16
											T	G	06	292	1				A	2
											F	D	08	500	F	DET	8.2N	153	A	5
																	TOTAL			49
C6D062		8	6X2	X							B	G	V8	366	4				A	1
CONV 6000 SER TOTAL																				50
CONV 7000 SER																				
C7D042		6	4X2	X							B	G	V8	366	4				A	79
											E	G	V8	427	4				A	36
											S	G	V8	454	4				A	4
		7	4X2	X							B	G	V8	366	4				A	37
											E	G	V8	427	4				A	1
											D	D	04	212	F	DET	4-53T	146	A	44
											F	D	08	500	F	DET	8.2N	153	A	20
											G	D	08	500	F	DET	8.2T	193	A	10
																	TOTAL			231
C7D064		8	6X4	X							B	G	V8	366	4				A	6
											E	G	V8	427	4				A	13
																	TOTAL			19
CONV 7000 SER TOTAL																				250
STL TL 6000 SER																				
W6N042		6	4X2					X			B	G	V8	366	4				A	1
GENERAL SER																				
N9E064		8	6X4			X					C	D	06	855	F	CUM	NTC230-400	230	A	3
											J	D	V6	552	F	DET	6V92TA-TTA	253	A	2
											H	D	V8	568	F	DET	8V-71N-TTA	252	A	2
N9E064 CONTINUED																	TOTAL			7
N9F064		8	6X4			X					C	D	06	855	F	CUM	NTC230-400	230	A	6
											H	D	V8	568	F	DET	8V-71N-TTA	245	A	5
											K	D	V8	736	F	DET	8V92TA-TTA	348	A	18
																	TOTAL			29
GENERAL SER TOTAL																				36
BRIGADIER SER																				
J8C042		7	4X2	X							E	G	V8	427	4				A	4
											Y	D	V8	636	F	CAT	3208	164	A	27
											V	D	V6	318	F	DET	6V-53T	194	A	5
																	TOTAL			36
J8C064		8	6X4	X							Y	D	V8	636	F	CAT	3208	164	A	18
											V	D	V6	318	F	DET	6V-53T	194	A	4
																	TOTAL			22
J9C020		8		X						GL										2
J9C042		8	4X2	X							C	D	06	855	F	CUM	NTC290-350	275	A	4
											I	D	06	425	F	DET	6-71N/71T	198	A	23
											J	D	V6	552	F	DET	6V92TA-TTA	265	A	14
											H	D	V8	568	F	DET	8V-71N	242	A	2
																	TOTAL			43
J9C064		8	6X4	X							C	D	06	855	F	CUM	NTC290-350	275	A	25
											I	D	06	425	F	DET	6-71N/71T	198	A	21
											J	D	V6	552	F	DET	6V92TA-TTA	265	A	24
											H	D	V8	568	F	DET	8V-71N	242	A	12
																	TOTAL			82
BRIGADIER SER TOTAL																				185
ASTRO SER																				
D9K042		8	4X2				X				C	D	06	855	F	CUM	NTC290-350	275	A	13
											J	D	V6	552	F	DET	6V92TA-TTA	253	A	4

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